

Promotions Division - Weekly Report			Prepared by: Raju									
Enquiry Report - Summary			Date: 10-Feb-25									
From date: 3-Feb-25			To date: 9-Feb-25									
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-			1				1			2
2	MPL	-	3	1	1							5
3	VISTA	-										
4	SOV	-	3		3					12		18
5	GHT	-	1	1	2							4
6	GMR	-	4	1	2						1	8
7	NGH	-	4	2	3							9
8	BRGV	-			2				1			3
9	NE	-	2		3							5
10	MCS - Rental	-										
11	MCS - Resale	-										
	Total	0	17	5	17				2	12	1	54

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	10-Feb-25	
		From date:	3-Feb-25	To date:	9-Feb-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	1
2	Fr - Sun	Classified	DC	Hyderabad	GHT	2
3	Fr - Sun	Classified	DC	Hyderabad	NE	3
4	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
5	Fr - Sun	Classified	TOI	Hyderabad	GMR	2
7	Fr - Sun	Classified	Sakshi(Outstation)	Nalgonda District	AGH	1
8	Sa	Classified Display	TOI	Hyderabad	BRGV & MPL	3
9	Sa	90 GSM brochure/flyer distribution		Adarsh Nagar, Bandlaguda	SOV	1
				Singapore Township	NGH	2
				Total		17

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 10-02-25	
Data Source:	Sai Labs and DXC		Date of campaign: 07-02-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	Cipla and Tibco Capacitors		Date of campaign: 08-02-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	Dr. Reddys lab, Penna Cements and GSK Pharma		Date of campaign: 09-02-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	10-Feb-25				
From date:			3-Feb-25	To date:	9-Feb-25				
Quarter / Year		Jan-25	Jan-25	Feb-25	Feb-25	Mar-25	Mar-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR								G606
7	NE								
8	SOR								
9	BRGV								113
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2					2	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			10-Feb-25				
From date:			3-Feb-25	To date:	9-Feb-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	05-02-2025	Prabhakar	GHT	Uppal	9553338120	2:40 PM	Walk-in	111479	
2	06-02-2025	Amol	GMR	Nacharam	7981829790	3.30 PM	Walk-in's	111480	
3	08-02-2025	Javeed Khan	GMR	Anand bagh	9845690066	04.00 PM	Walk-in's	111551	
4	09-02-2025	Sandeep	GMR	Mallapur	9949983284	02.30 PM	Walk-in's	111557	
5	09-02-2025	Santosh	GMR	Nacharam	9014443394	04.30 PM	Walk-in's	111558	
6	04-02-2025	Narsimha Reddy	MPL	Boduppal	9052488666	11.00 am	Walk-in	111473	
7	05-02-2025	T. Venkat Reddy	MPL	Ecil	9059716961	10.20 am	Walk-in	111476	
8	08-02-2025	Saranya	MPL	Mallapur	7904598138	05.30 pm	Walk-in	111549	
9	04-02-2025	D.Kumar	SOV	Secundrabad	9701370403	11.30 AM	Walkin	111474	
10	08-02-2025	Swapnika	SOV	ECIL	8106608290	4.30PM	Walkin	111550	
11	09-02-2025	Pallavi upadaya	SOV	Cherlapally	9411100808	4.00PM	Walkin	111554	
12	05-02-2025	Santhosh	NE	Tilak nagar	7330703527	3.00PM	Walkin	111555	
13	09-02-2025	Manoj	NE	RL Nagar	9515674176	2.30PM	Walkin	111478	
14	05-02-2025	Mahender	NGH	Hyderabad	7901416594	2:30PM	Walk in	112561	
15	06-02-2025	Venkaramana reddy	NGH	Miyapur	9989824755	4:50PM	Walk in	112562	
16	07-02-2025	Charan	NGH	Nacharam	8977912409	5:30PM	Walk in	112563	
17	09-02-2025	Ashok	NGH	Medipally	8074660157	5:00PM	Walk in	112564	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	10-Feb-25						
From date:			3-Feb-25	To date:	9-Feb-25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						