

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju								
Enquiry Report - Summary			Date:	4.Mar.25								
From date:		24.Feb.25	To date:	2.Mar.25								
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-			1							1
2	MPL	-	2	1	1							4
3	VISTA	-										
4	SOV	-	2	1	4				1	13		21
5	GHT	-	1	1	2							4
6	GMR	-	4		1							5
7	NGH	-	2	1	2	2						7
8	BRGV	2	1		2							5
9	NE	-	1		1							2
10	MCS - Rental	-										
11	MCS - Resale	-										
	Total	2	13	4	14	2			1	13		49

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	4.Mar.25	
		From date:	24.Feb.25	To date:	2.Mar.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	4
3	Fr - Sun	Classified	DC	Hyderabad	NGH	1
4	Fr - Sun	Classified	TOI	Hyderabad	GHT	2
5	Fr - Sun	Classified	TOI	Hyderabad	MPL	nil
7	Fr - Sun	Classified	Eenadu(Outstation)	Nalgonda District	AGH	1
8	Sa	Classified Display	TOI	Hyderabad	BRGV & GMR	3
9	Sa	90 GSM brochure/flyer distribution		D-mart - Medipally, Value Zone - Nacharam	NGH, MPL & GMR	1
				Ushodaya and Ratnadeep - Sainikpuri	GHT, MPL & GMR	1
				Total		14

Promo- Whatsapp campaign

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 03-03-25	
Data Source:	Science Labs and SNP Global		Date of campaign: 28-02-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	Indian Over Seas Bank and ONGC		Date of campaign: 01-03-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	1
Data Source:	Doctors data and Cyient		Date of campaign: 02-03-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	1

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	4.Mar.25				
From date:		24.Feb.25		To date:	2.Mar.25				
Quarter / Year		Jän.25	Jän.25	Feb.25	Feb.25	Mär.25	Mär.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	B101
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR			E402	1			1	
7	NE								
8	SOR								
9	BRGV			113	1			1	
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		2			4	1

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			4.Mar.25				
From date:			24.Feb.25	To date:	2.Mar.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	24.02.2025	Srivasthava	BRGV	Kompally	9848946161	1:30	Walkin	113148	
2	02.03.2025	Rammurthy	BRGV	Hyderabad	9154254100	2:00	Site Visit	113151	
3	02.03.2025	Poonam	BRGV	Hyderabad	9182988015	3:00	Site Visit	113152	
4	02.03.2025	Veeresh	GHT	Yapral	9491519852	4:30 AM	Walk-in	113154	
5	28-02-2025	G. Neelima	GMR	Secunderabad	8985758795	11:30 AM	Walk-in's	113147	
6	02.03.2025	Sai Bharathwaj	GMR	Malkajgiri	7981140626	10:30 AM	Walk-in's	113157	
7	02.03.2025	Harinath	GMR	Mallapur	9291484996	12:30	Walk-in's	113159	
8	02.03.2025	Karith.P	GMR	Moula -Ali	9959970701	16:00 PM	Walk-in's	113160	
9	02.03.2025	M. Sridhar Rao	MPL	Moula-ali	9989541009	12.40 pm	Walk-in	113155	
10	02.03.2025	P. Manish	MPL	Sainikpuri	9704480007	05.50 pm	Walk-in	113156	
11	01.02.2025	Sai Prakash	SOV	Boduppall	9399994080	1.30PM	walk-in	113149	
12	02.03.2025	P.S.Raju	SOV	A.S.Raonagar	9908130228	5.30PM	walk-in	113153	
13	02.03.2025	Ganesh	NE	Nilgiri homes Rampally	8885564011	3.00PM	walk-in	113161	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					4.Mär.2025				
From date:			24.Feb.2025	To date:	2.Feb.2025				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	600			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
8	MPL 300 GSM	1800			900				
9	INNOPOLIS 300 GSM	200							
13	GMR 300 GSM	800			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	1800			100				
18	BRGV 300 GSM	1200			1000				
19	Genopolis 300 gsm	200							
23	AGH flyers	15,000							
27	AGH 90 GSM	2,000							
28	MPL 90 GSM	2,000							
29	GMR 90 GSM	2,000							
30	NGH 90 GSM	2,000							
31	GHT 90 GSM	2,000							
32	SOV 90 GSM	2,000							
33	BRGV 90 GSM	2,000							

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	4.Mar.25						
From date:			24.Feb.25	To date:	2.Mar.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01.08.2024	01.08.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01.09.2023	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	104,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15.07.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yamnampet	22,000		15.07.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	120,000						
25	40x25	Bhavani Ads	9391166777'	Yamnampet	22,000		22-08-2020	31.12.2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01.11.2023	31.12.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						

Tele caller – weekly report.

Prepared by		Harika	Date		03-03-2025
From date		24-02-2025	To date		02-03-2025
Data source		Property Show Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	230	229	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	230			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	113158	P. RAGHAV	9866843903	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		03-03-2025	
From date		24-02-2025		To date		02-03-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	100	100	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani		Date		24-02-2024	
From date		24-02-2024		To date		03-03-2024	
Data source		Credai Property (Leads)					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GMR	225					
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	03-03-2025
From date		24-02-2025		To date	02-03-2025
Data source		Credai property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	193	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	193			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI	Date		03-03-2025
From date		24-02-2025	To date		02-03-2025
Data source		Yadadri teacher data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	160		NIL	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Prepared By:	Prudvi Raj						
Date:	10.02.2025						
Preriod:	28-02-25 to 02-03-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
MPL	212	63	75	0	74	0	0
NE	171	62	44	0	65	0	0
GHT	60	29	23	0	7	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	No	News paper	02.03.2025		7780325546	Did not pick up the call	229249
Active	No	News paper	02.03.2025	Vinay	9573413336	Did not pick up the call	229250
Dead	No	News paper	02.03.2025	Raghava Reddy	6309887667	Not interested	229251
Dead	No	News paper	02.03.2025	Sai Ram	6309431824	I'm also own conststruction business, Not interested	229253
Dead	No	News paper	02.03.2025	Kondal yadav	9396111222	Not interested	229264
Active	No	News paper	02.03.2025	Siddu	9666815168	I'm interested open plots	229260
Active	No	News paper	02.03.2025		9393183826	Busy with other call	229261
Active	No	News paper	02.03.2025	Venkat	9553973999	I'm interested open plots	229265
Dead	No	News paper	02.03.2025	Mallikarjun	7093002456	Not interested	229267
Dead	No	News paper	02.03.2025	Parshuram	7989926721	Not interested	229271
Active	No	News paper	02.03.2025	Ramesh	9603444402	I'm interested open plots	229272
Dead	No	News paper	02.03.2025	Raghava Reddy	6309887667	Not interested	229287
Active	No	News paper	02.03.2025	Siddu	9666815168	I'm interested open plots	229288
Dead	No	News paper	02.03.2025	Eswar Rao	9985565561	Not interested	229290
Active	No	News paper	02.03.2025	Santhosh	8885783555	I'm interested open plots	229291
Active	No	News paper	02.03.2025	Ramesh	9392154653	I'm interested open plots	229289
Active	No	News paper	02.03.2025	Sudhakar	9948172307	I'm interested open plots for purchase	229292
Active	No	News paper	02.03.2025		9391813678	Did not pick up the call	229294
Dead	No	News paper	02.03.2025	Dhanujay	9848950095	I'm also own plots, Not interested	229293