

Sales reports from 17-02-2025 to 23-02-2025.xlsx
 Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju							
Enquiry Report - Summary				Date:	24-Feb-25							
From date:			17-Feb-25	To date:	23-Feb-25							
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		1							2
2	MPL	-	1		1							2
3	VISTA	-		1								1
4	SOV	-	3		2							5
5	GHT	-	2		1							3
6	GMR	-	4	1	3							8
7	NGH	-	2		1							3
8	BRGV	1	1		2							4
9	NE	-	1		1							2
10	MCS - Rental	-	3									3
11	MCS - Resale	-	2									2
	Total	1	20	2	12							35

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	24-Feb-25	
		From date:	17-Feb-25	To date:	23-Feb-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	2
2	Fr - Sun	Classified	DC	Hyderabad	BRGV	2
3	Fr - Sun	Classified	DC	Hyderabad	MPL	nil
4	Fr - Sun	Classified	TOI	Hyderabad	NGH	1
5	Fr - Sun	Classified	TOI	Hyderabad	NE	1
7	Fr - Sun	Classified	Sakshi(Outstation)	Nalgonda District	AGH	1
8	Sa	Classified Display	TOI	Hyderabad	SOV & GHT	2
9	Sa	90 GSM brochure/flyer distribution		Pocharam - National Mart, D-Mart	NGH, SOV & MPL	2
				Krishna Nagar - Moula Ali	GMR	1
				Total		12

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	24-Feb-25				
From date:			17-Feb-25	To date:	23-Feb-25				
Quarter / Year		Jan-25	Jan-25	Feb-25	Feb-25	Mar-25	Mar-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR								E605, G606
7	NE								
8	SOR								
9	BRGV			113	1			1	
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		1			3	2

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			24-Feb-25				
From date:			17-Feb-25	To date:	23-Feb-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	22-02-2025	G. Govind Reddy	AGH	Miryalguda	8501038322	11:35	Walkin	113098	
2	22-02-2025	Chennaya	BRGV	Mallapur	7330861959	1:30	Site Visit	113101	
3	23-02-2025	Krishna	BRGV	Secunderabad	9515972784	12:00	Walkin	113100	
4	22-02-2025	Swathi	GHT	Lothkunta	9704815937	1:30 PM	Walk-in	113086	
5	23-02-2025	K.V. Ujwal	GHT	Sakaet towers	9849319933	12:00pm	Walk-in	113089	
6			GMR						
7			GMR						
8			GMR						
9			GMR						
10	23-02-2025	A.D. Mallikarjun Rao	MPL	Tarnaka	9866936665	10.40 am	Walk-in	113088	
11	20-02-2025	N Shiva kumar	NGH	Uppal	9573930331		Walk-in	113094	
12	22-02-2025	Mahesh Krishnaveni	NGH	Yusufguda	7893271982,		Walk-in	113093	
13	17-02-2025	R.V. Reddy	SOV	Patancheruvu	9603330856	1.30PM	walk-in	112583	
14	22-02-2025	Achyuth	SOV	Sainikpuri	9100725210	2.00PM	walk-in	113084	
15	23-02-2025	Sudhakar	SOV	Narayanguda	8500993609	1.30PM	walk-in	113095	
16	24-02-2025	Ravinder.N	NE	Damaiguda	9177978856	2.30PM	walk-in	113096	

Promotions Division - Weekly Report			Prepared by:	Prasad							
Enquiry Report - List of hoardings			Date:	24-Feb-25							
From date:		17-Feb-25	To date:	23-Feb-25							
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25-10-2022	31-12-2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	31-12-2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01-08-2024	01-08-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01-12-2016	31-12-2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01-08-2019	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01-08-2022	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01-09-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31-12-2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,04,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01-08-2022	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01-08-2023	31-12-2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777	Yamnapet	22,000		15-07-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15-10-2022	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	31-12-2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	01-01-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,20,000						
25	40x25	Bhavani Ads	9391166777	Yamnapet	22,000		22-08-2020	31-12-2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01-11-2023	31-12-2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						