

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	3-Sep-24						
From date:		26-Aug-24	To date:	1-Sep-24						
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1							1
2	MPL	-	2	1	4	3			3	13
3	VISTA	-		3						3
4	SOV / SOR	-	2		4	4	2			12
5	GHT	-	1	4		2	1	12		20
6	GMR	-	2	3	3					8
7	NGH	-	4	5	1		3			13
8	BRGV	-			3	2	2			7
9	NE	-	1		4	2				7
10	MCS - Rental	-								
11	MCS - Resale	-			1					1
	Total	0	13	16	20	13	8	12	3	85

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	3-Sep-24	
		From date:	26-Aug-24	To date:	1-Sep-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	nil
2	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	4
3	Fr - Sun	Classified	Sakshi	Hyderabad	SOV	2
4	Fr - Sun	Classified	DC	Hyderabad	GMR	1
5	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	1
6	Sa	Classified Display	TOI	Hyderabad	BRGV & GHT	3
7	Sa	Classified Display	Sakshi	Hyderabad	NE	2
8	Fr - Sun	Paper inserts done at		ECIL	SOV & NE	4
				Tarnaka	NGH & GMR	3
				Total		20

Promo- whatsapp campaign

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date of campaign: 31-08-2024	
Data Source: CIS data of last 6 months			
Sl.No	Name of the project	Whatsapp campaign	Response
1	GHT & BRGV	1000 each	1 for GHT
2	MPL & GMR	1000 each	0
3	SOV & NE	1000 each	1 for SOV
4	AGH	1000 each	0
5	NGH & NE	1000 each	1 for NGH
Data Source: GV Data			
Sl.No	Name of the project	Smartbot campaign	Response
1	BRGV	1000 qty	0
Data Source: Infosys data			
Sl.No	Name of the project	Smartbot campaign	Response
1	NGH	1000 qty	2
Data Source: Warangal and Karimnagar exhibition data			
Sl.No	Name of the project	whatsapp campaign	Response
1	NGH & SOV	1000 qty	1 for SOV
2	BRGV & GHT	1000 qty	2 for BRGV

Promotions Division - Weekly Report			Prepared by:	Raju				
Enquiry Report - Details of Bookings			Date:	3-Sep-24				
From date:		26-Aug-24	To date:	1-Sep-24				
Quarter / Year		Jul-24	Jul-24	Aug-24	Aug-24	Sep-24	Sep-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty
1	MPL			B201, A206	2			2
2	SOV			205	1			1
3	AGH							
4	VISTA							
5	GHT							
6	GMR	E601	1					1
7	NE							
8	SOR							
9	BRGV			310, 210	2			2
10	NGH			604, 207	2			2
11	MCS RESALE							
12	GMG							
	Total		1		7			8
								2

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			3-Sep-24				
From date:			26-Aug-24	To date:	1-Sep-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	01-09-2024	Md. Hussain	AGH	Miryalguda	9490694277	05:20	Walkin	87824	
2	29-08-2024	Karim (Sridhar c.p Refference)	GHT	Secunderabad	7569458165	12:30	Walk-in	87027	
3	28-08-2024	P.Venkateshwarlu	GMR	Padma Rao Nagar	9866581054	02.10 PM	Walk-in's	87030	
4	01-09-2024	Saimon	GMR	Mallapur	9948575459	12.30 PM	Walk-in's	87823	
5	31-08-2024	Ashfaq Ahmed Tahir	MPL	Gulmohar Residency	6303013332	10:30 PM	Walk in	87819	
6	31-08-2024	Nagaraju	MPL	Mallapur	9989377555	16:50 PM	Walk in	87820	
7	27-08-2024	Manjusree	NGH	Yapral	9949830020	3:00pm	Walk in	87051	
8	01-09-2024	Sri Vishnu	NGH	Medipally	7032903375	2:00pm	Walk in	87827	
9	01-09-2024	Ashok Reddy	NGH	Pocharum	8886282575	4:30pm	Walk in	87828	
10	01-09-2024	Avinash	NGH	Malkajgiri	9582895604	5:30	Walk in	87829	
11	28-08-2024	N Chandra Mouli	SOV	Chengicharla	8985340712	3;30 PM	Walk-in	87029	
12	31-08-2024	Ramesh	SOV	Boduppall	9246969266	12;30 PM	Walk-in	87825	
13	31-08-2024	Raju	NE	Uppal	9666155977	4;30 PM	Walk-in	86573	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					3.Sep.2024				
From date:			26.Aug.2024	To date:	1.Sep.2024				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	700			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
5	AGH 90 GSM	1000							
8	MPL 300 GSM	2500			900				
9	INNOPOLIS 300 GSM	600							
12	UNITED AVENUES 300 GSM	1800							
13	GMR 300 GSM	2000			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	2400			100				
18	BRGV 300 GSM	1500			1000				
19	Genopolis 300 gsm	600							
20	90 GSM GHT Brochure	2.500							
21	90 GSM NGH Brochure	2.000							
22	90 GSM BRGV Brochure	2.000							
23	GHT & MPL		95,000						
24	SOV & NE		95,000						
25	NGH & GMR		95,000						
26	BRGV & MCS		95,000						

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	3-Sep-24						
From date:			26-Aug-24	To date:	1-Sep-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-08-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
18	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-08-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	1,02,000						
19	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" &	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,500						
27	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
28	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
29	24x10	MCS		BNC	12,000		01-11-2023	01-11-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	4,10,000						