

Promotions Division - Weekly Report				Prepared by:	Raju						
Enquiry Report - Summary				Date:	16-Sep-24						
From date:			9-Sep-24	To date:	15-Sep-24						
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	Channel Partner	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	3		2			1			6
2	MPL	-	2		2	3		1		5	13
3	VISTA	-		1							1
4	SOV	-	2		6	3		2			13
5	GHT	-	1		3	4	1	1	6		16
6	GMR	-	3		6			1			10
7	NGH	-	4	1	2		1	1			9
8	BRGV	2			7			3			12
9	NE	-	2		6			2			10
10	MCS - Rental	-									
11	MCS - Resale	-			2						2
	Total	2	17	2	36	10	2	12	6	5	92

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	16-Sep-24	
		From date:	9-Sep-24	To date:	15-Sep-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	2
3	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	2
4	Fr - Sun	Classified	DC	Hyderabad	GMR	2
5	Fr - Sun	Classified	DC	Hyderabad	NGH	1
6	Fr - Sun	Classified	DC	Hyderabad	NE	3
7	Fr - Sun	Classified	DC	Hyderabad	BRGV	2
8	Fr - Sun	Classified	TOI	Hyderabad	GHT	1
9	Fr - Sun	Classified	TOI	Hyderabad	BRGV	3
10	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
11	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	1
12	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	1
15	Sa	Classified Display	TOI	Hyderabad	SOV & GHT	2
16	Sa	Classified Display	TOI	Hyderabad	NGH & NE	2
17	Fr - Sun	Paper inserts done at		Malkajgiri	SOV & NE	3
				Kushaiguda	GHT & MPL	2
				Neredmet	NGH & GMR	3
				Miryalaguda	AGH	1
				Suchitra	BRGV & MCS (Resale/Rent)	3
				Total		36

Promo- whatsapp campaign

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj		Date of campaign: 13-09-2024	
Data Source: CIS data of last 6 months			
Sl.No	Nameof the project	Whatsapp campaign	Response
1	GHT & BRGV	1000 each	2
2	MPL & GMR	1000 each	2
3	SOV & NE	1000 each	4
4	AGH	1000 each	1
5	NGH	1000 each	1
Data Source: GV Data			
Sl.No	Name of the project	Smatbot campaign	Response
1	BRGV	5000 qty	2
Data Source: Infosys data			
Sl.No	Name of the project	Smatbot campaign	Response
1	NGH	1000 qty	0

Promo- Booking Details (Q3)

Promotions Division - Weekly Report			Prepared by:	Raju				
Enquiry Report - Details of Bookings			Date:	16-Sep-24				
From date:		9-Sep-24	To date:	15-Sep-24				
Quarter / Year		Jul-24	Jul-24	Aug-24	Aug-24	Sep-24	Sep-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty
1	MPL			B201, A206	2			2
2	SOV			205	1			1
3	AGH							
4	VISTA							
5	GHT							
6	GMR	E601	1					1
7	NE							
8	SOR							
9	BRGV			310, 210	1			1
10	NGH			604, 207	2			2
11	MCS RESALE							
12	GMG							
	Total		1		6			7
								2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			16-Sep-24				
From date:			9-Sep-24	To date:	15-Sep-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	13-09-2024	K. Dayakar Reddy	AGH	Miryalaguda	9848736901	05:10	Walkin	90911	
2	14-09-2024	N. Raja Sekhar Reddy	AGH	Miryalaguda	9652828442	11:31	Walkin	90912	
3	15-09-2024	Dr.Krishna Prasad	AGH	Miryalaguda	9885510975	05:30	Walkin	90913	
4	14-09-2024	Sastry	BRGV	Hyderabad	8297848050	02:00	Site Visit	90909	
5	15-09-2024	Sudhakar	BRGV	Madhapur	9392146934	12:00	Site Visit	90910	
6	09-09-2024	Mr.N. Sandeep	GHT	Secunderabad	8179783796	17:30	Walk-in	90915	
7	14-09-2024	V.Srinivas Goud	GMR	Moulali	9963693133	02.00 PM	Walk-in's	90906	
8	14-09-2024	Ravi Shanker	GMR	Malkajgiri	9666631094	12.10 PM	Walk-in's	90904	
9	15-09-2024	Vishwas	GMR	Mallapur	7066955483	11.00 AM	Walk-in's	90908	
10	13-09-2024	Jaya Krishna	MPL	HMT Nagar	6300348481	11:00 AM	Walk in	90899	
11	14-09-2024	T.N. Subbramayam	MPL	Mayflower park	8897413183	12:30 PM	Walk in	90905	
12	09-09-2024	Satish	NGH	Dilshuknagar	9398003515	2:00pm	Walk in	90900	
13	13-09-2024	Vijay reddy	NGH	Pocharam	8826097809	5:00pm	Walk in	90901	
14	14-09-2024	Krishna Shukla	NGH	Hyderabad	9553279250	5:30pm	Walk in	90902	
15	14-09-2024	Azhan khan	NGH	Hyderabad	9527253399	5:25pm	Walk in	90903	
16	09-09-2024	Pravin Hedau	SOV	Vihari Homes,Ramally	9182874017	12;30 PM	Walk-in	90916	
17	14-09-2024	Nikhil	SOV	Gandhi Nagar	9581412734	17;50 PM	Walk-in	90917	
18	15-09-2024	Steven	NE	Nagaram	9966309010	13.30 PM	Walk-in	90918	
19	15-09-2024	K Naveen	NE	secundrabad	9640400321	15;00 PM	Walk-in	90919	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	16-Sep-24						
From date:			9-Sep-24	To date:	15-Sep-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-08-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
18	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-08-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	1,02,000						
19	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,500						
27	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
28	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
29	24x10	MCS		BNC	12,000		01-11-2023	01-11-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	4,10,000						