

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju								
Enquiry Report - Summary			Date:	11.Mar.25								
From date:		3.Mar.25	To date:	9.Mar.25								
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBOT	Google Ads	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		3							4
2	MPL	-	2		1							3
3	VISTA	-										
4	SOV	-	1		2					16		19
5	GHT	-	3									3
6	GMR	-	4	2	1							7
7	NGH	-	2		2	1						5
8	BRGV	1	1		3				1			6
9	NE	-	1		2							3
10	MCS - Rental	-										
11	MCS - Resale	-										
	Total	1	15	2	14				1	16		50

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	11.Mar.25	
		From date:	3.Mar.25	To date:	9.Mar.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	3
2	Fr - Sun	Classified	DC	Hyderabad	NE	2
3	Fr - Sun	Classified	DC	Hyderabad	GHT	nil
4	Fr - Sun	Classified	TOI	Hyderabad	SOV	2
5	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
7	Fr - Sun	Classified	Sakshi(Outstation)	Nalgonda District	AGH	nil
8	Sa	Classified Display	TOI	Hyderabad	MPL & NGH	2
9	Sa	90 GSM brochure/flyer distribution		AS Rao Nagar, Dmart - Ramanthapur, JBS Bus stand	GHT, SOV, NGH	1
				Reddy colony, Hanumanpet, Vasavi nagar - Miryalguda	AGH	3
				Total		14

Promo- Whatsapp campaign

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj		Date: 10-03-25	
Data Source:	Parexel and IBM		Date of campaign: 07-02-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	DXC Technologies and Honeywell		Date of campaign: 08-03-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	USA Pharma and Verion		Date of campaign: 09-03-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	1

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	11.Mar.25				
From date:		3.Mar.25		To date:	9.Mar.25				
Quarter / Year		Jän.25	Jän.25	Feb.25	Feb.25	Mär.25	Mär.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	B101
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR			E402	1			1	
7	NE								
8	SOR								
9	BRGV			113	1			1	
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		2			4	1

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			11.Mar.25				
From date:			3.Mar.25	To date:	9.Mar.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	09.03.2025	Medarapu Arun Kumar	AGH	Miryalaguda	9966323333	01:30	Walkin	113181	
2	08.03.2025	Srivasthava	BRGV	Kukatpally	9160533666	5:40	Site Visit	113177	
3	09.03.2025	Singh	BRGV	Hyderabad	9701808377	2:00	Walkin	113176	
4	04.03.2025	Kumar	GHT	Yapral	9959981400	12:30 PM	Walk-in	113164	
5	06.03.2025	T.Rahul	GHT	Yapral	8555866426	10.23am	Walk-in	113168	
6	08.03.2025	Frank Mohan	GHT	Bowenpally	8985030927	01.15PM	Walk-in	113171	
7	03.06.2025	Srinivasa	GMR	Moula -Ali	9000776035	11:00 AM	Walk-in's	113167	
8	03.09.2025	Viswanadham	GMR	Ecil	7332554897	10:30 AM	Walk-in's	113179	
9	03.09.2025	Balaji	GMR	Ibradrachalam	9441114995	12:00	Walk-in's	113180	
10	03.09.2025	Ram mohan Rao	GMR	Mallapur	9989920541	4:00 PM	Walk-in's	113182	
11	04.03.2025	Srinivas	MPL	Moula-ali	9000776035	01.30 pm	Walk-in	113166	
12	07.03.2025	Chinna	MPL	Mehdipatnam	7386897059	01.00pm	Walk-in	113169	
13	04.03.2025	vijay kumar	NGH	kondapur	9963999343		Walk-in	113172	
14	07.03.2025	P. Raj kumar	NGH	uppal	9949128921		Walk-in	113170	
15	04.03.2025	Venkat Reddy	SOV	Habsiguda	8008888123	12.00PM	walk-in	113165	
16	09.03.2025	Viswambar	NE	Moulali	9588428621	1.30PM	walk-in	113175	

[illegible]

Tele caller – weekly report.

Prepared by		Harika		Date		10-03-2025	
From date		03-03-2025		To date		09-03-2025	
Data source		Property Show Data					
Sl no.	Project	No. of calls made	Not interested		Probably interested		Interested
1.	AGH	240	239		1		NIL
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	240					
List of interested customers.							
Sl. no.	Project	Cust Id	Name		Mobile		Remarks
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name		Mobile		Remarks
22.	AGH	113183	KASI REDDY		9666000372		Shared project details.
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							
31.							

Tele caller – weekly report.

Prepared by		Megamala		Date		10-03-2025	
From date		03-02-2025		To date		09-03-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	30	30	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani		Date		10-03-2024	
From date		03-03-2024		To date		07-03-2024	
Data source		Credai Property (Leads)					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GMR	235					
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	10-03-2025
From date		03-03-2025		To date	09-03-2025
Data source		Credai property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	150	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	150			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI		Date	10-03-2025
From date		03-03-2025		To date	09-03-2025
Data source		Yadadri teacher data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	240		01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	112010	Sathi Reddy	9948658640	Customer asked to send the details through watsup...and said, he will get back.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Prepared By:	Prudvi Raj						
Date:	10.03.2025						
Preriod:	07-03-25 to 09-03-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
GMR	306	145	49	0	112	0	0
GMG	340	114	113	0	113	0	0
MFH	104	19	60	0	25	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	09.03.2025	Srinadh	7013520667	Not interested	220107
Dead	No	News paper	09.03.2025	Sekhar goud	9949695027	I have own flats, Not interested	220158
Dead	No	News paper	09.03.2025	Vijay	9989032598	I have own flats, Not interested	220157
Dead	No	News paper	09.03.2025	Meridian Homes	9493440499	He is own construction builders , Not interested	220114
Active	No	News paper	09.03.2025	Ramesh	9603495544	Only interest open plots	220108
Active	No	News paper	09.03.2025	Mahesh	9848577552	Did not pick up the call	220109
Dead	No	News paper	09.03.2025	Ramalingaraju	9849009429	Not interested	220110
Dead	No	News paper	09.03.2025	Narayana Rao	9849801477	Not interested	220153
Dead	No	News paper	09.03.2025	Satish kumar	9052223812	I have own flats, Not interested	220113
Active	No	News paper	09.03.2025	Sai kiran	9666148089	I'm interested open plots	220111
Dead	No	News paper	09.03.2025	Vijay	9989032598	I have own flats, Not interested	220112
Active	No	News paper	09.03.2025		8106826332	Speaking with some one else	220115
Active	No	News paper	09.03.2025	Ramesh	9603495544	Only interest open plots	220125
Active	No	News paper	09.03.2025	Satya prakash	9700857698	Did not pick up the call	220126
Dead	No	News paper	09.03.2025	Chandu	7995377111	Not interested	220152
Dead	No	News paper	09.03.2025	Nageshwar rao	9246184092	I'm also construction field , not interested	220137
Active	No	News paper	09.03.2025	Srinivas	9246181119	Busy with other call	220139
Dead	No	News paper	09.03.2025	Narayana Rao	9849801477	Not interested	220140
Dead	No	News paper	09.03.2025	Srinadh	7013520667	Not interested	220141
Dead	No	News paper	09.03.2025	Narasimha reddy	9912412084	Not interested	220154
Active	No	News paper	09.03.2025	Raja	9963914098	Did not pick up the call	220145
Dead	No	News paper	09.03.2025	Nageshwar rao	9246184092	I'm also construction field , not interested	220146
Active	No	News paper	09.03.2025	Raghu	8125494497	Out of network	220144
Dead	No	News paper	09.03.2025	Srinivas	9346307356	He is also own real estate company, Not interested	220148
Active	No	News paper	09.03.2025		9397820459	Speaking with some one else	220117
Dead	No	News paper	09.03.2025	Muralidhar	9391130997	Not interested	220118
Dead	No	News paper	09.03.2025	Abhijit	9494117474	I'm builder, Not interested	220120