

Sales reports from 10-02-2025 to 16-02-2025.xlsx
 Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju									
Enquiry Report - Summary			Date: 18-Feb-25									
From date: 10-Feb-25			To date: 16-Feb-25									
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1	1	1				1			4
2	MPL	-	3	1	2							6
3	VISTA	-		1								1
4	SOV	-	2	2	1					14		19
5	GHT	-	2		3							5
6	GMR	-	4	1	4				1		1	11
7	NGH	-	2		4							6
8	BRGV	-			2							2
9	NE	-	1		2							3
10	MCS - Rental	-	2									2
11	MCS - Resale	-	1									1
	Total	0	18	6	19				2	14	1	60

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	18-Feb-25	
		From date:	10-Feb-25	To date:	16-Feb-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	2
2	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	2
3	Fr - Sun	Classified	DC	Hyderabad	SOV	1
4	Fr - Sun	Classified	DC	Hyderabad	GMR	2
5	Fr - Sun	Classified	TOI	Hyderabad	BRGV	2
7	Fr - Sun	Classified	Eenadu(Outstation)	Nalgonda District	AGH	1
8	Sa	Classified Display	TOI	Hyderabad	NGH & NE	3
9	Sa	90 GSM brochure/flyer distribution		Secbad Railway station, Market, Jubilee bus stand, Sec-bad D-Mart	GHT, GMR & NGH	4
				NTPC, SCCL	SOV, GHT, NGH & BRGV	2
10	Sun	Paper inserts activity		Nizamabad	BRGV	nil
				Total		19

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 18-02-25	
Data Source:	Vertex and L&T		Date of campaign: 14-02-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	Head strong and NMDC		Date of campaign: 15-02-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	Thomson Revters and Suguna Polyplast		Date of campaign: 16-02-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1500	
2	NGH	1500	0

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	18-Feb-25				
From date:			10-Feb-25	To date:	16-Feb-25				
Quarter / Year		Jan-25	Jan-25	Feb-25	Feb-25	Mar-25	Mar-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR								E605, G606
7	NE								
8	SOR								
9	BRGV			113	1			1	
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		1			3	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			18-Feb-25				
From date:			10-Feb-25	To date:	16-Feb-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	02-12-2025	D. Shambashiva Rao	AGH	Miryalguda	7661854343	05:55	Walkin	112570	
2	16-02-2025	A.Sudhakar	GHT	Tarnaka	9912011884	02:00:pm	Walk-in	112577	
3	16-02-2025	K.George	GHT	Sainikpuri	8688046500	4:00pm	Walk-in	112576	
4	11-02-2025	A.koteswar rao	GMR	Mallapur	9963000866	2.30 PM	Walk-in's	112566	
5	14-02-2025	C.Shiva Raju	GMR	Maulali	9110787014	02.00 PM	Walk-in's	112569	
6	16-02-2025	CH.Sainath	GMR	Madhapur	9347876684	02.30 PM	Walk-in's	111580	
7	16-02-2025	S.Srikanth	GMR	Maulali	9959814340	04.30 PM	Walk-in's	111578	
8	10-02-2025	Sai Karthikeya	MPL	Mallapur	9390690228	10.20 am	Walk-in	111552	
9	14-02-2025	Padmalatha	MPL	Safilguda	9618247791	04.10 pm	Walk-in	112568	
10	16-02-2025	G. Anand Rao	MPL	Mallapur	9676049408	10.20 am	Walk-in	112574	
11	15-02-2025	Manoj reddy	NGH	Boduppall	9391236983	2:30PM	Walk in	112584	
12	16-02-2025	Suresh	NGH	Hayath nagar	9963190010	4:50PM	Walk in	112585	
13	16-02-2025	Nilesh	SOV	kachiguda	7396669110	12.00PM	Walk in	112573	
14	16-02-2025	Srinivasulu	SOV	Chengicherla	7515746195	2.00PM	Walk in	112575	
15	15-02-2025	Likith Reddy	NE	Mallapur	9502014672	3.00PM	Walk in	112581	

Promotions Division - Weekly Report			Prepared by:	Prasad							
Enquiry Report - List of hoardings			Date:	18-Feb-25							
From date:		10-Feb-25	To date:	16-Feb-25							
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777	Yamnapet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777	Yamnapet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						

Tele caller – weekly report.

Prepared by		Megamala		Date		17-02-2025	
From date		10-02-2025		To date		15-02-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	120	120	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani	Date		10-02-2024
From date		03-02-2024	To date		08-02-2024
Data source		Credai Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	280			01
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	GMR	107830	RAJAMOULI	9848204962	Details shared through whatapp , he will get back us.
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	17-02-2025
From date		10-02-2025		To date	16-02-2025
Data source		Credai property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	170	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	170			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI		Date		17-02-2025	
From date		10-02-2025		To date		16-02-2025	
Data source		Property show data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	SOV	200		NIL	NIL		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Status	Signed up for project	Category/Source	Date of creat	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	16.02.2025	Srinadh	7013520667	Not interested	220107
Dead	No	News paper	16.02.2025	Sekhar goud	9949695027	I have own flats, Not interested	220158
Dead	No	News paper	16.02.2025	Vijay	9989032598	I have own flats, Not interested	220157
Dead	No	News paper	16.02.2025	Meridian Homes	9493440499	He is own construction builders , Not interested	220114
Active	No	News paper	16.02.2025	Ramesh	9603495544	Only interest open plots	220108
Active	No	News paper	16.02.2025	Mahesh	9848577552	Did not pick up the call	220109
Dead	No	News paper	16.02.2025	Ramalingaraju	9849009429	Not interested	220110
Dead	No	News paper	16.02.2025	Narayana Rao	9849801477	Not interested	220153
Dead	No	News paper	16.02.2025	Satish kumar	9052223812	I have own flats, Not interested	220113
Active	No	News paper	16.02.2025	Sai kiran	9666148089	I'm interested open plots	220111
Dead	No	News paper	16.02.2025	Vijay	9989032598	I have own flats, Not interested	220112
Active	No	News paper	16.02.2025		8106826332	Speaking with some one else	220115
Active	No	News paper	16.02.2025	Ramesh	9603495544	Only interest open plots	220125
Active	No	News paper	16.02.2025	Satya prakash	9700857698	Did not pick up the call	220126
Dead	No	News paper	16.02.2025	Chandu	7995377111	Not interested	220152
Dead	No	News paper	16.02.2025	Nageshwar rao	9246184092	I'm also construction field , not interested	220137
Active	No	News paper	16.02.2025	Srinivas	9246181119	Busy with other call	220139
Dead	No	News paper	16.02.2025	Narayana Rao	9849801477	Not interested	220140
Dead	No	News paper	16.02.2025	Srinadh	7013520667	Not interested	220141
Dead	No	News paper	16.02.2025	Narasimha reddy	9912412084	Not interested	220154
Active	No	News paper	16.02.2025	Raja	9963914098	Did not pick up the call	220145
Dead	No	News paper	16.02.2025	Nageshwar rao	9246184092	I'm also construction field , not interested	220146
Active	No	News paper	16.02.2025	Raghu	8125494497	Out of network	220144
Dead	No	News paper	16.02.2025	Srinivas	9346307356	He is also own real estate company, Not interested	220148
Active	No	News paper	16.02.2025		9397820459	Speaking with some one else	220117
Dead	No	News paper	16.02.2025	Muralidhar	9391130997	Not interested	220118
Dead	No	News paper	16.02.2025	Abhijit	9494117474	I'm builder, Not interested	220120