

Promotions Division - Weekly Report			Prepared by:	Raju								
Enquiry Report - Summary			Date:	4-Feb-25								
From date:		27-Jan-25	To date:	2-Feb-25								
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		1				1			3
2	MPL	-	4		2							6
3	VISTA	-										
4	SOV	-	5	1	1					5		12
5	GHT	-	2	1	2							5
6	GMR	-	3	2	1						1	7
7	NGH	-	4		1							5
8	BRGV	2	2	1	2				2			9
9	NE	-	1		2							3
10	MCS - Rental	-	2									2
11	MCS - Resale	-	1									1
	Total	2	25	5	12				3	5	1	53

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Enquiry Report - Ads & Paper inserts				Date:	4-Feb-25	
		From date:	27-Jan-25	To date:	2-Feb-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	2
2	Fr - Sun	Classified	DC	Hyderabad	NGH	1
3	Fr - Sun	Classified	DC	Hyderabad	MPL	1
4	Fr - Sun	Classified	TOI	Hyderabad	GHT	1
5	Fr - Sun	Classified	TOI	Hyderabad	NE	2
7	Fr - Sun	Classified	Eenadu(Outstation)	Nalgonda District	AGH	nil
8	Sa	Classified Display	TOI	Hyderabad	SOV & GMR	2
9	Sa	90 GSM brochure/flyer distribution		Doctors colony, Krishna colony, Hanumanpet, NSP camp - Miryalguda,	AGH	1
				Kowkur, Vayupuri, Eswaripuri, Sainikpuri - Ratnadeep	GHT, MPL & GMR	2
				Total		12

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 03-02-25	
Data Source:	ICICI, Vijaywada, NLG, KMM, Yadagari power plant and Excelera, Agl, Cmf, Yadagiri power plant		Date of campaign: 31-01-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	USP and Wellsfargo		Date of campaign: 01-02-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	IOCL,HPCL,BPCL and HUL		Date of campaign: 02-02-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	4-Feb-25				
From date:			27-Jan-25	To date:	2-Feb-25				
Quarter / Year		Jan-25	Jan-25	Feb-25	Feb-25	Mar-25	Mar-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR								G606
7	NE								
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2					2	1

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			4-Feb-25				
From date:			27-Jan-25	To date:	2-Feb-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	30-01-2025	G Prabhakar Reddy	AGH	Miryalaguda	8897605349	04:30	Walkin	111468	
2	24-01-2025	Satish Kumar	BRGV	Hyderabad	9182764887	2:00	Walkin	111446	
3	20-01-2025	Sai Kiran -	BRGV	Hyderabad	7799828392	1:00	Walkin	111461	
4	02-02-2025	Pandrinath	BRGV	Kachiguda	9985273678	3:00	Site Visit	111465	
5	02-02-2025	Mallikarjuna	BRGV	Nagaram	8367214569	2:00	Site Visit	111463	
6	02-02-2025	Alex	GHT	Bowenpally	9959604545	2:00pm	Walk-in	111466	
7	02-02-2025	Rohit	GHT	A.S Rao Nagar	9885027836	---		111467	
8	01-02-2025	Santosh	GMR	Nacharam	8008985867	2.30 PM	Walk-in's	111455	
9	02-02-2025	Shiva	GMR	old malkajgiri	8125261154	03.00 PM	Walk-in's	111458	
10	02-02-2025	Rupesh	GMR	Bowinpally	8252828216	04.00 PM	Walk-in's	111460	
11	27-01-2025	Kamal	MPL	Kakatiya Nagar	9396938685	15:30pm	Walk in	111451	
12	28-01-2025	Kishore Singh	MPL	Ashok Nagar	9676999240	12:30pm	Walk in	111445	
13	29-01-2025	Shiva Ram	MPL	Hyderabad	9110787014	12:40pm	Walk in	111448	
14	30-01-2025	Subramanyam	MPL	Kothapet	8247228921	14:00pm	Walk in	111450	
15	28-01-2025	Srinivas reddy	NGH	Jodimetla	9000533534	2:30PM	Walk in	111469	
16	30-01-2025	K.Chandra mouli	NGH	Venkata township	9396698228	4:50PM	Walk in	111470	
17	03-02-2025	Sreekanth	NGH	L.B Nagar	9110329826	5:30PM	Walk in	111471	
18	04-02-2025	A.Ravinder	NGH	Pocharam	8639373541	5:00PM	Walk in	111472	
19	29-01-2025	Srinivas	SOV	Bodduppall	9000191910	4.00PM	Walk-in	111447	
20	29-01-2025	Nikhil Naidu	SOV	ECIL	9398889269	5.00PM	Walk-in	111449	
21	01-02-2025	Shiva Kumar	SOV	Nacharam	9059006336	1.30PM	Walk-in	111452	
22	02-02-2025	Krishna Sharma	SOV	Nagaram	9663403300	12.30PM	Walk-in	111456	
23	02-02-2025	Bharathy devi	SOV	Bandlaguda	9246178535	2.00PM	Walk-in	111459	
24	01-02-2025	Nikhila	NE	Mallapur	9900644008	2.30PM	Walk-in	111462	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					4.Feb.2025				
From date:			27.Jan.2025	To date:	2.Feb.2025				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	600			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
8	MPL 300 GSM	1800			900				
9	INNOPOLIS 300 GSM	200							
13	GMR 300 GSM	800			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	1800			100				
18	BRGV 300 GSM	1200			1000				
19	Genopolis 300 gsm	200							
23	AGH flyers	15,000							
27	AGH 90 GSM	3,000							
28	MPL 90 GSM	3,000							
29	GMR 90 GSM	3,000							
30	NGH 90 GSM	3,000							
31	GHT 90 GSM	3,000							
32	SOV 90 GSM	3,000							
33	BRGV 90 GSM	3,000							

Promotions Division - Weekly Report			Prepared by:	Prasad							
Enquiry Report - List of hoardings			Date:	4-Feb-25							
From date:		27-Feb-25	To date:	2-Feb-25							
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777	Yamnapet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777	Yamnapet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						