

Sales reports from 14-10-2024 to 20-10-2024.xlsx
 Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju							
Enquiry Report - Summary			Date:	22-Oct-24							
From date:		14-Oct-24	To date:	20-Oct-24							
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	Channel Partner	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1								1
2	MPL	-	4		4	5		2		1	16
3	VISTA	-		1							1
4	SOV	-	3	2	7	3		2	5		22
5	GHT	-	2	2	4			1			9
6	GMR	-	5	3	3			1			12
7	NGH	-	3		2		2			1	8
8	BRGV	-	1	1	3						5
9	NE	-	2		5						7
10	MCS - Rental	-	2								2
11	MCS - Resale	-			2						2
	Total	0	23	9	30	8	2	6	5	2	85

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		22-Oct-24	
		From date:	14-Oct-24	To date:	20-Oct-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	2
2	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	1
3	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	1
4	Fr - Sun	Classified	DC	Hyderabad	SOV	4
5	Fr - Sun	Classified	DC	Hyderabad	GHT	2
6	Fr - Sun	Classified	DC	Hyderabad	MPL	1
7	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	nil
8	Fr - Sun	Classified	DC	Hyderabad	SOV(MCS)	2
9	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
10	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
11	Fr - Sun	Classified	TOI	Hyderabad	SOV	1
12	Fr - Sun	Classified	TOI	Hyderabad	NGH	nil
13	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda	AGH	nil
14	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda	AGH	nil
15	Sa	Classified Display	TOI	Hyderabad	NGH & NE	3
16	Sa	Classified Display	TOI	Hyderabad	MPL & GHT	3
17	Thu - Sun	Paper inserts done at		Karimnagar, ECIL, AS Rao Nagar	BRGV/MCS	1
				Karimnagar	SOV & NE	3
				Habsiguda	GMR & NGH	2
				Sainikpuri, Yaprul, Kowkur, Alwal	GHT & MPL	2
				Total		30

Promo- whatsapp campaign

Topic: Whatsapp Campaign festival offer			
Prepared by: Prudvi Raj			
Data Source: CIS data of last two years with festival offer			Date of campaign: 18-10-2024
Sl.No	Name of the project	Whatsapp campaign	Response
1	AGH	942	0
2	BRGV	3440	0
3	GHT	4730	1
4	GMR	4763	1
5	MPL	4321	2
6	NGH	6314	0
7	SOV	5120	2
8	NE	1919	0
Data Source: Agents Data			Date of campaign: 19-10-2024
Sl.No	Name of the project	Whatsapp campaign	Response
1	SOV	3712	0
2	NGH	3712	0

Promo- Booking Details (Q4)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	22-Oct-24				
From date:			14-Oct-24	To date:	20-Oct-24				
Quarter / Year		Oct-24	Oct-24	Nov-24	Nov-24	Dec-24	Dec-24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A202
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105, E404	4					4	G102, B606, H106
7	NE	132	1					1	
8	SOR	99-2B	1					1	
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		6		-			6	4

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry		22-Oct-24					
From date:		14-Oct-24	To date:		20-Oct-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	18-10-2024	B. Prasad	AGH	Miryalaguda	6301955297	05:10	Walkin	95667	
2	19-10-2024	Rakesh	BRGV	Hyderabad	6304979922	11:30	Walkin	95569	
3	18-10-2024	Oduri Durga Prasad	GHT	Shamirpet	8247689838	15:20 PM	Walk-in	95483	
4	21-10-2024	P Srinivas Reddy	GHT	Sainikpuri	9000113737	16:30 PM	Walk-in	94288	
5	15-10-2024	K.Mohan Rao/Pratha Debnath	GMR	Mallapur	9436166937	11.30 AM	Walk-in's	95485	
6	19-10-2024	Shaym singh	GMR	Ecil	9246205707	11.20 AM	Walk-in's	95490	
7	20-10-2024	Srinivas Rao	GMR	Musheerabad	9849026862	12.00 PM	Walk-in's	95494	
8	20-10-2024	Syed	GMR	Warasiguda	8686041054	04.20 PM	Walk-in's	95496	
9	20-10-2024	Sudhakar/Sravani	GMR	Nacharam	9100341130	06.00 PM	Walk-in's	95498	
10	16-10-2024	T.Satya Reddy	MPL	Habsiguda	9440672222	11:30 AM	Walk in	95493	
11	20-10-2024	Jaya Prakash Reddy	MPL	Sainikpuri	9739991567	16:00 PM	Walk in	95495	
12	20-10-2024	Sai Kiran	MPL	Kukatpally	9920051698	17:50PM	Walk in	95497	
13	20-10-2024	Syed Baba	MPL	Warasiguda	9920051698	15:30 PM	Walk in	95496	
14	20-10-2024	Shekhar	NGH	Hyderabad	8317577376	11:00pm	Walk in	95669	
15	21-10-2024	Satwik	NGH	Hyderabad	9700636066	4:00pm	Walk in	95670	
16	21-10-2024	Muralidhar	NGH	Dilshkhgnagar	9848545970	4:01pm	Walk in	95671	
17	17-10-2024	Satya Reddy	SOV	Uppal	9440672222	14:00	Walk-in	95492	
18	19-10-2024	Rajendra Prasad	SOV	Habsiguda	9666978365	14:30	Walk-in	95491	
19	19-10-2024	Srinivas Raju	SOV	Habsiguda	9177158721	16:00	Walk-in	95492	
20	20-10-2024	Ram prasad	NE	Habsiguda	9392428857	10:30	Walk-in	95666	
21	20-10-2024	Yogender Singh	NE	Rampally	9494578384	12:30	Walk-in	95665	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	22-Oct-24						
From date:			14-Oct-24	To date:	20-Oct-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						

Tele caller – weekly report.

Prepared by		Harika	Date	21-10-2024	
From date		14-10-2024	To date	20-10-2024	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	250	249	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	250			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	95668	KOLISHETTI VENKATESHWARLU	9000692278	Shared project details. Customer said will visit 10 to 15 days.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Megamala		Date		21-10-2024	
From date		14-10-2024		To date		20-10-2024	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	180	180	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	21-10-2024
From date		14-10-2024		To date	20-10-2024
Data source		Ameerpet Expo data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	130	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	130			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		R Rani	Date	21-10-2024	
From date		14-10-2024	To date	20-10-2024	
Data source		BPCL (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	140			01
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	MPL	94147	V Krishna	9885822504	Details shared through whatapp. He will get back us.
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Ragapriya	Date	21-10-2024	
From date		14-10-2024	To date	20-10-2024	
Data source		Jeedimetla IDA data			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	NGH	175	174		01
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	NGH	92485	Dr. K. Narayana Reddy	9848033618	Cusomer looking for 3bhk flat.
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	18.10.2024	Raja	9966744544	Not interested	216742
Active	No	News paper	18.10.2024	Raghava reddy	6309887667	Did not pick up the call	216741
Active	No	News paper	18.10.2024	Venkat	8885000507	I'm Interested only open plots for sale	216743
Dead	No	News paper	18.10.2024	Arjun	8247452676	Not interested	216751
Dead	No	News paper	18.10.2024	Vijay	9989032598	I have own flats, Not interested	216745
Active	No	News paper	19.10.2024	Samar Reddy	9849497306	Busy with another call	216797
Dead	No	News paper	19.10.2024	Satyanarayana Reddy	9394758785	Not interested	216798
Active	No	News paper	19.10.2024		6309760959	Did not pick up the call	216799
Active	No	News paper	19.10.2024	Srinivasmreddy	9642630888	Not interested	216800
Active	No	News paper	19.10.2024	Raghava reddy	6309887667	Did not pick up the call	216808
Active	No	News paper	19.10.2024	Ramesh	9603444402	Did not pick up the call	216801
Dead	No	News paper	19.10.2024	Venkatesh	9553973999	He is also own real estate company, Not interested	216821
Active	No	News paper	19.10.2024	Venkat	8885000507	I'm Interested only open plots for sale	216823
Dead	No	News paper	19.10.2024	Arjun	8247452676	Not interested	216824
Dead	No	News paper	19.10.2024	Vishweshwar Rao	9399914109	Not interested	216825
Dead	No	News paper	20.10.2024	Ravi	9985988553	Not interested	216834
Active	No	News paper	20.10.2024		9492206789	Did not pick up the call	216835
Dead	No	News paper	20.10.2024	Chandu	7995377111	Not interested	216836
Active	No	News paper	20.10.2024	Bhasker reddy	7780325546	Speaking with some one else	216837
Dead	No	News paper	20.10.2024	Srinivas	9246181119	I'm builder, Not interested	216838
Dead	No	News paper	20.10.2024	Raghavaiah	9440632043	Not interested	216839
Active	No	News paper	20.10.2024	Tarun	8790707474	Not reachable	216840
Dead	No	News paper	20.10.2024	Sridhar reddy	8330983000	Not interested	216841
Dead	No	News paper	20.10.2024	Narasimha reddy	9912412084	Not interested	216832
Dead	No	News paper	20.10.2024	Srinivas	7416751119	I'm builder, Not interested	216842
Dead	No	News paper	20.10.2024	Satyanarayana Reddy	9394758785	Not interested	216833