

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju								
Enquiry Report - Summary			Date:	31.Dec.24								
From date:		23.Dec.24	To date:	29.Dec.24								
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		1				2			4
2	MPL	-	2		2				1			5
3	VISTA	-		1								1
4	SOV	-	4	1	7					4		16
5	GHT	-		1	4		1		1			7
6	GMR	-	4	1	2				2			9
7	NGH	-	2		1							3
8	BRGV	-	1		6							7
9	NE	-	3		6							9
10	MCS - Rental	-	3									3
11	MCS - Resale	-			2							2
	Total	0	20	4	31		1		6	4		66

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	31.Dec.24	
		From date:	23.Dec.24	To date:	29.Dec.24	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	4
2	Fr - Sun	Classified	DC	Hyderabad	MPL	2
3	Fr - Sun	Classified	DC	Hyderabad	NE	5
4	Fr - Sun	Classified	TOI	Hyderabad	GMR	2
5	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
6	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	2
7	Fr - Sun	Classified	Sakshi	Hyderabad	NE(MCS)	1
8	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	nil
9	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	2
10	Thu - Sun	Paper inserts done at		Yadgiripalli, Vasavi nagar, Krishna colony, Santhosh nagar Miryalaguda	AGH	1
11	Sa, Sun	Rajadhani Property show on 28th & 29th		Medak	SOV, BRGV & GHT	11
				Total		31

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj		Date: 30-12-24	
Data Source: TSSPDCL, Teachers Data			Date of campaign: 28-12-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Data Source: Medhaservo, Pragathi resorts, South Central Railway			Date of campaign: 29-12-2024
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Promo- Booking Details (Q4)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	31.Dec.24				
From date:		23.Dec.24		To date:	29.Dec.24				
Quarter / Year		Okt.24	Okt.24	Nov.24	Nov.24	Dez.24	Dez.24		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL					117		1	
2	SOV								202
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105 E404, H106, E502	6	G605, H102	2	E402, H103, H107, E603	4	12	
7	NE								
8	SOR	99-2B	1					1	
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		7		2		4	14	1

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			31.Dec.24				
From date:			23.Dec.24	To date:	29.Dec.24				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	27.12.2024	Pabbathi Kartheek	AGH	Miryalaguda	8184938616	04:15	Walkin	102160	
2	28.12.2024	Chudhamani	BRGV	Nacharam	9866577110	3:00	Walkin	102158	
3	28.12.2024	N.Joshi	GMR	Malkajgiri	9652003165	02.00 PM	Walk-in's	102148	
4	28.12.2024	Krishna kanth	GMR	Dilshuknagar	9666665935	02.15 PM	Walk-in's	102149	
5	29.12.2024	Narsing	GMR	Malkajgiri	9959638739	03.30 PM	Walk-in's	102153	
6	29.12.2024	K.Ramesh	GMR	HB colony,ECIL	9652740740	02.30 PM	Walk-in's	102151	
7	26-12-2024	E.N. Sarma	MPL	Chennai	9445021041	11:00 AM	Walk-in's	102147	
8	28-12-2024	Sandeep .D	MPL		9949983284	16:00 PM	Walk-in's	102161	
9	24.12.2024	G.Laxman rao	NGH	Warangal	9849045717	11:00am	Walk in	102163	
10	27.12.2024	Akash	NGH	Pocharam	9182640139	2:00pm	Walk in	102164	
11	28.12.2024	Anand	SOV	Nacharam	8790217037	3.30PM	Walk-in	102157	
12	29.12.2024	Srikanth	SOV	Nagpur	9966679851	4.00PM	Walk-in	102159	
13	29.12.2024	Shiva	SOV	Malkajgiri	9032555435	2.00PM	Walk-in	102150	
14	29.12.2024	Madhukar	SOV	Mallapur	7420062581	3.20PM	Walk-in	102152	
15	29.12.2024	Mahendra	NE	Mallapur	9030030089	11.30 PM	Walk-in	102156	
16	29.12.2024	Aditya	NE	Nagaram	8121780743	1.30PM	Walk-in	102155	
17	29-12-202	Govardhan	NE		9866728322	3.00PM	Walk-in	102154	

Promotions Division - Weekly Report				Prepared by:		Prasad						
Enquiry Report - List of hoardings				Date:		31.Dec.24						
From date:			23.Dec.24	To date:		29.Dec.24						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks	
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment	
				Total	2,000							
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment	
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment	
4	15x15	John		Cherlapally Railway station	10,000		01.08.2024	01.08.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment	
				Total	40,000							
5	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment	
				Total	5,000							
6	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment	
7	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment	
8	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment	
9	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment	
10	35x20	Libra		Bollarum	34,000		01.09.2023	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment	
11	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment	
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment	
				Total	104,000							
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment	
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment	
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment	
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment	
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment	
				Total	61,000							
18	25x25 back to back	Naveen Arts		Rampally	15,000		15.07.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment	
19	40x25 back to back	Bhavani Ads	9391166777'	Yamnampet	22,000		15.07.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment	
20	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment	
21	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment	
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment	
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment	
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment	
				Total	120,000							
25	40x25	Bhavani Ads	9391166777'	Yamnampet	22,000		22-08-2020	31.12.2024	NE	Nilgiri Estates	Monthly Payment	
				Total	22,000							
29	24x10	MCS		BNC	12,000		01.11.2023	31.12.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment	
				Grand Total	3,66,000							

Tele caller – weekly report.

Prepared by		Harika	Date	30-12-2024	
From date		23-12-2024	To date	29-12-2024	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	239	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	102162	M RANGA RAO	7799996399	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		30-12-2024	
From date		23-12-2024		To date		29-12-2024	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	165	165	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	30-12-2024
From date		23-12-2024		To date	29-12-2024
Data source		GMR dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GHT	75	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	75			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		R Rani	Date	30-12-2024	
From date		23-12-2024	To date	28-12-2024	
Data source		NMDC (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	60		01	
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	MPL	99504	Abbas Mirza	8008684726	Call back later, details shared through whatapp
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		SRIDEVI	Date		30-12-2024
From date		23-12-2024	To date		29-12-2024
Data source		Credai property			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	220		01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	100884	RAVI	9985262626	Customer asked to the send the details through watsup „he will get back.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Prepared By:	Prudvi Raj						
Date:	30.12.2024						
Preriod: 22-12-2024 to 28-12-2024							
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
MFG	1661	485	678	1	497	0	0
GMG	340	114	104	1	121	0	0
Customer not able to reach through call							
NE	10	2	8	0	0	0	0
AGH	16	3	11	0	2	0	0
SOV	37	16	15	0	6	0	0
GHT	19	4	14	0	1	0	0
NGH	16	8	4	0	4	0	0
BRGV	12	4	8	0	0	0	0
GMR	8	0	8	0	0	0	0
MPL	8	1	7	0	0	0	0
Customer not able to reach site							
NE	9	2	7	0	0	0	0
AGH	11	2	9	0	0	0	0
SOV	19	8	11	0	0	0	0
GHT	27	8	10	0	9	0	0
NGH	12	7	5	0	0	0	0
BRGV	10	0	10	0	0	0	0
GMR	6	3	3	0	0	0	0
MPL	4	1	3	0	0	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	28.12.2024	Krish	9849021921	If any interest call back to me	224966
Active	No	News paper	28.12.2024		7780325546	Did not pick up the call	224968
Dead	No	News paper	28.12.2024	Vinay	9573413336	Not interested	224969
Dead	No	News paper	28.12.2024	Srinivas reddy	9642630888	Not interested	224971
Dead	No	News paper	28.12.2024	Sashi bushan	6309465261	Not interested	224973
Dead	No	News paper	28.12.2024	Kondal Yadav	9396111222	Not interested	224974
Active	No	News paper	28.12.2024	Venkat	9553973999	Did not pick up the call	224975
Dead	No	News paper	28.12.2024	Muralidhar	9391130997	Not interested	224983
Active	No	News paper	28.12.2024	Krishna Reddy	9246205115	Did not pick up the call	224985
Dead	No	News paper	28.12.2024	Sashi bushan	6309465261	Not interested	224986
Active	No	News paper	29.12.2024		8297615746	Busy with some one else	225079
Dead	No	News paper	29.12.2024	Vinay	8897956418	I'm the builder, Not interested	225080
Active	No	News paper	29.12.2024	Krish	9849021921	If any interest call back to me	225088
Dead	No	News paper	29.12.2024	Sai Ram	6309431824	I'm builder, Not interested	225089
Active	No	News paper	29.12.2024	Santosh	9154529143	If any interest call back to me	225081
Active	No	News paper	29.12.2024	Yadaiaha	9948572649	Did not pick up the call	225082
Active	No	News paper	29.12.2024	Ramesh	9392154653	I'm inteerested purchased open plots	225083
Active	No	News paper	29.12.2024	Shiva Shankar	9396248619	I'm inteerested purchased open plots	225084
Active	No	News paper	29.12.2024	Sudhakar	9948172307	I'm inteerested purchased open plots	225085
Active	No	News paper	29.12.2024		9441090823	Did not pick up the call	225086
Active	No	News paper	29.12.2024	Raju	8897666388	I'm interested Near Ghahtkesar	225087