

Sales reports from 30-12-2024 to 05-01-2025.xlsx
 Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju									
Enquiry Report - Summary			Date: 6-Jan-25									
From date: 30-Dec-24			To date: 5-Jan-25									
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		1				1			3
2	MPL	-	2		3							5
3	VISTA	-										
4	SOV	-	2		2					5		9
5	GHT	-	2		1							3
6	GMR	-	4		3				1			8
7	NGH	-	3		1	1						5
8	BRGV	1	1		3				1			6
9	NE	-	1		5							6
10	MCS - Rental	-	3									3
11	MCS - Resale	-			1							1
	Total	1	19		20	1			3	5		49

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		6-Jan-25	
		From date:	30-Dec-24		To date:	
					5-Jan-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	3
2	Fr - Sun	Classified	DC	Hyderabad	GHT	1
3	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
4	Fr - Sun	Classified	TOI	Hyderabad	MPL	3
5	Fr - Sun	Classified	TOI	Hyderabad	NGH	1
6	Fr - Sun	Classified	TOI	Hyderabad	MCS-Resale	1
7	Fr - Sun	Classified	Eenadu	Hyderabad	NE (MCS)	3
8	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	1
9	Sa	Classified Display	TOI	Hyderabad	NE & GMR	3
10	Thu - Sun	Paper inserts done at		Doctors colony, Ashok nagar, Reddy colony, Miryalguda	AGH	nil
11	Thu - Sun	90 gsm brochure distribution		Mahbubnagar, Raichur	GMR	2
				Total		20

Topic: Whatsapp Campaign

Prepared by: Prudvi Raj

Date: 06-01-25

Data Source: Vijayawada Data, Medha Servo and Lions club hyd

Date of campaign: 03-01-25

Sl.No	Name of the project	Smatbot	Response
	1 BRGV	1000	0
	2 NGH	1000	0

Data Source: BEL, Surya Polyflex

Date of campaign: 04-01-25

Sl.No	Name of the project	Smatbot	Response
	1 BRGV	1000	0
	2 NGH	1000	0

Data Source: Khammam Data, Invesco

Date of campaign: 05-01-25

Sl.No	Name of the project	Smatbot	Response
	1 BRGV	1000	0
	2 NGH	1000	1

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	6-Jan-25				
From date:			30-Dec-24	To date:	5-Jan-25				
Quarter / Year			Oct-24	Oct-24	Nov-24	Nov-24	Dec-24	Dec-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL					117		1	
2	SOV								202
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105 E404, H106, E502	6	G605, H102	2	E402, H103, H107, E603	4	12	
7	NE								
8	SOR	99-2B	1					1	
9	BRGV								
10	NGH			105	1			1	406
11	MCS RESALE								
12	GMG								
	Total		7		3		4	15	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	6-Jan-25				
From date:			30-Dec-24	To date:	5-Jan-25				
Quarter / Year		Jan-25	Jan-25	Feb-25	Feb-25	Mar-25	Mar-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR								
7	NE								
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total								

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			6-Jan-25				
From date:			30-Dec-24	To date:	5-Jan-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	04-01-2025	Munvar Ali	AGH	Miryalaguda	9948933429	05:20	Walkin	102181	
2	06-01-2025	Rama	BRGV	Hyderabad	9959033315	2:00	Walkin	102180	
3	06-01-2025	Kampa Rajiah	BRGV		98667 34575		Site visit		
4	31-12-2024	Sruthi	GHT	Moula-ali	6304634812	12.30 pm	Walk-in	102166	
5	01-01-2025	Suguna Kumari	GHT	RTC x road	9703338383	02.30 pm	Walk-in	59990	
6	02-01-2025	Narsing	GMR	Malkajgiri	9959638739	11.00 AM	Walk-in's	102153	
7	04-01-2025	B.Ramesh	GMR	Nagaram	9676350895	11.00 AM	Walk-in's	102174	
8	05-01-2025	Manoj kumar	GMR	Neredmet	9701908011	03.00 PM	Walk-in's	102178	
9	05-01-2025	Narender	GMR	Moulali	9666493185	03.05 PM	Walk-in's	102177	
10	01-05-2024	Narendar	MPL	Mallapur	9666493185	14:30 PM	walk in	102175	
11	01-05-2024	Y.N.Babu	MPL	Mayflower Grande	9535100660	16:00 PM	walk in	102176	
12	04-01-2025	Ananth	NGH	Moosapet	9989237688	11:00am	Walk in	102183	
13	04-01-2025	Bhuvan anand rout	NGH	Uppal	9908179810	2:00pm	Walk in	102184	
14	05-01-2025	Madhu	NGH	Pocharam	8008622213	2:01pm	Walk in	102185	
15	03-01-2025	Saurab Kale	SOV	ECIL	949453047	3.30PM	Walk-in	102172	
16	04-01-2025	Nirmal	SOV	ASRAO Nagar	7046583240	4.00PM	Walk-in	102173	
17	05-01-2025	Narsing Rao	NE	Vidhya nagar	9347654157	5.30PM	Walk-in	102179	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					6.Jan.2025				
From date:			30.Dec.2024	To date:	5.Jan.2025				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	600			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
8	MPL 300 GSM	1800			900				
9	INNOPOLIS 300 GSM	200							
13	GMR 300 GSM	800			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	1800			100				
18	BRGV 300 GSM	1200			1000				
19	Genopolis 300 gsm	200							
23	AGH flyers	30,000							
27	AGH 90 GSM	7,000							
28	MPL 90 GSM	7,000							
29	GMR 90 GSM	7,000							
30	NGH 90 GSM	7,000							
31	GHT 90 GSM	7,000							
32	SOV 90 GSM	7,000							
33	BRGV 90 GSM	7,000							

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	6-Jan-25						
From date:			30-Dec-24	To date:	5-Jan-25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yamnampet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777'	Yamnampet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						

Tele caller – weekly report.

Prepared by		Harika	Date	06-01-2025	
From date		30-12-2024	To date	05-01-2025	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	230	229	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	230			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	102182	PARANKUSHAM RANGA CHARY	7659091952	Shared project details.Customer said will visit after Sankranthi.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		06-01-2025	
From date		30-12-2024		To date		05-01-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	150	150	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	06-01-2025
From date		30-12-2024		To date	05-01-2025
Data source		Rajadhani property show - Medak			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GHT	70	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	70			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		Rani	Date 06-02-2023			
From date		29-01-2024	To date			04-02-2024
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested	
1.		25	25			
	Total:					
List of interested customers						
Sl. no.	Project	Cust Id	Name	Mobile	Remarks	
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10						
List of probably interested customers						
Sl. no.	Project	Cust Id	Name	Mobile	Remarks	
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
21						
22						

Tele caller – weekly report.

Prepared by		Ragapriya	Date	06-12-2024	
From date		30-12-2024	To date	05-12-2024	
Data source		Axis data			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	NGH	0	0	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		SRIDEVI	Date		06-01-2025
From date		30-12-2025	To date		05-01-2025
Data source		Credai property			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	170		01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	100495	SEKHAR	9703617985	Customer asked to the send the details through watsup „he will get back.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		lavanya		Date		06-01-2025	
From date		30-12-2024		To date		05-01-2025	
Data source		Karminagar teachers data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GHT	70	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	70					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Prepared By:	Prudvi Raj						
Date:	06-01-2024						
Preriod: 30-12-24 to 05-01-25							
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
SOB	233	61	110	0	61	0	0
GWE	653	209	289	0	154	0	0
KNM	59	13	30	0	16	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	No	News paper	05.01.2025	Krish	9849021921	If any interest call back to me	225675
Active	No	News paper	05.01.2025		7780325546	Did not pick up the call	225676
Dead	No	News paper	05.01.2025	Ram developers	9849955885	I'm also contstruction company, Not interested	225677
Dead	No	News paper	05.01.2025	Raja	9550129567	I'm the builder, Not interested	225678
Dead	No	News paper	05.01.2025	Ashok	9963312233	Not interested	225679
Dead	No	News paper	05.01.2025	Kondal yadav	9396111222	Not interested	225680
Active	No	News paper	05.01.2025	Siddu Shad	9666815168	I'm interested open plots	225681
Active	No	News paper	05.01.2025	Venkat	9553973999	I'm interested open plots	225682
Dead	No	News paper	05.01.2025	Srb infra	9076767606	I'm also contstruction company, Not interested	225683
Active	No	News paper	05.01.2025		9000802266	Did not pick up the call	225694
Active	No	News paper	05.01.2025	Paandu	9989823479	I'm interested open plots	225695
Active	No	News paper	05.01.2025	Raghu	8247006127	Busy with another call	225696
Active	No	News paper	05.01.2025		9908854116	Did not pick up the call	225697
Dead	No	News paper	05.01.2025	Raghava Reddy	6309887667	Not interested	225698
Dead	No	News paper	05.01.2025	Kondal yadav	9396111222	Not interested	225684
Active	No	News paper	05.01.2025	Siddu Shad	9666815168	I'm interested open plots	225685
Active	No	News paper	05.01.2025	Varma	9246532279	Busy with another call	225692
Active	No	News paper	05.01.2025	Tv ramesh	9392154653	I'm inteerested purchased for open plots	225690
Active	No	News paper	05.01.2025	Shiva shankar	9396248619	I'm inteerested purchased for open plots	225691
Dead	No	News paper	05.01.2025	Sudhkar	9948172307	Not interested	225699
Active	No	News paper	05.01.2025	Venkat	9553973999	I'm interested open plots	225686
Dead	No	News paper	05.01.2025	Srb infra	9076767606	I'm also contstruction company, Not interested	225687
Active	No	News paper	05.01.2025	Varma	9391149278	Busy with another call	225693