

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju							
Enquiry Report - Summary			Date:	8.Oct.24							
From date:		30.Sep.24	To date:	6.Oct.24							
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	Channel Partner	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1								1
2	MPL	-	3		2	2		1			8
3	VISTA	-		1							1
4	SOV	-	1		7	3		4			15
5	GHT	-	1	1	3	2			4		11
6	GMR	-	5		6			4			15
7	NGH	-	3	1	3	1	2	1			11
8	BRGV	2		1	2			1			6
9	NE	-	1		6			1			8
10	MCS - Rental	-	2								2
11	MCS - Resale	-			3						3
	Total	2	17	4	32	8	2	12	4		81

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	8.Oct.24	
		From date:	30.Sep.24	To date:	6.Oct.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	3
2	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	1
3	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	6
4	Fr - Sun	Classified	DC	Hyderabad	SOV	4
5	Fr - Sun	Classified	DC	Hyderabad	GHT	nil
6	Fr - Sun	Classified	DC	Hyderabad	MPL	1
8	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
9	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
10	Fr - Sun	Classified	TOI	Hyderabad	GHT	2
		Classified	TOI	Hyderabad	NGH	1
		Classified	TOI	Hyderabad	MCS-Resale	1
11	Fr - Sun	Classified	DC	Hyderabad	BRGV(MCS)	1
12	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	nil
14	Sa	Classified Display	TOI	Hyderabad	MPL & GMR	1
15	Sa	Classified Display	TOI	Hyderabad	NGH & NE	3
16	Fr - Sun	Paper inserts done at		LB Nagar	GMR & NGH	1
				Bowenpally	BRGV (Rental / Resales)	1
				Tirumalagiri	GHT & MPL	1
				Medipally	SOV & NE	2
				Total		32

Promo- whatsapp campaign

Topic: Whatsapp Campaign festival offer			
Prepared by: Prudvi Raj			
Data Source: Channel partners existing data			Date of campaign: 30-09-24
Sl.No	Name of the project	Whatsapp campaign	Response
1	GMR, SOV	3400	4
Data Source: CIS data festival offer			Date of campaign: 02-10-2024
Sl.No	Name of the project	Whatsapp campaign	Response
1	AGH	2000 each	0
2	BRGV	2000 each	1
3	GHT	2000 each	0
4	GMR	2000 each	2
5	MPL	2000 each	1
6	NGH	2000 each	1
7	SOV	2000 each	2
Data Source: Warangal and Nagole expo data festival offer			Date of campaign: 04-10-24
Sl.No	Name of the project	Whatsapp campaign	Response
1	NE	3000	1

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	8.Oct.24				
From date:		30.Sep.24		To date:	6.Oct.24				
Quarter / Year		Jul.24	Jul.24	Aug.24	Aug.24	Sep.24	Sep.24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			B201, A206	2			2	
2	SOV			205	1			1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E601	1					1	G206, H602,
7	NE								132
8	SOR								
9	BRGV			310, 210	2			2	
10	NGH			604, 207	2			2	
11	MCS RESALE								
12	GMG								
	Total		1		7			8	3

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry		8.Oct.24					
From date:		30.Sep.24	To date:		6.Oct.24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	06.10.2024	P. Srinivas	AGH	Miryalaguda	9848432485	11:50	Walkin	92766	
2	05.10.2024	Raghuveer	BRGV	Hyderabad	8121165550	9:30	Walkin	92764	
3	05.10.2024	Ravi	BRGV	Hyderabad	9959125132	9:30	Walkin	92763	
4	06.10.2024	Chandrika Singh	GHT	A S Rao Nagar	9704804888	2:05 PM	Walk in	92774	
5	30.09.2024	Harish	GMR	Ambeerpet	8886400097	05.30 PM	Walk-in's	91425	
6	06.10.2024	Yadagiri	GMR	Sitafalmandi	9177661184	02.30 PM	Walk-in's	91417	
7	06.10.2024	M.Girija	GMR	Meetuguda	9701367067	11:00 AM	Walk-in's	92760	
8	06.10.2024	Suresh	GMR	As Rao nagar	8121136662	01:00 PM	Walk-in's	92761	
9	06.10.2024	A.Arun kumar	GMR	Tarnaka	9848882203	3:30 PM	Walk-in's	92762	
10	02.10.2024	K Vijaya Sree	MPL	Mehdhipatnam	9290084278	16:00 PM	Walk in	91446	
11	05.10.2024	Kiran	MPL	Chennai	7338957040	11:00 AM	Walk in	92758	
12	06.10.2024	K Sravani	MPL	Nacharam	9573856202	10:30 AM	Walk in	92765	
13	01.10.2024	Gopi reddy hymavathi	NGH	Kapra	8904019040	11:00pm	Walk in	92759	
14	04.10.2024	Haribabu	NGH	Vijaya puri	9848206768	4:00pm	Walk in	92767	
15	06.10.2024	Kranthi kumar	NGH	Chengicharla	9573956695	4:30pm	Walk in	92768	
16	05.10.2024	Ravi	SOV	Kothagiudem	9959125132	10:30	Walk-in	92763	
17	06.10.2024	Shiv Pratap Reddy	NE	Rampally	9703433897	16:00	Walk-in	72771	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					8.Okt.2024				
From date:			30.Sep.2024	To date:	6.Okt.2024				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	700			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
5	AGH 90 GSM	1000							
8	MPL 300 GSM	2500			900				
9	INNOPOLIS 300 GSM	600							
12	UNITED AVENUES 300 GSM	1800							
13	GMR 300 GSM	2000			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	2400			100				
18	BRGV 300 GSM	1500			1000				
19	Genopolis 300 gsm	600							
20	90 GSM GHT Brochure	2.500							
21	90 GSM NGH Brochure	2.000							
22	90 GSM BRGV Brochure	2.000							
23	GHT & MPL		95,000						
24	SOV & NE		95,000						
25	NGH & GMR		95,000						
26	BRGV & MCS		95,000						

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	8.Oct.24						
From date:			30.Sep.24	To date:	6.Oct.24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2023	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2023	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01.08.2024	01.08.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2023	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2023	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01.09.2023	31.03.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	96,000						
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
15	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	33,000		01.01.2021	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2023	BRGV	Modi Realty GV LLP	Monthly Payment
18	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.08.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	102,000						
19	8X5, 25X5, 8X4	Tooh Media		Jodimetla	11,000		24.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	22,000		15.07.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.12.2023	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	123,500						
27	25x25	Naveen Arts		Rampally	7,500		12.04.2021	31.12.2023	NE	Nilgiri Estates	Monthly Payment
28	40x25	Bhavani Ads	9391166777	Yannnampet	22,000		22-08-2020	31.12.2023	NE	Nilgiri Estates	Monthly Payment
				Total	29,500						
29	24x10	MCS		BNC	12,000		01.11.2023	01.11.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	4,10,000						

Tele caller – weekly report.

Prepared by		Harika	Date	07-10-2024	
From date		30-09-2024	To date	06-10-2024	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	239	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	92769	JARPULA LAL SINGH	9000326925	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Megamala		Date		07-10-2024	
From date		30-09-2024		To date		06-10-2024	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	240	240	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	07-10-2024
From date		30-09-2024		To date	06-10-2024
Data source		NFC & Ameerpet Expo data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	130	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	130			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		Ragapriya	Date		07-09-2024
From date		30-09-2024	To date		06-09-2024
Data source		Jeedimetla IDA data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	NGH	100	100	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Prepared By:	Prudvi Raj					
Date:	07.10.2024					
Preriod: 29-10-24 to 05-10-24						
Topic:	IVR smartflo campaign					
	Total leads	No of answered	Not answered	Busy	Failed	DND
Feed back						
Referral						
MFH	330	105	156	0	69	0
GWE	653	155	335	5	156	0
Customer not able to reach through call						
NE	10	3	7	0	0	0
AGH	16	3	11	0	2	0
SOV	37	4	31	0	2	0
GHT	19	4	14	0	1	0
NGH	16	5	10	0	0	0
BRGV	12	4	8	0	0	0
GMR	8	1	7	0	0	0
MPL	8	1	7	0	0	0
Customer not able to reach site						
NE	9	2	7	0	0	0
AGH	11	2	9	0	0	0
SOV	19	2	17	0	0	0
GHT	27	7	10	0	10	0
NGH	12	5	7	0	0	0
BRGV	10	0	10	0	0	0
GMR	6	2	4	0	0	0
MPL	4	2	2	0	0	0

[illegible]

Status	Signed up for project	Category/Name	Date of creation	Name of CP	Mobile no	Short summary of CP	Sum M of apr. 14th, correspondence
Deal	no		Nov 08, 01.10.2020	Scandis	714145-050	Not interested	215200
Deal	no		Nov 08, 01.10.2020	Solihor good	919145-050	I have own flat, Not interested	215204
Deal	no		Nov 08, 01.10.2020	Vijay	919145-050	I have own flat, Not interested	215206
Deal	no		Nov 08, 01.10.2020	Muralidharan	919145-050	He is own construction builder, Not interested	215271
Active	no		Nov 08, 01.10.2020	Ramach	919145-050	Only interest operation	215306
Active	no		Nov 08, 01.10.2020	Manish	919145-050	Did not pick up the call	215309
Deal	no		Nov 08, 01.10.2020	Ramalingam	919145-050	Not interested	215390
Deal	no		Nov 08, 01.10.2020	Narasimhan	919145-050	Not interested	215391
Deal	no		Nov 08, 01.10.2020	Satish Kumar	919124-050	I have own flat, Not interested	215392
Active	no		Nov 08, 01.10.2020	Sai Kumar	916445-050	For interested operation	215393
Deal	no		Nov 08, 01.10.2020	Vijay	919145-050	I have own flat, Not interested	215394
Active	no		Nov 08, 01.10.2020	Ramach	919145-050	Only interest operation	215401
Active	no		Nov 08, 01.10.2020	Devarajach	917014-050	Did not pick up the call	215402
Deal	no		Nov 08, 01.10.2020	Chandru	919145-050	Not interested	215403
Deal	no		Nov 08, 01.10.2020	Suganthan ran	914445-050	For also construction field, not interested	215414
Active	no		Nov 08, 01.10.2020	Srinivas	911445-050	They with other call	215415
Deal	no		Nov 08, 01.10.2020	Narasimhan	919145-050	Not interested	215416
Deal	no		Nov 08, 01.10.2020	Scandis	714145-050	Not interested	215417
Deal	no		Nov 08, 01.10.2020	Narasimhan ready	919124-050	Did not pick up the call	215418
Active	no		Nov 08, 01.10.2020	Raja	914445-050	For also construction field, not interested	215419
Deal	no		Nov 08, 01.10.2020	Suganthan ran	914445-050	For also construction field, not interested	215420
Active	no		Nov 08, 01.10.2020	Rajesh	911214-050	One of partner	215421
Deal	no		Nov 08, 01.10.2020	Srinivas	914445-050	He is also interest estate company, Not interested	215422
Active	no		Nov 08, 01.10.2020	Manidhar	919145-050	Speaking with some one else	215429
Deal	no		Nov 08, 01.10.2020	Manidhar	919145-050	Not interested	215430
Deal	no		Nov 08, 01.10.2020	ABRaj	919145-050	For builder, Not interested	215438