KRATOS

VITRIFIED HEAVY DUTY TILES

NITCO

NITCO BRAND ETHOS

We believe that to be at the top one has to keep innovating and pushing oneself, constantly. Be it bringing to you the best of designs or even being ahead of the race when it comes to technology. There is only one spot on the top and we aspire for that spot to be ours.

EXPERT COMPETENCE:

We are driven by our urge to constantly evolve, based on our experience and learnings that make us competent enough to shape our own future with an entrepreneurial spirit. This fortitude of ours reflects in our solid leadership, our sound know-how and a high degree of credibility in our strong distributor network.

CLASS APART PRODUCT QUALITY:

Quality for us is:

- A clear point of difference- perceived and value added
- Timeless and characteristic designs
- Outstanding performance

With an eye for beauty and a continuous quest for perfection, we ensure that only those tiles, which match our highest standards, are given the NITCO brand label.

Our in-vogue designs and advanced technological processes derive from the very birthplace of ceramic tile making; Italy and Spain.

What sets us apart is that we have always invested in the best available technology and machinery. Our high-tech NITCO plant has enabled us to become India's first tile company to offer international standards in the manufacturing of tiles.

INNOVATION:

Innovation and continuous improvement in our technology and products, is one of our major distinguishing factors. For us, our work is an art form and each tile produced by NITCO is a unique masterpiece. And this is why our customers trust us to understand their needs and preferences with products that are second to none.

OUR SOCIAL RESPONSIBILITY:

Nature gives us in plenty and it is our responsibility to give back with gratitude. And the same goes for even our commitment towards people, be it our employees or our customers. Hence we are always on the search for environmental-friendly and pollution-free manufacturing processes and materials to contribute to the planet-preservation.

We have proof that we are getting closer by the day to anticipating future trends and impacts to accomplish our obligations and guarantee sustainability.

Our Tile Plant has been certified for Integrated Management System:

- ISO 9001:2008 – For Quality Management
- ISO 14001:2004 – For Environment Management
- OHSAS 18001:2007 – For Occupational Health and Safety Management
- ISO 9001:2008 – For Quality Management (Corporate Office)

CUSTOMER SERVICE

Our effectively enhanced customer services include:

- Ensuring updated information on website and digital media
- Educating the dealers as well as masons on the brand and product usage to facilitate proper information passing to the customers
- Easy availability of all products at Le Studio and other outlets
- Effective handling of post sales enquiries and customer grievances
- Timely product delivery at the dealers' doorstep without any kind of wear and tear

NITCO

VITRIFIED EXTERIOR TILES

Kratos Digital 300x300 mm

Asterix Decor, Asterix Beige & Asterix Mocha	04 - 05
Antiquity Decor & Antiquity Rust	06
Chroma Blocks	07
Cubix Azul & Cubix Maze	08
Chequered Dots	09
Bloom Dust & Bloom Olive	10
Brique Terra	11
Causeway & Walkway	12
Driveway & Pathway	13
Landscape Sphere & Landscape Twirl	14
Landscape Iris	15
Flintstone	16
Mayflower	17
River Rock & Sea Rock	18
Orbit Tan & Orbit Nero	19
Ripple Wave	20

Kratos 300x300 mm

Serene Ivory, Serene Terracotta, Dazzle Ivory, Dazzle Terracotta, Candid Ivory, Candid Terracotta, Kapsel Ivory, Kapsel Terracotta	21

KRATOS | digital | 300x300mm NEW

Asterix Decor

Asterix Beige

Asterix Beige

Asterix Beige

Asterix Beige

NEW 300x300mm | digital | KRATOS

Asterix Mocha

Asterix Mocha

Asterix Mocha

Asterix Mocha

KRATOS | digital | 300x300mm NEW

Antiquity Decor

Antiquity Rust

Antiquity Rust

Antiquity Rust

NEW 300x300mm | digital | KRATOS

Chroma Blocks

Chroma Blocks

Chroma Blocks

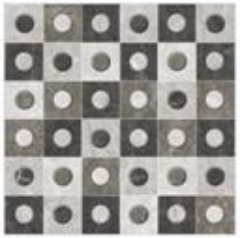
KRATOS | digital | 300x300mm

300x300mm | digital | KRATOS

NEW

Cubix Azul

Cubix Maze



Chequered Dots

KRATOS | digital | 300x300mm

Bloom Dust

Bloom Olive

300x300mm | digital | KRATOS

Brique Terra

KRATOS | digital | 300x300mm

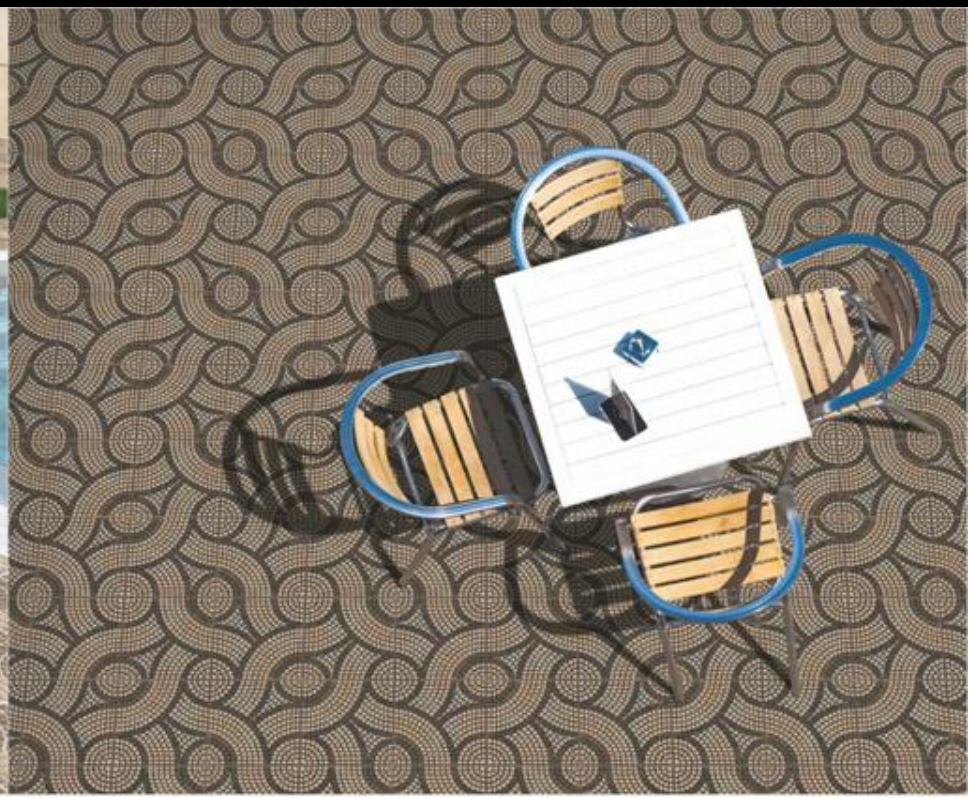
300x300mm | digital | KRATOS

Causeway

Walkway

Driveway

Pathway



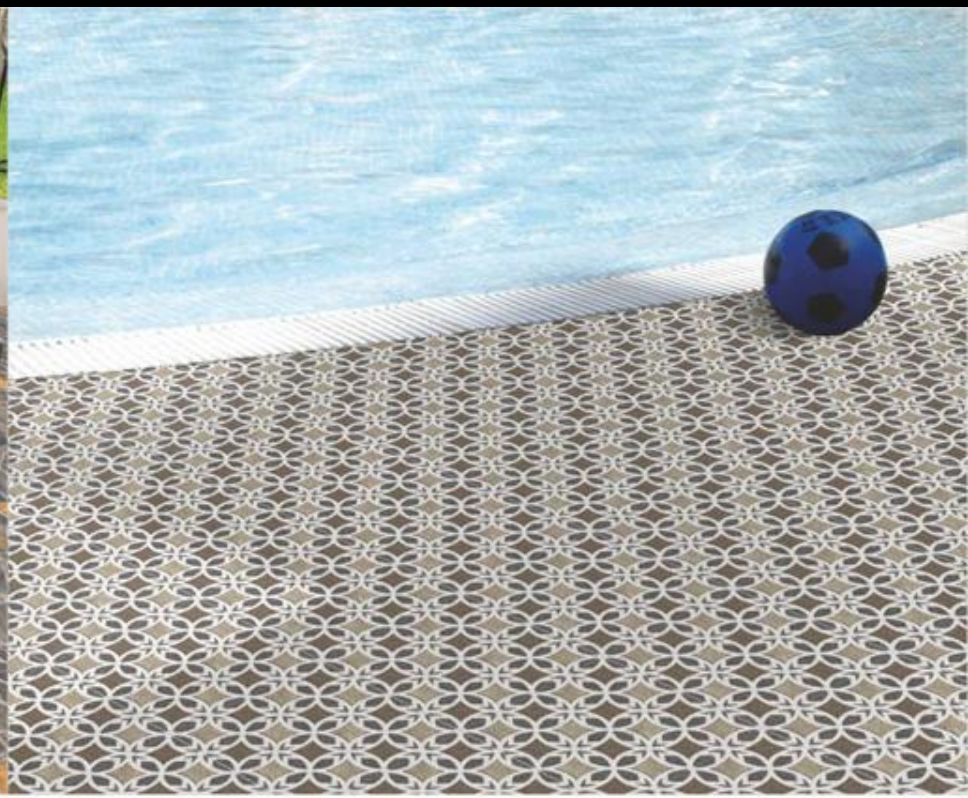
KRATOS | digital | 300x300mm

300x300mm | digital | KRATOS

Landscape Sphere

Landscape Twirl

Landscape Iris



KRATOS | digital | 300x300mm

Flinstone

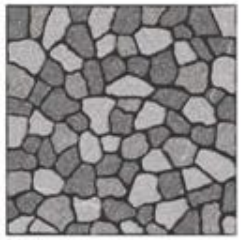
300x300mm | digital | KRATOS

Mayflower

KRATOS | digital | 300x300mm

300x300mm | digital | KRATOS

River Rock



Sea Rock

Orbit Tan

Orbit Nero

KRATOS | digital | 300x300mm

Ripple Wave

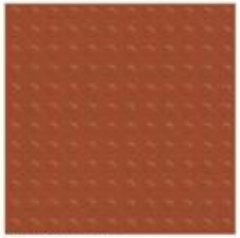
Serene Ivory

Dazzle Ivory

Candid Ivory

Serene Terracotta

Dazzle Terracotta



Candid Terracotta

Kapsel Ivory

Kapsel Terracotta

NITCO

Technical Specification - Exterior Vitrified Tiles

Sr. No.	Test Description	Test Method	ISO 13006:2012 Specification	NITCO'S Specification
1	Deviation in Length	ISO 10545 - 2	± 0.6%; Max ± 2.0 mm	± 0.1%
2	Deviation in Thickness	ISO 10545 - 2	± 5.0%; Max ± 0.5 mm	± 5.0%
3	Straightness of sides	ISO 10545 - 2	± 0.5%; Max ± 1.5 mm	± 0.2%
4	Rectangularity	ISO 10545 - 2	± 0.6%; Max ± 2.0 mm	± 0.3%
5	Surface Flatness	ISO 10545 - 2	± 0.5%; Max ± 2.0 mm	± 0.2%
6	Surface Quality	ISO 10545 - 2	Min. 95% free from visible defects	>95% free from visible defects
7	Water Absorption	ISO 10545 - 3	< 0.5%	< 0.5%
8	Modulus of Rupture	ISO 10545 - 4	Min. 35 Individual Min.32	=35 N/mm^2
9	Surface Abrasion	ISO 10545 -7	PEI Group III,IV,V	Group V
10	Thermal Shock Resistance	ISO 10545 - 9	No Visible Defects	Resistant
11	Frost Resistance	ISO 10545 - 12	No Visible Defects	Resistant
12	Resistance to chemicals (Except HF) Chemicals include household, swimming pool, salts, acids & alkalis.	ISO 10545 -13	No Visible Defects	Resistant

Packing Details

Dimensions	Tiles / Box	Coverage Area/Box	
		Sq. Mtrs.	Sq. ft.
300mm x 300mm	10 Pieces	0.9	9.69
300mm x 300mm Digital	08 Pieces	0.72	7.75

LE STUDIO | LE STUDIO EXPRESS | NITCO LOOK

LE STUDIO (NITCO EXCLUSIVE SHOWROOMS)

Ahmedabad-079-29296994/26937095. Bangalore-080-22861865/66. Chandigarh-0172-4653491. Chennai-044-28152962/63/64. Cochin-0484-2339847. Coimbatore-0422-4380363. Jaipur-0141-6596142. Kolkata-033-60606003. Mumbai(Worli)-022-66605966. Mumbai(Kanjurmarg)-022-67302500. NewDelhi-011-26514116,26524239,26534909. Pune-020-26431356,26436448. Secunderabad-040-27847204,27840936,40021534.

LE STUDIO EXPRESS (NITCO FRANCHISEE SHOWROOMS)

Adoor-9961393300. Ajmer-0145-2631474. Allahabad-0542-2363655. Amritsar-0183-2546318. Anand-02692 232311,236322. Anchal-0475-2275103. Asansol-9832122699. Bangalore-080-25727279. Barnala-9888419421. Bhagalpur-9431214548. Bhatinda-0164-2239841. Bhopal-0755-2570480.Chandigarh-0172 - 5005291, 4613396. Chandigarh-0172-5087534. Chandigarh-0172-2795101. Chennai-9340044414/9381026201. Chennai-044-2682408. Davengere-08192-264544. Dehradun-0135-2654304/2654313. Delhi-011-41027871,29835252. Delhi-011-25032905,25034478. Delhi-9810399950. Ernakulam-0484 - 2473359. Goa-9890288416. Gwalior-7514012490. Hamirpur-0197- 2244885,2244785. Hosur-04344-243330. Hyderabad-9848052959. Hyderabad-09949216347,09885329687. Imphal-9862034875. Indore-0731-407711. Jabalpur-9826072731. Jaipur-0141-2392170,2392438. Jalandhar-0181-6573235. Karaikudi-04565-233714. Karnal-0184-2653599. Kayamkulam-0479-2445955. Khanna-9872026059. Kolkata-033-25522231. Kolkatta-033-40045518,033-40612477. Kolkatta-033-4066219. Kota-9214326775. Kottayam-9447767756. Kurukshetra-9416266622. Latur-02382-220266. Ludhiana-01612802322/6452133. Ludhiana0161-2455290. Madurai-0452-4371639. Manappuram-0483-2743276. Moga-0163-6500482. Mohali-09814432499/09316484576. Munger-8797318929. Navi Mumbai-022-27831728. Pathankot-0186-2225030. Patiala-0175-5063223. Pudukottai-8056999125. Rudrapur-059442-242389. Salem-0427-2281995. Sambalpur-9668430123/9437050129. Shimoga-08182-221629. Srinagar-0194-2310760. Tanjore-9894658066/7708876777. Thrissur-04885-242405/06. Trichy-0431-2459125. Trivandrum-0471-2292777. Udumalpet-0425-2224691. Vijaywada-0866 - 2544119. Zirakpur-9888419421.

NITCO LOOK (NITCO FRANCHISEE SHOWROOMS)

Alleppey-9895332369.Alwar-9549422666. AmbalaCant-9416249911,09215249911. Aurangabad-9890045166. Belgaum-0831-2407970.Betiah-0654-241115. Bhavnagar-9979255859. Bhiwani-9416126834. Bhopal-0755-2592695. Bikaner-0151-2545520. Bulandshahr-7838420212/09557741744. Buldhana-07262-242974. Cheniganacherry-9349500029. Chennai-9840733143. Chhindwara-07162-225889.Cochin-9447769973. Darbhanga-06272-250258. Dehradun-0135-2620660. Delhi-9582266162. Delhi-011-22461286. Delhi-011-43305088. Delhi-9871100019. Dindigul-0451-2431856. Dombivali-9322591235. Erode-0424-2266760. Gadhchiroli-7137272224. Gaya-9708473007. Gorakhpur-9415330510/9919340852. Greater Noida-9718880008. Hubli-08364-253862. Indore-07313-292008. Jagatpura-0141-3159549. Jaipur-0141-2721262,3112900. Jaipur-9829255704. Jamshedpur-9431302097. Kannur-9895189999. Kanyakumari-9003023123. Karaikal-04368-220330. Kedgaon Pune-9096253388. Kolkatta-033-24605570. Kolkatta-9830028951/9831005535. Kolkatta-033-23560042/23564010. Kolkatta-03322120942. Kottayam-0485-2250017. Kottayam-0482-2325558. Kozhikode-0496-2526088. Lucknow-0522-4041108. Ludhiana-9876200658. Madgaon-0832-2791818. Madurai-04562-245837. Mathura-9760010580. Mehsana-0276-2232251. Mumbai-022-26170146.Mumbai-9820137996. Mysore-0821-2442078?/9. Nadiad-0268-2552815. Nagpur-0712-2734522. Nandurbar-9423980094. Nasik-9423080979. Navi Mumbai-9819403301. Nimapara-9778903998. Parthakullam-0474-2652371. Palakkad-9446573065. Panipat-9416011995. Pathankot-9888412360. Patna-9334114561. Perambalur-8754014125. Pondicherry-9754489281/9092471494. Porvorim-0832-2410270. Pune-020-24365071/2. Pune-020-26382699. Quilon-0474-2765015. Rajkot-0281-22332122. Salt Lake Kolkatta-033-23371335. Sangli-02341-246246. Shirur-9422228004. Srinagar-0194-2420422. Surat-0261-2231071. Thiruvilla-0469-2631644. Thiruvilla-0469-2650745. Thottumkal-0486-2243999. Thrissur-0487-2331298. Tirupati-9948088460. Trivandrum-0471-3021548. Trivandrum-9846016623. Udaipur-0294-2482787. Vapi-0260-2422334. Vellore-04268-223981. Vishakapatnam-9000951744.

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