

Sales reports from 16-09-2024 to 22-09-2024.xlsx
 Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju							
Enquiry Report - Summary			Date:	23-Sep-24							
From date:		16-Sep-24	To date:	22-Sep-24							
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	Channel Partner	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1								1
2	MPL	-	2		5	3		1		3	14
3	VISTA	-									
4	SOV	-	2	1	6	2		2			13
5	GHT	-	1		6	3		1	8		19
6	GMR	-	2	2	3		1	1			9
7	NGH	-	4		3			2			9
8	BRGV	-	1		5			2			8
9	NE	-	1		6						7
10	MCS - Rental	-	2								2
11	MCS - Resale	-	1		3						4
	Total	0	17	3	37	8	1	9	8	3	86

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	23-Sep-24	
		From date:	16-Sep-24	To date:	22-Sep-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	2
2	Fr - Sun	Classified	Eenadu	Hyderabad	NE	3
3	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	2
4	Fr - Sun	Classified	DC	Hyderabad	MPL	1
5	Fr - Sun	Classified	DC	Hyderabad	SOV	2
6	Fr - Sun	Classified	DC	Hyderabad	GHT	1
7	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
8	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
9	Fr - Sun	Classified	TOI	Hyderabad	NE	2
10	Fr - Sun	Classified	TOI	Hyderabad	GHT	1
11	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	2
12	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	nil
15	Sa	Classified Display	TOI	Hyderabad	BRGV & GMR	3
16	Sa	Classified Display	TOI	Hyderabad	MPL & NGH	2
17	Fr - Sun	Paper inserts done at		Ameerpet	SOV & NE	3
				Nizamabad, Kamareddy	GHT & MPL	4
				Nizamabad, Kamareddy	BRGV & MCS	3
				Malkajgiri	GHT & MPL	3
				Total		37

Promo- whatsapp campaign

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj			
Data Source: Exhibition data of Karimnagar, Siddipet			Date of campaign: 20-09-24
Sl.No	Name of the project	Smatbot campaign	Response
1	BRGV	1000 qty	0
Data Source: Exhibition data of Warangal and Nalgonda			Date of campaign: 20-09-24
Sl.No	Name of the project	Smatbot campaign	Response
1	NGH	1000 qty	1
Data Source: Gv data for rental			Date of campaign: 20-09-24
Sl.No	Name of the project	Smatbot campaign	Response
1	BRGV	24000 qty	2
Data Source: CIS data of last 6 months			Date of campaign: 21-09-2024
Sl.No	Name of the project	Whatsapp campaign	Response
1	GHT & BRGV	1000 each	1
2	MPL & GMR	1000 each	2
3	SOV & NE	1000 each	2
4	AGH	1000 each	0
5	NGH & NE	1000 each	1

Promotions Division - Weekly Report			Prepared by:	Raju				
Enquiry Report - Details of Bookings			Date:	23-Sep-24				
From date:		16-Sep-24	To date:	22-Sep-24				
Quarter / Year		Jul-24	Jul-24	Aug-24	Aug-24	Sep-24	Sep-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty
1	MPL			B201, A206	2			2
2	SOV			205	1			1
3	AGH							
4	VISTA							
5	GHT							
6	GMR	E601	1					1
7	NE							
8	SOR							
9	BRGV			210	1			1
10	NGH			604, 207	2			2
11	MCS RESALE							
12	GMG							
	Total		1		6			7
								3

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			23-Sep-24				
From date:			16-Sep-24	To date:	22-Sep-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	19-09-2024	Krishna Reddy	AGH	Miryalaguda	9908302056	05:15	Walkin	90927	
2	17-09-2024	Suresh	BRGV	Hyderabad	9502373415	02:00	Site Visit	90923	
3	22-09-2024	Mrs. Rithu	GHT	Bowenpally	9330031632	12:00	Walk-in	90926	
4	18-09-2024	N.Shiva	GMR	Moula-ali	9949999320	06.00 PM	Walk-in's	90920	
5	22-09-2024	Vishal Nagendhar	GMR	Nacharam	9893551875	05.10 PM	Walk-in's	90936	
6	22-09-2024	Ramu	MPL	Mallapur	6300832362	11:00 AM	Walk in	90921	
7	22-09-2024	Rama Krishna	MPL	Marredpally	7387700402	1:30 PM	Walk in	90922	
8	18-09-2024	Imran	NGH	Hyderabad	8919325098	2:00pm	Walk in	90931	
9	19-09-2024	Bharath	NGH	Hyderabad	9701231442	5:00pm	Walk in	90932	
10	21-09-2024	Srinivas	NGH	Himayat nagar	9849006891	5:30pm	Walk in	90933	
11	22-09-2024	Dayakar reddy	NGH	Uppal	9246155543	5:25pm	Walk in	90934	
12	18-09-2024	Pavan	SOV	Komapally	9160944449	17;15 PM	Walk-in	90924	
13	22-09-2024	CDR Rahul	SOV	Bowenpally	9953029678	11:15 AM	Walk-in	90930	
14	20-09-2024	Eshwar	NE	Kothapet	8919593037	15.30 PM	Walk-in	90925	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	23-Sep-24						
From date:			16-Sep-24	To date:	22-Sep-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-03-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-08-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01-01-2021	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2023	BRGV	Modi Realty GV LLP	Monthly Payment
18	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-08-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	1,02,000						
19	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	40x25 back to back	Bhavani Ads	9391166777	Yannampet	22,000		15-07-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,23,500						
27	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-12-2023	NE	Nilgiri Estates	Monthly Payment
28	40x25	Bhavani Ads	9391166777	Yamnapet	22,000		22-08-2020	31-12-2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
29	24x10	MCS		BNC	12,000		01-11-2023	01-11-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	4,10,000						