

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju										
Enquiry Report - Summary			Date: 3-Dec-24										
From date: 25-Nov-24			To date: 1-Dec-24										
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		1								2
2	MPL	-	2		1	3			1			1	8
3	VISTA	-		1					1				2
4	SOV	-	2	1	4						6		13
5	GHT	-	1		1			1					3
6	GMR	-	4		3					1			8
7	NGH	-	3	1	2		2					1	9
8	BRGV	-	1		4								5
9	NE	-	2		3					1			6
10	MCS - Rental	-	2										2
11	MCS - Resale	-			4								4
	Total	0	18	3	23	3	2	1	2	2	6	2	62

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	3-Dec-24	
		From date:	25-Nov-24	To date:	1-Dec-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	2
3	Fr - Sun	Classified	DC	Hyderabad	GMR	2
4	Fr - Sun	Classified	DC	Hyderabad	NGH	1
5	Fr - Sun	Classified	TOI	Hyderabad	NE	2
6	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	1
7	Fr - Sun	Classified	Sakshi	Hyderabad	GHT(MCS)	1
8	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	1
9	Sa	Classified Display	TOI	Hyderabad	MPL & GHT	2
10	Thu - Sun	Paper inserts done at		Malkajgiri, Hanumakonda.	NGH & GMR	2
				Warangal, Siddipet	SOV & NE	3
				Karimnagar, Alwal	BRGV & MCS	5
				Total		23

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj		Date: 02-12-24	
Data Source: CIS data of 21-22			Date of campaign: 24-11-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	1
Data Source: CIS data of 21-22			Date of campaign: 24-11-2024
Sl.No	Nameof the project	WhatsApp campaign	Response
1	AGH	2000	0
2	GHT	2000	0
3	GMR	2000	1
4	MPL	2000	0
5	SOV	2000	0
6	NE	2000	1
Data Source: GVK Bio, Infosys			Date of campaign: 30-11-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	1

Promo- Booking Details (Q4)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	3-Dec-24				
From date:			25-Nov-24	To date:	1-Dec-24				
Quarter / Year		Oct-24	Oct-24	Nov-24	Nov-24	Dec-24	Dec-24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A202
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105, E404, G106, E502	6	G605, H102	2			8	
7	NE	132	1					1	
8	SOR	99-2B	1					1	
9	BRGV								
10	NGH			105	1			1	406
11	MCS RESALE								
12	GMG								
	Total		8		3			11	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			3-Dec-24				
From date:			25-Nov-24	To date:	1-Dec-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	29-11-2024	Raghavendra A	AGH	Miryalaguda	9618816020	05:20	Walkin	99133	
2	28-11-2024	Prathap	BRGV	Alwal	9701289159	12:00	Walkin	99119	
3	01-12-2024	Pavan	GHT	Yapral	9100902743	04.30 pm	Walk-in	99136	
4	29-11-2024	Raman	GMR	Moulali	8121222324	10.00 AM	Walk-in's	99121	
5	30-11-2024	Santosh	GMR	Kompally	9704715157	11.00 AM	Walk-in's	99124	
6	30-11-2024	Chandra shekar	GMR	Moulali	9248302343	02.15 PM	Walk-in's	99125	
7	01-12-2024	Raju	GMR	Moulali	7893974668	03.30 PM	Walk-in's	99130	
8	25-11-2024	G.V.suresh babu	MPL	nacharam	7893602229	11.30AM	walk in	99122	
9	30-11-20024	Srikanth	MPL	green hills colony, mallapur	9502680666	12.00AM	walk in	99123	
10	25-11-2024	Yellikatte Nikhil	NGH	LB nagar	8639439018	11:00am	Walk in	99120	
11	27-11-2024	Narsinga rao	NGH	Annojiguda	8639955101	2:00pm	Walk in	99137	
12	30-11-2024	G.Narendhar	NGH	Nagaram	9849200014	4:30pm	Walk in	99138	
13	30-11-2024	Gayathri	SOV	Uppal	6301928698	11;00	Walk-in	99131	
14	01-12-2024	Rajesh	SOV	Mahedipatnam	9096666853	13;00	Walk-in	99132	
15	01-12-2024	Pavan	NE	Malkajgirri	9866585607	13:00	Walk-in	99126	
16	01-12-2024	Upender	NE	Kukatpally	9849882948	15:00	Walk-in	99127	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					3.Dec.2024				
From date:			25.Nov.2024	To date:	1.Dec.2024				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	600			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
8	MPL 300 GSM	1800			900				
9	INNOPOLIS 300 GSM	200							
13	GMR 300 GSM	800			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	1800			100				
18	BRGV 300 GSM	1200			1000				
19	Genopolis 300 gsm	200							
23	GHT & MPL		5,000						
24	SOV & NE		5,000						
25	NGH & GMR		10,000						
26	BRGV & MCS		10,000						

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	3-Dec-24						
From date:			25-Dec-24	To date:	1-Dec-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						