

Promotions Division - Weekly Report			Prepared by:	Raju									
Enquiry Report - Summary			Date:	16-Dec-24									
From date:		9-Dec-24	To date:	15-Dec-24									
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	Property Portals	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		2					1			4
2	MPL	-	2		3	2							7
3	VISTA	-											
4	SOV	-	4	1							5		10
5	GHT	-	1		1								2
6	GMR	-	4	2	3					1			10
7	NGH	-	3		2								5
8	BRGV	1	3		2								5
9	NE	-	1		4					1			6
10	MCS - Rental	-	4										4
11	MCS - Resale	-			2								2
	Total	1	23	3	19	2				3	5		55

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	16-Dec-24	
		From date:	9-Dec-24	To date:	15-Dec-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	2
2	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	1
3	Fr - Sun	Classified	DC	Hyderabad	GMR	2
4	Fr - Sun	Classified	TOI	Hyderabad	BRGV	2
5	Fr - Sun	Classified	TOI	Hyderabad	GHT	1
6	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	2
7	Fr - Sun	Classified	TOI	Hyderabad	NE(MCS)	1
8	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	1
9	Sa	Classified Display	TOI	Hyderabad	NE & SOV	2
10	Thu - Sun	Paper inserts done at		Nacharam	SOV & NE	1
				Uppal	NGH & GMR	2
				Bowenpally	GHT & MPL	1
				Miryalaguda	AGH	1
				Total		19

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 10-12-24	
Data Source: Bharath BioTech, Infosys			Date of campaign: 08-12-2024
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source: CIS data of 22-23			Date of campaign: 08-12-2024
Sl.No	Name of the project	WhatsApp campaign	Response
1	AGH	2000	1
2	GHT	2000	0
3	GMR	2000	1
4	MPL	2000	0
5	SOV	2000	0
6	NE	2000	1
Data Source: GV, Karkapatla and SDG Tech			Date of campaign: 14-12-2024
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	16-Dec-24				
From date:			9-Dec-24	To date:	15-Dec-24				
Quarter / Year			Oct-24	Oct-24	Nov-24	Nov-24	Dec-24	Dec-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A202
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105 E404, H106, E502	6	G605, H102	2	E402, H103	2	10	
7	NE	132	1					1	
8	SOR	99-2B	1					1	
9	BRGV								
10	NGH			105	1			1	406
11	MCS RESALE								
12	GMG								
	Total		8		3		2	13	2

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry		16-Dec-24					
From date:		9-Dec-24	To date:		15-Dec-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	10-12-2024	Ramavath Giri	AGH	Miryalaguda	9177001281	05:40	Walkin	102049	
2	09-12-2024	Praveen	BRGV	Tirumulgiri	8121104324	2:00	Walkin	101126	
3	10-12-2024	Manohar	BRGV	LB Nagar	9246542504	3:00	Site Visit	101125	
4	14-12-2024	Srinivas	BRGV	Karimnagar	9177338363	10:00	Walkin	102063	
5	14-12-2024	Kanakam	BRGV	Uppal	9440000475	4:00	Walkin	102064	
6	13-12-2024	Jaganath	GHT	Kowkur	9000567006	11.30 am	Walk-in	102047	
7	14-12-2024	Abdul parvez	GMR	Moulalo	8106203736	11.00 AM	Walk-in's	102051	
8	14-12-2024	V.V.Sridhar	GMR	West Maredpally	7702333556	11.30 AM	Walk-in's	102052	
9	14-12-2024	Deepak	GMR	Mallapur	8669075617	01.30 PM	Walk-in's	102054	
10	14-12-2024	T.Bhardhwaj	GMR	Mallapur	7338817922	02.30 PM	Walk-in's	102056	
11	14-12-2024	Deva seema	MPL	Safilguda	9848273209	11:00 AM	walk in	102057	
12	15-12-2024	Sagar	MPL	Mallapur	9663043528	10:45 AM	walk in	102058	
13	09-12-2024	Sai krishna	SOV	Nacharam	9703945498	11.00AM	Walk-in	100123	
14	10-12-2024	Rajesh	SOV	Upple	7032222678	2.30PM	Walk-in	102043	
15	11-12-2024	Bharat choudri	SOV	Andheri Mumbai	9989943407	3.30PM	Walk-in	102065	
16	12-12-2024	Goverdan	SOV	Asr rao nagar	9441282972	4.30PM	Walk-in	102045	
17	15-12-2024	Kumar	NE	malkajgiri	7672001780	1.30PM	Walk-in	102061	
18	09-12-2024	K Deepthi	NGH	Kukutpally	9059387724	01.30 PM	Walkin	102100	
19	10-12-2024	Dr Mallesham	NGH	Peerzadiguda	9642401915	02.30 PM	Walkin	102099	
20	11-12-2024	Mr Simachal Patni	NGH	Pavatapur	9711329927	11:00 AM	Walk in	102098	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	16-Dec-24						
From date:			9-Dec-24	To date:	15-Dec-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yamnampet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777'	Yamnampet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						