

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	10-Sep-24						
From date:		2-Sep-24	To date:	8-Sep-24						
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-			2					2
2	MPL	-	3		6	2	2			13
3	VISTA	-								
4	SOV / SOR	-	4	1	6	5	2			18
5	GHT	-	1		5	3	1	8		18
6	GMR	-	4		7					11
7	NGH	-	4		2				8	14
8	BRGV	2	3		3		2			10
9	NE	-	1		4		1			6
10	MCS - Rental	-			2					2
11	MCS - Resale	-			3					3
	Total	2	20	1	40	10	8	8	8	97

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	10-Sep-24	
		From date:	2-Sep-24	To date:	8-Sep-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	1
3	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	3
4	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	1
5	Fr - Sun	Classified	Sakshi	Hyderabad	SOV	2
6	Fr - Sun	Classified	Sakshi	Hyderabad	MCS-Resale	2
7	Fr - Sun	Classified	DC	Hyderabad	MPL	3
8	Fr - Sun	Classified	DC	Hyderabad	GHT	1
9	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
10	Fr - Sun	Classified	TOI	Hyderabad	NGH	1
11	Fr - Sun	Classified	TOI	Hyderabad	NE	2
12	Sa	Classified Display	TOI	Hyderabad	MPL & GMR	3
13	Sa	Classified Display	TOI	Hyderabad	SOV & BRGV	4
14	Fr - Sun	Paper inserts done at		Nagole	NGH & GMR	3
				Uppal	SOV & NE	4
				Marredpally	GHT & MPL	5
				Bowenpally	BRGV rental & MCS resale	3
				Total		40

Promo- whatsapp campaign

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj		Date of campaign: 07-09-2024	
Data Source: CIS data of last 6 months			
Sl.No	Nameof the project	Whatsapp campaign	Response
1	GHT & BRGV	1000 each	0
2	MPL & GMR	1000 each	0
3	SOV & NE	1000 each	1 for NE
4	AGH	1000 each	0
5	NGH & NE	1000 each	0
Data Source: GV Data			
Sl.No	Name of the project	Smartbot campaign	Response
1	BRGV	1000 qty	0
Data Source: Infosys data			
Sl.No	Name of the project	Smartbot campaign	Response
1	NGH	1000 qty	0
Data Source: Kompally exhibition data			
Sl.No	Name of the project	whatsapp campaign	Response
1	BRGV, GHT and SOV		2 for BRGV, 1 for GHT
Data Source: Nampally exhibition data			
Sl.No	Name of the project	whatsapp campaign	Response
1	GMR, MPL, NGH and SOV		2 for SOV, 2 for MPL
Data Source: Hitex Credai data			
Sl.No	Name of the project	whatsapp campaign	Response
1	Ultra affordable and affordable		0

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	10-Sep-24				
From date:			2-Sep-24	To date:	8-Sep-24				
Quarter / Year		Jul-24	Jul-24	Aug-24	Aug-24	Sep-24	Sep-24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			B201, A206	2			2	
2	SOV			205	1			1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E601	1					1	G206
7	NE								129
8	SOR								
9	BRGV			210	1			1	310
10	NGH			604, 207	2			2	
11	MCS RESALE								
12	GMG								
	Total		1		6			7	3

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			10-Sep-24				
From date:			2-Sep-24	To date:	8-Sep-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	08-09-2024	Somi Reddy	BRGV	Bits Pilani	9542342333	12:00	Walkinn	89002	
2	08-09-2024	Raghuram	BRGV	Prajay Aliyabad	996481777	13:00	Site Visit	89003	
3	08-09-2024	Sudhakar	BRGV	Miyapur	9392146934	16:00	Site Visit	89012	
4	05-09-2024	Mr. Vijay	GHT	D.D colony	9666914522	17:30	Walk-in	89008	
5	05-09-2024	Chandra sekhar Reddy	GMR	Malkajgiri	9949821234	12.30 PM	Walk-in's	87998	
6	07-09-2024	Jaya Krishna	GMR	Nachara,	8790789329	06.30 PM	Walk-in's	89000	
7	07-09-2024	Vishwanath	GMR	Tarnaka	9346825842	05.50 PM	Walk-in's	89001	
8	08-09-2024	Sai Vaibhav/ Deepikha	GMR	Malkajgiri	9059018780	01.10 PM	Walk-in's	89004	
9	04-09-2024	Anand Khemka	MPL	Tarnaka	9958719282	12:30pm	walk in	87833	
10	07-09-2024	Vishwanath	MPL	Tarnaka	9346825842	17:00pm	walk in	88999	
11	08-09-2024	Kiran	MPL	Habsiguda	9390656155	13:20pm	walk in	89009	
12	04-09-2024	Madhav	NGH	Medipally	9121964751	2:00pm	Walk in	89014	
13	04-09-2024	Bhairava	NGH	Mallapur	9036751305	3:00pm	Walk in	89015	
14	05-09-2024	Srinivas reddy	NGH	Medipally	6303567804	2:00pm	Walk in	89016	
15	06-09-2024	Santosh	NGH	Warangal	9492790434	4:30pm	Walk in	89017	
16	03-09-2024	Mr Anand	SOV	Sainikpuri	9958719282	12;30 PM	Walk-in	89006	
17	06-09-2024	Bhuma Kunwar	SOV	East Marredpally	8978361610	17;50 PM	Walk-in	89010	
18	07-09-2024	Mr Ayyappan	SOV	Malkajgiri	9390009776	13.30 PM	Walk-in	89005	
19	08-09-2024	CDR DSPK Goud	SOV	NFC Mallapur	9618888315	15;00 PM	Walk-in	89011	
20	07-09-2024	Vikram Reddy	NE	Rampally	9951275707	16;30 PM	Walk-in	89007	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	10-Sep-24						
From date:			2-Sep-24	To date:	8-Sep-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-08-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
18	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-08-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	1,02,000						
19	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	40x25 back to back	Bhavani Ads	9391166777	Yannampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" &	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,500						
27	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
28	40x25	Bhavani Ads	9391166777	Yamnapet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
29	24x10	MCS		BNC	12,000		01-11-2023	01-11-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	4,10,000						