

Sales reports from 06-01-2025 to 12-01-2025.xlsx
 Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju									
Enquiry Report - Summary			Date: 15-Jan-25									
From date: 6-Jan-25			To date: 12-Jan-25									
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	2						1			3
2	MPL	-	3	1	2						1	7
3	VISTA	-		2								2
4	SOV	-	4	3	1					4		12
5	GHT	-	1		2							3
6	GMR	-	3		1				2			6
7	NGH	-	2	1	1	1						5
8	BRGV	-	2		2				2			6
9	NE	-	2		3							5
10	MCS - Rental	-	3									3
11	MCS - Resale	-			1							1
	Total	0	22	7	13	1			5	4	1	53

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	15-Jan-25	
		From date:	6-Jan-25	To date:	12-Jan-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	2
2	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	1
3	Fr - Sun	Classified	DC	Hyderabad	MPL	2
4	Fr - Sun	Classified	TOI	Hyderabad	NE	3
5	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
6	Fr - Sun	Classified	DC	Hyderabad	MCS-Resale	1
7	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	nil
8	Sa	Classified Display	TOI	Hyderabad	SOV & BRGV	3
				Total		13

Topic: Whatsapp Campaign

Prepared by: Prudvi Raj

Date: 13-01-25

Data Source: CIPLA and GSK

Date of campaign: 10-01-25

Sl.No	Name of the project	Smatbot	Response
	1 BRGV		1000 0
	2 NGH		1000 0

Data Source: Dr. Reddy's lab, Penna cement and NATCO pharma

Date of campaign: 11-01-25

Sl.No	Name of the project	Smatbot	Response
	1 BRGV		1000 0
	2 NGH		1000 1

Data Source: Medhaservo, Pragathi resorts and Genpact

Date of campaign: 12-01-25

Sl.No	Name of the project	Smatbot	Response
	1 BRGV		1000 0
	2 NGH		1000 0

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	6-Jan-25				
From date:			30-Dec-24	To date:	5-Jan-25				
Quarter / Year			Oct-24	Oct-24	Nov-24	Nov-24	Dec-24	Dec-24	
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL					117		1	
2	SOV								202
3	AGH								
4	VISTA								
5	GHT								
6	GMR	H602, H603, F105 E404, H106, E502	6	G605, H102	2	E402, H103, H107, E603	4	12	
7	NE								
8	SOR	99-2B	1					1	
9	BRGV					510	1	1	
10	NGH			105	1			1	406
11	MCS RESALE								
12	GMG								
	Total		7		3		5	16	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	15-Jan-25				
From date:			6-Jan-25	To date:	12-Jan-25				
Quarter / Year		Jan-25	Jan-25	Feb-25	Feb-25	Mar-25	Mar-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR								
7	NE								
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total								

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			15-Jan-25				
From date:			6-Jan-25	To date:	12-Jan-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	08-01-2025	B. Srinivas	AGH	Miryalaguda	9010160295	04:30	Walkin	111371	
2	10-01-2025	Kailasam Ele	AGH	Miryalaguda	9866502081	05:10	Walkin	111381	
3	06-01-2025	Bishnu Prasad	BRGV	Hyderabad	7205428314	2:00	Walkin	105225	
4	12-01-2025	Sandeep	BRGV	Bowenally	7766914294	1:00	Walkin	111387	
5	11-01-2025	Aryaman	GHT	Neredmet	9246300022	02.50 pm	Walk-in	111374	
6	11-01-2025	N.Srinivas	GMR	Malkajgiri	9440151336	11.00 AM	Walk-in's	111375	
7	12-01-2025	Amith Kumar	GMR	Moulali	9450004459	02.00 PM	Walk-in's	111376	
8	12-01-2025	Moses	GMR	Moulali	8790850379	02.30 PM	Walk-in's	111377	
9	10-01-2025	K Sruthi	MPL	GMG	9966377374	16:30 PM	walk in	111369	
10	11-01-2025	Lakshmi	MPL	Snehapuri Colony	9667758867	12:30 PM	walk in	111373	
11	12-01-2025	Praveen	MPL	L.B. Nagar	7346325300	11:00 AM	walk in	111379	
12	06-01-2025	K.V Rao	SOV	Dilshuknagar	934888189	2.30PM	Walk-in	111351	
13	06-01-2025	Elizabeth	SOV	ASRAO Nagar	9959552446	3.30PM	Walk-in	111372	
14	08-01-2025	Bharat	SOV	warangal	7097105272	4.00PM	Walk-in	111367	
15	12-01-202	Sasidhar	SOV	ECIL	9840064320	1:00	Walk-in	111378	
16	12-01-2025	Ananthalakshman	NE	Ecil	8790844204	12:00	Walk-in	11132	
17	12-01-2025	Sitaram	NE	Moulali	8688811333	15:30	Walk-in	111380	
18	10-01-2025	AV Ramaiah	NGH	Vanasthalipuram,	9505017007		Walk in	111390	
19	11-01-2025	Ajay	NGH	LB Nagar	99869 66660		Walk in	111391	

[illegible]

Tele caller – weekly report.

Prepared by		Harika	Date	13-01-2025	
From date		06-01-2025	To date	12-01-2025	
Data source		Khammam Data & Property Show Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	235	234	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	235			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	103705	DILEEP	8985416294	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		15-01-2025	
From date		06-12-2024		To date		12-01-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	100	100	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	11-01-2025
From date		06-01-2025		To date	12-01-2025
Data source		Credai property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GHT	130	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	130			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		R Rani	Date	13-01-2024	
From date		06-01-2024	To date	11-01-2024	
Data source		Credai Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	180		01	01
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	MPL	108116	VIJAYENDRAN	9940631332	Details shared through whatapp , he will get back us.
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	MPL	108371	VIKASH	8897757221	Call back later, details shared through whatapp
23.					
24.					
25.					
26.					
27.					

Tele caller – weekly report.

Prepared by		SRIDEVI		Date	13-01-2025
From date		06-01-2025		To date	12-01-2025
Data source		Property show data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	260		02	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
16.	SOV	109926	Pawan kumar	7979787369	Customer asked to the send the details through watsup „he will get back.
17.	SOV	109938	Karthik	7075589389	Customer is planning to buy a property in the next month ,he asked to sent details.
18.					
19.					
20.					
21.					
22.					

Prepared By:	Prudvi Raj						
Date:	13.01.2024						
Preriod:	10-01-25 to 12-01-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
MFP	233	57	129	0	47	0	0
MFG	1661	431	790	0	439	0	0
KNM	59	13	30	0	16	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	No	News paper	11.01.2025	Krish	9849021921	If any interest call back to me	226402
Active	No	News paper	11.01.2025		7780325546	Did not pick up the call	226403
Dead	No	News paper	11.01.2025	Mahesh	9848577552	I'm also contstruction company, Not interested	226409
Dead	No	News paper	11.01.2025	Raghavaiah	9440632043	Not interested	226410
Dead	No	News paper	11.01.2025	Parsharam	7989926721	Not interested	226414
Active	No	News paper	11.01.2025	Venkat	9553973999	I'm interested open plots	226421
Active	No	News paper	11.01.2025	Vinay	8897956418	I 'have own plots, Not interested	226429
Active	No	News paper	11.01.2025	Mallikarjun	7093002456	I'm interested open plots	226430
Dead	No	News paper	11.01.2025		9550358578	Did not pick up the call	226431
Active	No	News paper	12.01.2025	Krish	9849021921	Did not pick up the call	226841
Active	No	News paper	12.01.2025		7780325546	Did not pick up the call	226842
Active	No	News paper	12.01.2025	Kamalkar Reddy	9849950998	I'm Builder, Not interested	226843
Active	No	News paper	12.01.2025	Nagaraju	8106182577	Busy with some one else	226844
Dead	No	News paper	12.01.2025	Srikanth	9908854116	Not interested	226845
Dead	No	News paper	12.01.2025		9989225665	Busy with some one else	226846
Active	No	News paper	12.01.2025	Raghava Reddy	6309887667	Not interested	226847
Active	No	News paper	12.01.2025	Siddu Shad	9666815168	I'm interested open plots	226851
Active	No	News paper	12.01.2025	Tv Ramesh	9392154653	I'm inteerested purchased for open plots	226848
Active	No	News paper	12.01.2025	Shiva shankar	9396248619	I'm inteerested purchased for open plots	226849
Dead	No	News paper	12.01.2025	Sudhkar	9948172307	Not interested	226850
Active	No	News paper	12.01.2025		9391813678	Did not pick up the call	226852