

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju								
Enquiry Report - Summary			Date:	21.Jan.25								
From date:			13.Jan.25	To date:	19.Jan.25							
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	2		1				1			4
2	MPL	-	2		4							6
3	VISTA	-										
4	SOV	-	2	3	2				1	4		12
5	GHT	-	2									2
6	GMR	-	4	1	4				1		1	11
7	NGH	-	4		1						2	7
8	BRGV	-	2		2				2			6
9	NE	-	1		2							3
10	MCS - Rental	-										
11	MCS - Resale	-			2							2
	Total	0	19	4	18				5	4	3	53

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	21.Jan.25	
		From date:	13.Jan.25	To date:	19.Jan.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	2
2	Fr - Sun	Classified	DC	Hyderabad	GMR	2
3	Fr - Sun	Classified	DC	Hyderabad	SOV	1
4	Fr - Sun	Classified	TOI	Hyderabad	GHT	nil
5	Fr - Sun	Classified	TOI	Hyderabad	BRGV	2
6	Fr - Sun	Classified	Eenadu	Hyderabad	MCS-Resale	2
7	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	1
8	Sa	Classified Display	TOI	Hyderabad	MPL & NGH	3
9	Sa	90 GSM brochure/flyer distribution		Dmart - kushaiguda, Rampally	SOV, GMR & MPL	5
				Value mart - Nacharam, HMT nagar	MPL, GHT & GMR	
				Dmart - Pocharam	SOV, NGH & GMR	
				Total		18

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 20-01-25	
Data Source: GVK Bio and Infosys			Date of campaign: 17-01-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source: TSSPDCL and South Central Railway			Date of campaign: 18-01-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source: GV, Karkapatla and Axis			Date of campaign: 19-01-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	21.Jan.25				
From date:		13.Jan.25		To date:	19.Jan.25				
Quarter / Year		Jän.25	Jän.25	Feb.25	Feb.25	Mär.25	Mär.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR								
7	NE								
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total								

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			21.Jan.25				
From date:			13.Jan.25	To date:	19.Jan.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	16.01.2025	Narasimha Chari	AGH	Miryalaguda	9490790555	04:20	Walkin	111409	
2	19.01.2025	Ravi Naik	AGH	Miryalaguda	9951239529	05:15	Walkin	111410	
3	18.01.2025	Pushpalatha	BRGV	Kompally	9391636456	2:00	Walkin	111399	
4	19.01.2025	Vamshi	BRGV	Hyderabad	9652347117	1:00	Walkin	111400	
5	13.01.2025	K.Madhu	GHT	Lothkunta	9912345185	11.00 AM	Walk-in's	111388	
6	13.01.2025	S.Biswas	GHT	Sainikpuri	9573221724	11.00 AM	Walk-in's	111389	
7	13.01.2025	Tarun Teja	GMR	Malkajgiri	630571652	11.00 AM	Walk-in's	111383	
8	14.01.2025	Shiva Prasad	GMR	Nallakunta	999687499	02.00 PM	Walk-in's	111385	
9	15.01.2025	Mohammed Khaleel	GMR	Moula - Ali	7097881196	02.00 PM	Walk-in's	111392	
10	18-01-2025	Sharath Kumar	GMR	Moula - Ali	7396175646	16:00 PM	Walk-in's	111395	
11	13.01.2025	Chand	MPL	Rampally	9032544837	03.40 pm	Walk-in	111384	
12	13.01.2025	Phani/Srinivas	MPL	Mallapur	9885811861	11.50 am	Walk-in	111394	
13	18.01.2025	B.Srikanth	NGH	Pocharam	9849440083	2:30PM	Walk in	111405	
14	18.01.2025	P.Sttresh kumar	NGH	Secunderabad	9787914111	4:50PM	Walk in	111406	
15	19.01.2025	Rajeesh	NGH	Panjagutta	9966196737	4:30PM	Walk in	111407	
16	19.01.2025	P.Sravan kumar	NGH	KPHB	9704876630	5:30PM	Walk in	111408	
17	19.01.2025	Naga laxmi	SOV	Mye villas, mallapur	9182486122	2.23PM	Walk-in	111402	
18	19.01.2025	Rakesh	SOV	Mallapur	9000433210	3.30PM	Walk-in	111403	
19	19.01.2025	Pratap	NE	Malkajgiri	8125396872	12.00PM	Walk-in	111404	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	21.Jan.25						
From date:			13.Jan.25	To date:	19.Jan.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01.08.2024	01.08.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01.09.2023	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	104,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15.07.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yamnampet	22,000		15.07.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	120,000						
25	40x25	Bhavani Ads	9391166777'	Yamnampet	22,000		22-08-2020	31.12.2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01.11.2023	31.12.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						

Tele caller – weekly report.

Prepared by		Harika	Date	20-01-2025	
From date		13-01-2025	To date	19-01-2025	
Data source		Khammam Data & Property Show Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	238	2	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	111411	ADVOCATE YASHASRI VASUDEVA TADIBOINA	9666321479	Shared project details.
23.	AGH	111412	DHEERAJ THEJA	9502480208	Shared project details.
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		20-01-2025	
From date		13-01-2025		To date		19-01-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	55	55	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani		Date	20-01-2024
From date		13-01-2024		To date	18-01-2024
Data source		Credai Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	180			01
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	GMR	108751	Ravi Kanth	9490956295	Details shared through whatapp , he will get back us.
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	20-01-2025
From date		13-01-2025		To date	19-01-2025
Data source		Credai property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GHT	110	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	110			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		Ragapriya		Date		20-01-2025	
From date		12-01-2025		To date		19-01-2025	
Data source		Property show Data.					
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested		
1.	NGH	230	228	Nil	02		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	M.madhu	Mobile	Remarks		
12.	NGH	111235	Madusudhan Reddy	9440190897	Customer looking for 3bhk flat.		
13.	NGH	111349	M.madhu	8897935160	Customer looking for 3bhk flat.		
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							

Tele caller – weekly report.

Prepared by		SRIDEVI	Date		20-01-2025
From date		13-01-2025	To date		19-01-2025
Data source		Property show data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	180		04	NIL
2.					
3.					
4.					
5.					
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
6.					
7.					
8.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
9.	SOV	109851	Ravana veena	8466939755	Customer asked to the send the details through watsup said,he will get back.
10.	SOV	109773	Vinayak	7386931094	Customer asked to the send the details through watsup said,he will get back.
11.	SOV	109762	Mujib	7671855582	Customer asked to the send the details through watsup .said,he will get back.
12.	SOV	109725	Mahakeem	9704871614	Customer is planning to buy a property in the next month ,he asked to sent details.
13.					
14.					
15.					

Prepared By:	Prudvi Raj						
Date:	13.01.2024						
Preriod:	17-01-25 to 19-01-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
MFH	104	21	63	0	20	0	0
VISTA	373	109	147	0	117	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	19.01.2025	Muralidhar	9391130997	Not interested	227535
Active	No	News paper	19.01.2025	Ashok	9581555519	Interested open plots	227533
Dead	No	News paper	19.01.2025	Karthik reddy	9393339594	I' have also flats, not interested	227536
Active	No	News paper	19.01.2025	Murthy	9440062351	Busy with some one else	227537
Dead	No	News paper	19.01.2025	Karthik reddy	9393339594	I' have also flats, not interested	227538
Active	No	News paper	19.01.2025	Krish	9849021921	Did not pick up the call	227539
Dead	No	News paper	19.01.2025	Samar reddy	9849497306	I'have own flats for sale, Not interested	227540
Active	No	News paper	19.01.2025	Mahendra	8886655496	I'm Interested only open plots	227541
Active	No	News paper	19.01.2025	Murthy	9440062351	Busy with some one else	227542
Active	No	News paper	19.01.2025	Kishen	9247767515	Did not pick up the call	227532
Active	No	News paper	19.01.2025	Vishal	7675877803	Did not pick up the call	227531
Dead	No	News paper	19.01.2025		8019024240	Not interested	227530
Dead	No	News paper	19.01.2025	Murthy	9440062351	Not interested	227543
Active	No	News paper	19.01.2025	Varma	9391149278	I'm Interested only open plots	227529
Active	No	News paper	19.01.2025	Mahesh Raju	9989333244	I'm Interested open plots	227544
Active	No	News paper	19.01.2025	Satya prakash	9700857698	If any interested call back us	227528
Dead	No	News paper	19.01.2025	Shiva	9989422229	I'm the builder , not interested	227527
Dead	No	News paper	19.01.2025	Smar reddy	9849497306	I'have own flats for sale, Not interested	227545
Dead	No	News paper	19.01.2025	Ravi	9849105231	Not interested	227546
Active	No	News paper	19.01.2025	Mahendra	8886655496	I'm Interested only open plots	227547
Dead	No	News paper	19.01.2025	Murthy	9440062351	Not interested	227526
Active	No	News paper	19.01.2025	GT reddy	9391122509	Did not pick up the call	227525
Active	No	News paper	19.01.2025		9966772131	Busy with some one else	227524
Active	No	News paper	19.01.2025	Ravikanth	6300902677	Did not pick up the call	227523
Dead	No	News paper	19.01.2025	Srinivas	9346307356	I have own Real estate company, Not interested	227548
Dead	No	News paper	19.01.2025	Ramesh	9392154653	Not interested	227549
Active	No	News paper	19.01.2025	Raj kumar	7981301969	Interested open plots	227534