

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju									
Enquiry Report - Summary			Date:	18.Mar.25									
From date:			10.Mar.25	To date:	16.Mar.25								
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBot	Google Ads	Referral	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	2		1								3
2	MPL	-	2		3				1				6
3	VISTA	-		1									1
4	SOV	-	1	1	2						14		18
5	GHT	-	2		6								8
6	GMR	-	3		2			2					7
7	NGH	-	3		2								5
8	BRGV	-	1		2								3
9	NE	-	1		2								3
10	MCS - Rental	-											
11	MCS - Resale	-											
	Total	0	15	2	20			2	1		14		54

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	18.Mar.25	
		From date:	10.Mar.25	To date:	16.Mar.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	4
2	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	2
3	Fr - Sun	Classified	DC	Hyderabad	GMR	2
4	Fr - Sun	Classified	TOI	Hyderabad	NGH	1
5	Fr - Sun	Classified	TOI	Hyderabad	BRGV	2
7	Fr - Sun	Classified	Eenadu(Outstation)	Nalgonda District	AGH	1
8	Sa	Classified Display	TOI	Hyderabad	NE & SOV	4
9	Sa	90 GSM brochure/flyer distribution		Tirumalagiri	GHT, GMR & BRGV	2
				Padmarao Nagar	SOV, NGH & MPL	2
				Total		20

Promo- Whatsapp campaign

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 17-03-25	
Data Source:	Khammam and IBM		Date of campaign: 14-03-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	NATCO Pharma and ONGC		Date of campaign: 15-03-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	Doctors data and Thomson Revters		Date of campaign: 16-03-25
Sl.No	Name of the project	Smatbot	Response
1	BRGV	1500	0
2	NGH	1500	0

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	18.Mar.25				
From date:		10.Mar.25		To date:	16.Mar.25				
Quarter / Year		Jän.25	Jän.25	Feb.25	Feb.25	Mär.25	Mär.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	B101
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR			E402	1	G102		1	E101
7	NE								
8	SOR								
9	BRGV			113	1			1	
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		2			4	2

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			18.Mar.25				
From date:			10.Mar.25	To date:	16.Mar.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	15.03.2025	P. Anil	AGH	Miryalaguda	9502733581	05:30	Walkin	114694	
2	16.03.2025	G. Sandhyarani	AGH	Nalgonda	7893298144	03:40	Walkin	114695	
3	15.03.2025	Rajini	BRGV	Sidipet	9177266947	5:40	Walkin	114685	
4	16.03.2025	Surender Pal Singh	GHT	Yapral	8639838546	05.15 PM	Walk-in	114689	
5	16.03.2025	Vasavi	GHT	Tirumalagiri	8125234888	06.00 PM	Walk-in	114693	
6	13-03-2025	Manikanta K	GMR	Dilsukhnagar	9866313424	11:00 AM	Walk-in's	113187	
7	15-03-2025	kishore .	GMR	Moula - Ali	9989440669	12:30 PM	Walk-in's	114686	
8	15-03-2025	Jagadish	GMR	H.B.Colony	9246333516	16:00 PM	Walk-in's	114702	
9	10.03.2025	Sudhakar Reddy	MPL	Nacharam	9885011669	05.00 pm	Walk-in	113184	
10	16.03.2025	B. Mallaikarjuna	MPL	Nacharam	9966308080	06.00 pm	Walk-in	114688	
11	13.03.2025	Anil kumar	NGH	Uppal	8341764130	1:35PM	Walk in	113188	
12	16.03.2025	Janardhan	NGH	Medipally	8123137848	4:50PM	Walk in	114691	
13	16.03.2025	Venkatesh	NGH	Uppal	9030385143	5:30PM	Walk in	114692	
14	14.03.2025	Sunil Reddy	SOV	ECIL	9959575556	12.00PM	walk-in	114690	
15	16.03.2025	Vishal	NE	Nagaram	9963995070	1.30PM	walk-in	114696	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	18.Mar.25						
From date:			10.Mar.25	To date:	16.Mar.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram	20,000		25.10.2022	31.12.2024	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.12.2024	SOR	Modi Housing Pvt. Ltd	Monthly Payment
4	15x15	John		Cherlapally Railway station	10,000		01.08.2024	01.08.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	40,000						
5	30x20	MCS		Miryalguda	5,000		01.12.2016	31.12.2024	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
6	30x15	MCS		Kowkur	12,000		01.08.2019	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
7	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	35x20	Libra		Bollarum	34,000		01.09.2023	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.12.2024	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	104,000						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
17	3x6	Tivoli		Secunderabad	17,000		01.08.2023	31.12.2024	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
18	25x25 back to back	Naveen Arts		Rampally	15,000		15.07.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	40x25 back to back	Bhavani Ads	9391166777'	Yamnampet	22,000		15.07.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.12.2024	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	01.01.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	120,000						
25	40x25	Bhavani Ads	9391166777'	Yamnampet	22,000		22-08-2020	31.12.2024	NE	Nilgiri Estates	Monthly Payment
				Total	22,000						
29	24x10	MCS		BNC	12,000		01.11.2023	31.12.2024	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Grand Total	3,66,000						

Tele caller – weekly report.

Prepared by		Harika	Date	17-03-2025	
From date		10-03-2025	To date	16-03-2025	
Data source		Property Show Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	239	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	114697	KS GOUD	7815820290	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		17-03-2025	
From date		10-03-2025		To date		16-03-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	30	30	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani	Date		17-03-2024
From date		09-03-2024	To date		15-03-2024
Data source		Credai Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	210			
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	17-03-2025
From date		10-03-2025		To date	16-03-2025
Data source		Credai property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	180	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	180			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI		Date	17-03-2025
From date		10-03-2025		To date	16-03-2025
Data source		Yadadri teacher data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	240		01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	110089	RMESH	9948658640	Customer asked to send the details through watsup...and said, he will get back.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Prepared By:	Prudvi Raj						
Date:	17.03.2025						
Preriod:	14-03-25 to 16-03-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
SOV	1150	378	699	0	73	0	0
Referral							
MFG	1661	520	519	0	621	0	0
GWE	653	175	235	0	151	0	0
MFP	233	70	95	0	68	0	0