

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:		Raju							
Enquiry Report - Summary			Date:		23-Dec-24							
From date:			16-Dec-24	To date:		22-Dec-24						
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1						1			2
2	MPL	-	3		1				1			5
3	VISTA	-										
4	SOV	-	4	3	3					4		14
5	GHT	-	2				1		1			4
6	GMR	-	4		2			1				7
7	NGH	-	3		3	2						8
8	BRGV	-	1		1							2
9	NE	-	1		2							3
10	MCS - Rental	-	3		2							5
11	MCS - Resale	-			2							2
	Total	0	22	3	16	2	1	1	3	4		52

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	23-Dec-24	
		From date:	16-Dec-24	To date:	22-Dec-24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	2
2	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	nil
3	Fr - Sun	Classified	DC	Hyderabad	NGH	1
4	Fr - Sun	Classified	DC	Hyderabad	SOV	1
5	Fr - Sun	Classified	TOI	Hyderabad	NE	1
6	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	2
7	Fr - Sun	Classified	DC	Hyderabad	NE(MCS)	1
8	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	nil
9	Sa	Classified Display	TOI	Hyderabad	BRGV & MPL	2
10	Thu - Sun	Paper inserts done at		Miryalguda	AGH	nil
				Hanumakonda	NGH & SOV	4
				Nizamabad	BRGV & MCS	2
				Total		16

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 23-12-24	
Data Source: GV, Karkapatla and SDG Tech			Date of campaign: 15-12-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source: Bharath BioTech, Infosys			Date of campaign: 20-12-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	1
Data Source:BSNL, Honda			Date of campaign: 21-12-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	1

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	23-Dec-24				
From date:			16-Dec-24	To date:	22-Dec-24				
Quarter / Year			Oct-24	Oct-24	Nov-24	Nov-24	Dec-24	Dec-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A202
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105 E404, H106, E502	6	G605, H102	2	E402, H103, H107, E603	4	12	
7	NE	132	1					1	
8	SOR	99-2B	1					1	
9	BRGV								
10	NGH			105	1			1	406
11	MCS RESALE								
12	GMG								
	Total		8		3		4	15	2

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			23-Dec-24				
From date:			16-Dec-24	To date:	22-Dec-24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	20-12-2024	K. Venkat Reddy	AGH	Miryalaguda	9603481787	03:30	Walkin	102114	
2	21-12-2024	Ravi Kanth -	BRGV	Sr Nagar	8790462102	2:00	Walkin	102103	
3	17-12-2024	Narsimha Reddy	GHT	Sainikpuri	8886460006	04.50 pm	Walk-in	102102	
4	19-12-2024	Dheeraj/Rajay	GHT	Sainikpuri	9000662702	03.00 pm	Walk-in	102109	
5	17-12-2024	Arvindkumar.	GMR	Nagaram	8096464463	11.00 AM	Walk-in's	102101	
6	21-12-2024	Manish kumar	GMR	Mallapur	7042552332	11.30 AM	Walk-in's	102108	
7	22-12-2024	Ramakrishna	GMR	Nagaram	9246534361	01.30 PM	Walk-in's	102110	
8	22-12-2024	Ravi	GMR	Nacharam	9304726381	02.30 PM	Walk-in's	102111	
9	16-12-2024	Srinivas	MPL	Uppal	9623115135	11:50am	Walk in	102104	
10	21-12-2024	Amarendar Reddy	MPL	Chengicherla	9963320134	17:00pm	Walk in	102105	
11	22-12-2024	PSN Sarma	MPL	Nacharam	8885204871	16:50pm	Walk in	102112	
12	17-12-2024	Simachal patre	NGH	Uppal	9711329927	11:00am	Walk in	102098	
13	19-12-2024	Mallesham anurag	NGH	Pocharam	9642401915	2:00pm	Walk in	102099	
14	20-12-2024	Deepthi pradeep	NGH	Hyderabad	9059387724	4:30pm	Walk in	102100	
15	16-12-2024	Santhosh	SOV	vidhya nagar	9032006323	2.30PM	Walk-in	102046	
16	16-12-2024	Santhosh	SOV	ECIL	7032222678	3.30PM	Walk-in	102043	
17	20-12-2024	Anil	SOV	chegicherla	8074885062	3.30PM	Walk-in	102115	
18	21-12-2024	Sandeep	SOV	Nacharam	9949983284	3.20PM	Walk-in	102106	
19	22-12-2024	Naga Prasad	NE	Nacharam	7358656197	12.00PM	Walk-in	102113	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	23-Dec-24						
From date:			16-Dec-24	To date:	22-Dec-24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						