

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju							
Enquiry Report - Summary				Date:	18-Nov-24							
From date:			11-Nov-24	To date:	17-Nov-24							
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	SmatBOT	Google Ads (Interactions)	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		1							2
2	MPL	-	2		2	6			1			11
3	VISTA	-										
4	SOV	-	3	2	6	2			1	6		20
5	GHT	-			3			7				10
6	GMR	-	4	2	2							8
7	NGH	-	3	3	1		2		1			10
8	BRGV	1			1		1					3
9	NE	-	1		5							6
10	MCS - Rental	-	1									1
11	MCS - Resale	-			3							3
	Total	1	15	7	24	8	3	7	3	6		74

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	18-Nov-24	
		From date:	11-Nov-24	To date:	17-Nov-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	2
3	Fr - Sun	Classified	DC	Hyderabad	GHT	1
4	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
5	Fr - Sun	Classified	TOI	Hyderabad	SOV	3
6	Fr - Sun	Classified	TOI	Hyderabad	GHT(MCS)	2
7	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	1
8	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	1
9	Sa	Classified Display	TOI	Hyderabad	NGH & NE	3
10	Thu - Sun	Paper inserts done at		RTC x Road	GMR & NGH	nil
				Sainikpuri, Karimnagar, Huzurabad	SOV & NE	6
				Bowenpally	MPL & GHT	1
				Alwal	BRGV & MCS	2
				Total		24

Promo- Booking Details (Q4)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	18-Nov-24				
From date:			11-Nov-24	To date:	17-Nov-24				
Quarter / Year		Oct-24	Oct-24	Nov-24	Nov-24	Dec-24	Dec-24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A202
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105, E404, G106, E502	6	G605, H102	2			8	
7	NE	132	1					1	
8	SOR	99-2B	1					1	
9	BRGV								
10	NGH								406
11	MCS RESALE								
12	GMG								
	Total		8		2			10	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			18-Nov-24				
From date:			11-Nov-24	To date:	17-Nov-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	14-11-2024	Ayesha Takhee	AGH	Miryalaguda	9985925289	11:40	Walkin	98038	
2	14-11-2024	Srinath	GMR	Ecil	9010768327	11.20 AM	Walk-in's	97800	
3	10-11-2024	Raghu	GMR	Ramanthpur	9985998587	10.10 AM	Walk-in's	97798	
4	10-11-2024	Suresh Babu	GMR	Mallapur	9949539066	12.00 PM	Walk-in's	98032	
5	10-11-2024	Vikas Bharathi	GMR	Nacharam	8160721201	01.10 PM	Walk-in's	98035	
6	13-11-2024	Anji Reddy	MPL	Mallpur	9966755570	11:00 AM	Walk in	98026	
7	17-11-2024	Vikash	MPL	Nacharam	8106721201	12:50PM	Walk in	98031	
8	14-11-2024	Ramesh	NGH	Uppal	9844995901	11:00am	Walk in	98037	
9	15-11-2024	Vishwanath	NGH	Uppal	9398615190	2:00pm	Walk in	98039	
10	17-11-2024	Nagaraju	NGH	Boduppall	7396935482	4:30pm	Walk in	98042	
11	16-11-2024	Sirisha	SOV	Tarnaka	8367666789	11:00	Walk-in	98029	
12	17-11-2024	Rafiq	SOV	Tarnaka	8354515827	14:00	Walk-in	98030	
13	17-11-2024	Manoj	SOV	ECIL	9618622858	17:00	Walk-in	98036	
14	17-11-2024	Rafiq	NE	Tarnaka	8354515827	16:00	Walk-in	98030	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	18-Nov-24						
From date:			11-Nov-24	To date:	17-Nov-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						