

Promotions Division - Weekly Report			Prepared by:	Raju									
Enquiry Report - Summary			Date:	8-Apr-25									
From date:		31-Mar-25	To date:	6-Apr-25									
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBot	Google Ads	Referral	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-											
2	MPL	-	1		2			1		1			5
3	VISTA	-											
4	SOV	-	2		3					2	16		23
5	GHT	-	1		2					1			4
6	GMR	-	4	3	2					1		1	11
7	NGH	-	2		1					1			4
8	BRGV	-			2	1				1			4
9	NE	-			2								2
10	MCS - Rental	-											
11	MCS - Resale	-											
	Total	0	10	3	14	1		1		7	16	1	53

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		8-Apr-25	
		From date:	31-Mar-25	To date:	6-Apr-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	1
2	Fr - Sun	Classified	DC	Hyderabad	GHT	1
3	Fr - Sun	Classified	TOI	Hyderabad	BRGV	2
4	Fr - Sun	Classified	TOI	Hyderabad	GMR	2
5	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
7	Fr - Sun	Classified	Sakshi(Outstation)	Nalgonda District	AGH	nil
8	Sa	Classified Display	TOI	Hyderabad	NGH & NE	3
9	Sa	90 GSM brochure/flyer distribution		Sainikpuri, AS Rao Nagar & Ushodaya Super Market	GHT & SOV	1
				Tarnaka, Habsiguda & Thirumalagiri	MPL, SOV & GHT	3
				Total		14

Promo- Whatsapp campaign

Topic: Property Show Data WhatsApp campaign			
Prepared by: Prudvi Raj		Date: 07-04-25	
Data Source:	Nagole Property Show		Date of campaign: 05-04-25
Sl.No	Name of the project	Social DNA	Response
1	SOV, GMR, MPL and NGH	1631	3
Data Source:	Mancherial Property Show		Date of campaign: 05-04-25
Sl.No	Name of the project	Social DNA	Response
1	BRGV, SOV, GHT	503	2
Data Source:	Bowenpally Property Show		Date of campaign: 05-04-25
Sl.No	Name of the project	Social DNA	Response
1	SOV, BRGV, GHT	687	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	8-Apr-25				
From date:			31-Mar-25	To date:	6-Apr-25				
Quarter / Year		Jan-25	Jan-25	Feb-25	Feb-25	Mar-25	Mar-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL	B102	1					1	B101
2	SOV	204	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR			E402	1	G102, E101, G106	5	6	
7	NE					129, 130		2	
8	SOR								
9	BRGV			113	1	114	1	2	
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		2			12	1

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	8-Apr-25				
From date:			31-Mar-25	To date:	6-Apr-25				
Quarter / Year		Apr-25	Apr-25	May-25	May-25	Jun-25	Jun-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR								E102
7	NE	151	1					1	
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		1		-			1	1

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			8-Apr-25				
From date:			31-Mar-25	To date:	6-Apr-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	06-04-2025	piyush	GHT	Bollaram	7003653855	3:30 PM	walkin	117100	
2	04-04-2025	Prem	GMR	Mallapur	9347232000	11:30	Walk-in's	117085	
3	06-06-2025	Srikanth Reddy	GMR	H.B.Colony	9030096666	10:30 AM	Walk-in's	117093	
4	06-06-2025	Hari Krishna	GMR	H.B.Colony	9620531872	12:30	Walk-in's	117098	
5	06-06-2025	Deepak	GMR	Hyderabad	9550711919	17:00 PM	Walk-in's	117099	
6	06-04-2025	Sreeramanjaneyulu	MPL	Malkajgiri	8547961122	10.30 am	Walk-in	117094	
7	06-04-2025	Naseemuddin	NGH	Annojiguda	9398899465	1:35PM	Walk in	117095	
8	06-04-2025	V.P Reddy	NGH	Uppal depot	9440548143	4:50PM	Walk in	117096	
9	0404-2025	A.Sujan	SOV	mallapur	8687775193	4.30PM	walk-in	117092	
10	05-04-2025	Y.S.Reddy	SOV	Kompally	7989959220	5.40PM	walk-in	117097	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	8-Apr-25						
From date:			31-Mar-25	To date:	6-Apr-25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	MCS	Monthly Payment
				Total	2,000						
2	31x20	MCS	9652520002	Chakripuram	20,000		25-10-2022	30-04-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	30-04-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	25x25 back to back	Naveen Arts		Rampally	7,500		01-01-2025	30-04-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
5	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	30-04-2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
6	15x15	MCS		Cherlapally Railway station	10,000		01-08-2024	30-04-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
7	30x20	MCS		Miryalguda	5,000		01-12-2016	30-04-2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
8	30x15	MCS		Kowkur	12,000		01-08-2019	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01-08-2022	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	35x20	Libra		Bollarum	34,000		01-09-2023	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	3x6	Tivoli		Secunderabad	17,000		01-08-2023	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
15	12x8 back to back	MCS		Yapral	5,000		01-05-2024	3004-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,09,000						
16	32.4x8	MCS		GV bypass	8,000		20-11-2020	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
17	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
18	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
19	30X15	MCS		Turkapally village	12,000		01-08-2022	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
20	3x6	Tivoli		Secunderabad	17,000		01-08-2023	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
21	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15-07-2021	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	30x8	MCS		Narapally - SRO	8,000		15-10-2022	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
27	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,12,500						
28	24x10	MCS		BNC	12,000		01-11-2023	30-04-2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	3,71,000						

Topic: Whatsapp Campaign for Property show data

Prepared by: Prudvi Raj

Date: 07-04-25

Data Source: Vijayawada data and Verizon

Date of campaign: 04-04-25

Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0

Data Source: KPMG and TCS

Date of campaign: 05-04-25

Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	1
2	NGH	1500	0

Data Source: BEL and GVK, AGL and Cyient

Date of campaign: 06-04-25

Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0

Tele caller – weekly report.

Prepared by		Harika	Date	07-04-2025	
From date		01-04-2025	To date	06-04-2025	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	239	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	117101	SD ARIF ALI	9951158320	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		07-04-2025	
From date		31-04-2025		To date		06-04-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	160	160	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani	Date		07-04-2024
From date		31-03-2024	To date		06-04-2024
Data source		Nagole Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
	GMR	210			01
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
11.	GMR	116115	VISWANATHAM	9640222899	Details shared through whatapp , under follow up
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	07-04-2025
From date		31-03-2025		To date	06-04-2025
Data source		Genpact property show			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	180	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	180			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by	SRIDEVI	Date	07-04-2025		
From date	31-03-2025	To date	06-04-2025		
Data source	Bowenpally property show data				
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	185		NIL	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	No	News paper	06.04.2025	Srikanth	7416613247	Busy with some one else	223896
Dead	No	News paper	06.04.2025	Muralidhar	9391130997	Not interested	223874
Dead	No	News paper	06.04.2025	Mahesh raju	9989333244	I have own real estate company.	223870
Active	No	News paper	06.04.2025	Pramod kumar	9440802971	Busy with some one else	223897
Active	No	News paper	06.04.2025		9030206688	Did not pick up the call	223898
Dead	No	News paper	06.04.2025		9949971716	I have own flats for sale, Not interested	223899
Dead	No	News paper	06.04.2025	Muralidhar	9391130997	Not interested	223877
Dead	No	News paper	06.04.2025	Mahesh raju	9989333244	I have own real estate company.	223869
Dead	No	News paper	06.04.2025	Yagnesh	8106287873	I have own flats for sale, Not interested	223900
Dead	No	News paper	06.04.2025		9949971716	I have own flats for sale, Not interested	223901
Active	No	News paper	06.04.2025	Krish	9849021921	If any interest call back to me	223879
Active	No	News paper	06.04.2025		9848612224	Did not pick up the call	223902
Dead	No	News paper	06.04.2025	Samar reddy	9849497306	I have own flats for sale, Not interested	223883
Active	No	News paper	06.04.2025	Parandhamu	9100121666	I'm interested openplots	223903
Dead	No	News paper	06.04.2025		9949971716	I have own flats for sale, Not interested	223904
Active	No	News paper	06.04.2025	Palanka Reddy	9347514071	I'm interested openplots	223864
Active	No	News paper	06.04.2025		9701893302	Not interested	223905
Active	No	News paper	06.04.2025	Parandhamu	9100121666	I'm interested openplots	223906
Active	No	News paper	06.04.2025	Srinivas real estate	9346307356	I'm interested openplots	223915
Dead	No	News paper	06.04.2025	Yadaiah	9948572649	Not interested	223914
Active	No	News paper	06.04.2025	Lakshmi narayana	8555863999	Did not pick up the call	223913
Active	No	News paper	06.04.2025	Krish	9849021921	If any interest call back to me	223908
Active	No	News paper	06.04.2025		9848612224	Did not pick up the call	223907
Dead	No	News paper	06.04.2025	Srinivas	7416751119	I'm the builder, Not interested	223912
Dead	No	News paper	06.04.2025	Narayana	8099260229	Not interested	223911
Active	No	News paper	06.04.2025	Salman	9133003555	Did not pick up the call	223910
Dead	No	News paper	06.04.2025	Srinivas	7416751119	I'm the builder, Not interested	223909