

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju								
Enquiry Report - Summary				Date:	10-Dec-24								
From date:			2-Dec-24	To date:	8-Dec-24								
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	2										2
2	MPL	-	2		2	2							6
3	VISTA	-											
4	SOV	-	2	3	4					1			10
5	GHT	-			3					1	6		10
6	GMR	-	6	1	3				1	1			12
7	NGH	-	3		2							1	6
8	BRGV	-			2								2
9	NE	-	1		3								4
10	MCS - Rental	-	3										3
11	MCS - Resale	-			1								1
	Total	0	19	4	20	2			1	3	6	1	56

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	10-Dec-24	
		From date:	2-Dec-24	To date:	8-Dec-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	2
2	Fr - Sun	Classified	DC	Hyderabad	BRGV	2
3	Fr - Sun	Classified	DC	Hyderabad	GHT	1
4	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
5	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
6	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	1
7	Fr - Sun	Classified	DC	Hyderabad	GHT(MCS)	1
8	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	nil
9	Sa	Classified Display	TOI	Hyderabad	NGH & GMR	3
10	Thu - Sun	Paper inserts done at		Nacharam	NGH & GMR	2
				Mallapur	MPL & GHT	2
				Uppal	SOV & NE	3
				Total		20

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj		Date: 10-12-24	
Data Source:Bharath BioTech			Date of campaign: 01-12-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source: CIS data of 21-22			Date of campaign: 06-12-2024
Sl.No	Nameof the project	WhatsApp campaign	Response
1	AGH	2000	0
2	GHT	2000	1
3	GMR	2000	1
4	MPL	2000	0
5	SOV	2000	1
6	NE	2000	0
Data Source: GVK Bio, Infosys			Date of campaign: 06-12-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	10-Dec-24				
From date:			2-Dec-24	To date:	8-Dec-24				
Quarter / Year			Oct-24	Oct-24	Nov-24	Nov-24	Dec-24	Dec-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A202
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105 E404, H106, E502	6	G605, H102	2	E402, H103	2	10	
7	NE	132	1					1	
8	SOR	99-2B	1					1	
9	BRGV								
10	NGH			105	1			1	406
11	MCS RESALE								
12	GMG								
	Total		8		3		2	13	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			10-Dec-24				
From date:			2-Dec-24	To date:	8-Dec-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	04-12-2024	Shaik Jasmine	AGH	Miryalaguda	6304073199	05:20	Walkin	99157	
2	07-12-2024	P.Venkanna	AGH	Miryalaguda	9966584322	12:20	Walkin	99145	
3	05-12-2024	J.Laxmiprasad/Raghu	GMR	Bangalore	9739900335	11.00 AM	Walk-in's	99141	
4	07-12-2024	A.Aparna	GMR	Manikchand	9966441818	02.30 PM	Walk-in's	99146	
5	08-12-2024	K.Varun	GMR	Tarnaka	8919600939	11.00 AM	Walk-in's	99148	
6	08-12-2024	Krishnaveni	GMR	AS Rao nagar	9848318970	12.15 PM	Walk-in's	99149	
7	08-12-2024	Qadeer Pasha	GMR	Chengicharla	9966334542	02.30 PM	Walk-in's	99150	
8	08-12-2024	P.Prasad	GMR	Moulali	9849486449	03.30 PM	Walk-in's	99153	
9	12-07-2024	Shiva	MPL	Mallapur	9177409225	11:00AM	walk in	99144	
10	12-08-2024	Sai Pavan Kumar	MPL	Habsiguda	9700888710	12.00AM	walk in	99151	
11	04-12-2024	KVLN Swamy	NGH	Township	8500531249	11:00am	Walk in	100121	
12	07-12-2024	Suresh naik	NGH	Taranaka	8106161630	2:00pm	Walk in	100122	
13	08-12-2024	Madhu babu	NGH	Uppal	9989039970	4:30pm	Walk in	100124	
14	02-12-2024	Ramesh	SOV	Hanumakonda	9247159504	12.55PM	Walk-in	99155	
15	08-12-2024	Srikanth	SOV	Pocharam	9849440083	2.30 PM	Walk-in	99156	
16	08-12-2024	CH. Merving	NE	Jublechills	9963761417	1.30 PM	Walk-in	99147	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	10-Dec-24						
From date:			2-Dec-24	To date:	8-Dec-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yamnampet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777'	Yamnampet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						