

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju										
Enquiry Report - Summary			Date: 25.Mar.25										
From date: 17.Mar.25			To date: 23.Mar.25										
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBot	Google Ads	Referral	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	1		1								2
2	MPL	-	3	1	1			1	1				7
3	VISTA	-											
4	SOV	-	3	1	2						12		18
5	GHT	1			2								3
6	GMR	-	4		2							1	7
7	NGH	-	2	2	2								6
8	BRGV	1		1	2								4
9	NE	-			1								1
10	MCS - Rental	-	3										3
11	MCS - Resale	-											
	Total	2	16	5	13			1	1		12		51

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		25.Mar.25	
		From date:	17.Mar.25	To date:	23.Mar.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	1
2	Fr - Sun	Classified	DC	Hyderabad	SOV	1
3	Fr - Sun	Classified	TOI	Hyderabad	NE	1
4	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
5	Fr - Sun	Classified	TOI	Hyderabad	GMR	2
7	Fr - Sun	Classified	Sakshi(Outstation)	Nalgonda District	AGH	nil
8	Sa	Classified Display	TOI	Hyderabad	BRGV & GHT	3
9	Sa	90 GSM brochure/flyer distribution		Hanumanpet, Reddy colony, Vasavi Nagar, Sagar Road - Miryalguda, Bangaru gadda, Tallagadda, Bhagya nagar colony, Shanti Nagar, Krishna colony - Miryalguda	AGH	1
				Venkatapuram University, Medha company, Narapally	NGH & SOV	2
				Yapral - More super market and Sainikpuri	GHT	1
				Total		13

Promo- Whatsapp campaign

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 25-03-25	
Data Source:	GVK Bio and Infosys		Date of campaign: 21-03-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	Bharath Bio Tech and Genpact		Date of campaign: 22-03-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	Khammam Data and South Central Railway		Date of campaign: 23-03-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	25.Mar.25				
From date:		17.Mar.25		To date:	23.Mar.25				
Quarter / Year		Jän.25	Jän.25	Feb.25	Feb.25	Mär.25	Mär.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	B101
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR			E402	1	G102, E101		2	
7	NE								
8	SOR								
9	BRGV			113	1			1	114
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		2			5	2

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			25.Mar.25				
From date:			17.Mar.25	To date:	23.Mar.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	19.03.2025	P. Raju	AGH	Miryalaguda	9642564516	04:40	Walkin	115402	
2	23.03.2025	Ram Murthy Srinivas	BRGV	Hyderabad	9963118696	12:00	Site Visit	115401	
3	21-03-2025	Sridhar	GMR	HMT Nagar	9885859603	12:30 PM	Walk-in's	115407	
4	22-03-2025	Kishore	GMR	Moula -Ali	9989440669	16:30PM	Walk-in's	115408	
5	23-03-2025	Pavani	GMR	Nacharam	9661770322	10:30	Walk-in's	115404	
6	23-03-2025	Vasu	GMR	Moula-ali	9433077683	17:00	Walk-in's	115405	
7	17.03.2025	Krishna Murthy	MPL	Maredpally	9952049193	05.30 pm	Walk-in	114700	
8	20.03.2025	A. Manoranjan	MPL	Dammaiguda	9703448445	10.20 am	Walk-in	115386	
9	22.03.2025	B. Surender Rao	MPL	Moula-ali	9642470777	02.30 pm	Walk-in	115390	
10	17.03.2025	Sreekanth	NGH	Nagole	9492861291	02:15PM	Walk in	114699	
11	23.03.2025	E.Harikrishna	NGH	Nagaram	9346784442	04:50PM	Walk in	115396	
12	22.03.2025	Srinivas	SOV	Begumpet	9849493047	11.30 AM	walk-in	115388	
13	22.03.2025	Santhosh	SOV	Bollaram	7702221411	1.30PM	walk-in	115389	
14	23.03.2025	Malikarjun	SOV	Nacharam	9966308080	4.00PM	walk-in	115391	
15	21.03.2025	Srinivasulu	NE	Alwal	9849643621	3.00OM	walk-in	115387	

[illegible]

Tele caller – weekly report.

Prepared by		Harika	Date	24-03-2025	
From date		17-03-2025	To date	23-03-2025	
Data source		Property Show Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	230	229	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	230			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	115403	ANJANA DEVI	9666068811	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		24-03-2025	
From date		17-03-2025		To date		23-03-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	120	120	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani	Date	24-03-2024	
From date		17-03-2024	To date	21-03-2024	
Data source		Credai Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	262			01
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	GMR	108835	Sudhakar	9892686261	Details shared throught whatapp , under follow up
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	24-03-2025
From date		17-03-2025		To date	23-03-2025
Data source		Genpact property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	224	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	224			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Prepared By:	Prudvi Raj						
Date:	25.03.2025						
Preriod:	21-03-25 to 23-03-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
VISTA	373	110	157	0	106	0	0
GMG	340	92	127	0	120	0	0
PMR I & II	922	234	404	0	282	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	No	News paper	23.03.2025		7780325546	Did not pick up the call	229249
Active	No	News paper	23.03.2025	Vinay	9573413336	Did not pick up the call	229250
Dead	No	News paper	23.03.2025	Raghava Reddy	6309887667	Not interested	229251
Dead	No	News paper	23.03.2025	Sai Ram	6309431824	I'm also own conststruction business, Not interested	229253
Dead	No	News paper	23.03.2025	Kondal yadav	9396111222	Not interested	229264
Active	No	News paper	23.03.2025	Siddu	9666815168	I'm interested open plots	229260
Active	No	News paper	23.03.2025		9393183826	Busy with other call	229261
Active	No	News paper	23.03.2025	Venkat	9553973999	I'm interested open plots	229265
Dead	No	News paper	23.03.2025	Mallikarjun	7093002456	Not interested	229267
Dead	No	News paper	23.03.2025	Parshuram	7989926721	Not interested	229271
Active	No	News paper	23.03.2025	Ramesh	9603444402	I'm interested open plots	229272
Dead	No	News paper	23.03.2025	Raghava Reddy	6309887667	Not interested	229287
Active	No	News paper	23.03.2025	Siddu	9666815168	I'm interested open plots	229288
Dead	No	News paper	23.03.2025	Eswar Rao	9985565561	Not interested	229290
Active	No	News paper	23.03.2025	Santhosh	8885783555	I'm interested open plots	229291
Active	No	News paper	23.03.2025	Ramesh	9392154653	I'm interested open plots	229289
Active	No	News paper	23.03.2025	Sudhakar	9948172307	I'm interested open plots for purchase	229292
Active	No	News paper	23.03.2025		9391813678	Did not pick up the call	229294
Dead	No	News paper	23.03.2025	Dhanujay	9848950095	I'm also own plots, Not interested	229293