

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju										
Enquiry Report - Summary			Date: 1.Apr.25										
From date: 24.Mar.25			To date: 30.Mar.25										
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBot	Google Ads	Referral	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-											
2	MPL	-	4	1	4					1			10
3	VISTA	-											
4	SOV	-	2	2	3					2	13		22
5	GHT	-	1		3					1			5
6	GMR	-	2		3					1		1	7
7	NGH	-	3		2					1			6
8	BRGV	-	2	1	4					1			8
9	NE	-	1		2								3
10	MCS - Rental	-											
11	MCS - Resale	-											
	Total	0	15	4	21					7	13	1	61

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		1.Apr.25	
		From date:	24.Mar.25	To date:	30.Mar.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	2
2	Fr - Sun	Classified	DC	Hyderabad	NGH	1
3	Fr - Sun	Classified	DC	Hyderabad	BRGV	3
4	Fr - Sun	Classified	TOI	Hyderabad	GHT	2
5	Fr - Sun	Classified	TOI	Hyderabad	SOV	1
7	Fr - Sun	Classified	Eenadu(Outstation)	Nalgonda District	AGH	nil
8	Sa	Classified Display	TOI	Hyderabad	MPL & GMR	3
9	Sa	90 GSM brochure/flyer distribution		Karimnagar	BRGV, MPL, GHT & SOV	4
				Dmart - Secunderabad	GHT, MPL & BRGV	3
				Dmart - Ramanthapur	NGH & GMR	2
				Total		21

Promo- Whatsapp campaign

Topic: Property Show Data WhatsApp campaign			
Prepared by: Prudvi Raj		Date: 02-04-25	
Data Source:	Nagole Property Show		Date of campaign: 29-03-25
Sl.No	Name of the project	Social DNA	Response
1	SOV, GMR, MPL and NGH	1631	3
Data Source:	Mancherial Property Show		Date of campaign: 29-03-25
Sl.No	Name of the project	Social DNA	Response
1	BRGV, SOV, GHT	503	2
Data Source:	Bowenpally Property Show		Date of campaign: 29-03-25
Sl.No	Name of the project	Social DNA	Response
1	SOV, BRGV, GHT	687	2

Promo- Booking Details (Q1)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	1.Apr.25				
From date:		24.Mar.25		To date:	30.Mar.25				
Quarter / Year		Jän.25	Jän.25	Feb.25	Feb.25	Mär.25	Mär.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	B101
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR			E402	1	G102, E101, G106		3	
7	NE					129, 130		2	
8	SOR								
9	BRGV			113	1			1	114
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		2			8	2

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			1.Apr.25				
From date:			24.Mar.25	To date:	30.Mar.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	30.03.2025	Rajeev	BRGV	Hyderabad	8790590353	12:00	Walkin	117074	
2	31.03.2025	Nilesh Roy	BRGV	Prajay	9939696250	1:00	Walkin	117075	
3	25.03.2025	G. Chandra shekar	GHT	Janapriya	9985199991	05.10 PM	Walk-in	115411	
4	21-03-2025	Siddharth .			8142315143	4:33 PM	Walk-in's	117066	
5	24-03-2025	Prasad			8309673956	10:30 AM	Walk-in's	115405	
6	24-03-025	N. Srinivas Murthy	MPL	Dammaiguda	9384059458	10.40 am	Walk-in	115400	
7	24.03.2025	Dayakar	MPL	Boduppall	9848995147	05.10 pm	Walk-in	115409	
8	26.03.2025	Arun Kumar	MPL	Tarnaka	9848882203	11.30 am	Walk-in	115412	
9	28.03.2025	M. Praveen Murthy	MPL	Mallapur	9505000666	10.50 am	Walk-in	117063	
10	29.03.2025	Laxman	NGH	boduppall	9949816516	04:50PM	Walk in	117065	
11	30.03.2025	Siva kumar	NGH	Chowdaryguda	6304222417	05:30PM	Walk in	117073	
12	31.03.2025	Narender	NGH	Meerpet	9391001134	04:30PM	Channel partner	117071	
13	24.03.2025	Mr. Raju	SOV	Hanumkonda	8712788714	4.30 PM	walk-in	115406	
14	30.03.2025	Mr. Vikas	SOV	Dammaiguda	8801507879	2.30 PM	walk-in	117070	
15	30.03.2025	Sowmya	NE	Malkajgiri	931433997	3.00 PM	walk-in	117069	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					1.Apr.2025				
From date:			24.Mär.2025	To date:	30.Mär.2025				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	600			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
8	MPL 300 GSM	1800			900				
9	INNOPOLIS 300 GSM	200							
13	GMR 300 GSM	800			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	1800			100				
18	BRGV 300 GSM	1200			1000				
19	Genopolis 300 gsm	200							
23	AGH flyers	15,000							
27	AGH 90 GSM	1,500							
28	MPL 90 GSM	1,500							
29	GMR 90 GSM	1,500							
30	NGH 90 GSM	1,500							
31	GHT 90 GSM	1,500							
32	SOV 90 GSM	1,500							
33	BRGV 90 GSM	1,500							

[illegible]

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 02-04-25	
Data Source:	Indus School and Alliance		Date of campaign: 28-03-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	Teachers Data and Infosys		Date of campaign: 29-03-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	ADP and Bank of America		Date of campaign: 30-03-25
Sl.No	Nameof the project	Smatbot	Response
1	BRGV	1000	0
2	NGH	1000	0

Tele caller – weekly report.

Prepared by		Harika	Date	01-04-2025	
From date		24-03-2025	To date	30-03-2025	
Data source		Khammam Data & Property Show Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	235	234	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	235			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	117067	SHAIK KHADAR BABA	9676396273	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		01-04-2025	
From date		24-03-2025		To date		30-03-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	160	160	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani		Date	01-04-2024
From date		24-03-2024		To date	29-03-2024
Data source		Credai Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GMR	201			01
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	GMR	108603	RAVI KUMAR	9696962624	Details shared through whatapp , under follow up
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	31-03-2025
From date		24-03-2025		To date	30-03-2025
Data source		Genpact property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	185	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	185			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI		Date	31-03-2025
From date		24-03-2025		To date	30-03-2025
Data source		Bowenpally property show data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	220		01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	114709	Chandan	9848717755	Cutomer asked to send details of sov ...said he will get back if he ha any plan for a property.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	30.03.2025	Venu gopal	8374567549	Did not pick up the call	217998
Dead	No	News paper	30.03.2025	Srinivas	9505576555	I have own Real estate company, Not interested	217999
Active	No	News paper	30.03.2025	Bhaskar Reddy	7780325546	Speaking with some one else	218008
Dead	No	News paper	30.03.2025	Kota Reddy	9441231450	Not interested, I'm the builder	218010
Dead	No	News paper	30.03.2025	Narayana Rao	9849801477	Not interested	218011
Active	No	News paper	30.03.2025	Rama krishna	9866999942	Did not pick up the call	218012
Dead	No	News paper	30.03.2025	Srinivasa Reddy	9642630888	Not interested	218009
Dead	No	News paper	30.03.2025	SrinivasaRao	9246585767	Not interested, I'm the builder	218013
Active	No	News paper	30.03.2025		9949245768	Did not pick up the call	218014
Active	No	News paper	30.03.2025		6309135564	Did not pick up the call	218015
Dead	No	News paper	30.03.2025		9642211179	Not interested	218016
Active	No	News paper	30.03.2025	Rama krishna.G	9440722814	I'm Interested only open plots	218017
Active	No	News paper	30.03.2025	Prem kumar	8008299988	I'm Interested only open plots	218018
Dead	No	News paper	30.03.2025	Jaithra Homes	9100424344	I have own Real estate company, Not interested	218020
Active	No	News paper	30.03.2025	Shekhar	7075969666	I'm Interested only open plots	218021
Dead	No	News paper	30.03.2025	Kiran	9121963927	Not interested	218034
Dead	No	News paper	30.03.2025	Rahul Reddy	6300282692	I'm builder, Not interested	218029
Active	No	News paper	30.03.2025	Vishal	7675877803	Did not pick up the call	218030
Active	No	News paper	30.03.2025		7794840380	Busy with some one else	218031
Dead	No	News paper	30.03.2025	Krishna	8459446506	Not interested	218032
Active	No	News paper	30.03.2025	Varma	9391149278	I'm Interested only open plots	218033
Dead	No	News paper	30.03.2025	Srinivas .P	9246181119	I'm builder, Not interested	218035
Dead	No	News paper	30.03.2025	Jaganadh	9885372095	I'm Builder , Not interested	218036
Active	No	News paper	30.03.2025	Gt reddy	9391122509	Did not pick up the call	218037
Dead	No	News paper	30.03.2025	Srinivas	9346307356	I have own Real estate company, Not interested	218038
Dead	No	News paper	30.03.2025	Ramesh	9392154653	Not interested	218039
Dead	No	News paper	30.03.2025	Srinivas	9391125860	I have own Real estate company, Not interested	218040