

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju										
Enquiry Report - Summary			Date: 15.Apr.25										
From date: 7.Apr.25			To date: 13.Apr.25										
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBot	Google Ads	Referral	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-		1	3								4
2	MPL	-	2	1	2				1				6
3	VISTA	-											
4	SOV	-	1		1						15		17
5	GHT	-	1	1	1				1				4
6	GMR	-	4	1	3							2	10
7	NGH	-	2		2	1							5
8	BRGV	-	1		2								3
9	NE	-	1		1								2
	Total	0	12	4	15	1			2		15	2	51

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	15.Apr.25	
		From date:	7.Apr.25	To date:	13.Apr.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	2
2	Fr - Sun	Classified	DC	Hyderabad	NE	1
3	Fr - Sun	Classified	DC	Hyderabad	MPL	2
4	Fr - Sun	Classified	TOI	Hyderabad	NGH	1
5	Fr - Sun	Classified	TOI	Hyderabad	GHT	1
7	Fr - Sun	Classified	Eenadu(Outstation)	Nalgonda District	AGH	nil
8	Sa	Classified Display	TOI	Hyderabad	SOV & BRGV	3
9	Sa	90 GSM brochure/flyer distribution		Uppal - Metro, Super Mart - Ramanthapur, LB Nagar, Uppal	SOV, GMR & NGH	2
				Yadadri Power Plant, Damarcherla, Dr. Reddy's - Miryalaguda, Nalgonda, Reddy Colony, Vasavi Nagar, NAP camp - Miryalguda, Bangarugadda, Main Bazar, Housing Board Colony, Doctors Colony - Miryalguda	AGH	3
				Total		15

Promo- Whatsapp campaign

Topic: Whatsapp Campaign through SmatBot			
Prepared by: Prudvi Raj		Date: 15-04-25	
Data Source:	South Central Railway and Surya Polyflex		Date of campaign: 11-04-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	1
Data Source:	CIPLA and Honeywell		Date of campaign: 12-04-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	Thomson Revters and DXC Technologies		Date of campaign: 13-04-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	15.Apr.25				
From date:			7.Apr.25	To date:	13.Apr.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV	173	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR								E102
7	NE	151	1					1	
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		2		-			2	1

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			15.Apr.25				
From date:			7.Apr.25	To date:	13.Apr.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	13.04.2025	Srivasthava	BRGV	Kompally	9848946161	12:00	Walkin	113148	
2	10.04.2025	Shahid	GHT	Uppal	8142123658	04.20 PM	Site visit	117126	
3	12.04.2025	Adithya	GMR	Mallapur	9573160062	11:30	Walk-in's	117131	
4	13/04/2025	Nikhil Bhalerao	GMR	Manikonda	8983734130	4:00 PM	Walk-in's	117132	
5	07.04.2025	Madhu Solanki	GMR	Old city	7075625325	12:30	Walk-in's	117084	
6	10.04.2025	Kondal Rao	GMR	Nacharam	8247683926	15:30	Walk-in's	117125	
7	13.04.2025	Praveen Kumar	MPL	Parsigutta	9052692197	11.10 am	Walk-in	117128	
8	13.04.2025	Ravindra.B	MPL	Tarnaka	9985171106	01.50 pm	Walk-in	117129	
9	12.04.2025	Srinivas	NGH	Medipally	7386888405	4:50PM	Walk in	117127	
10	14.04.2025	Hari prasad	NGH	Secunderabad	9885701546	6:10PM	Walk in	117130	
11	13.04.2025	Mr. Uday	SOV	Tarnaka	9966528362	2.30 PM	walk-in	117135	
12	12.04.2024	Mr. Nagaraju	NE	DD colony	7569077769	3.30 PM	walk-in	117134	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	15.Apr.25						
From date:			7.Apr.25	To date:	13.Apr.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	MCS	Monthly Payment
				Total	2,000						
2	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
5	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	30.04.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
6	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
7	30x20	MCS		Miryalguda	5,000		01.12.2016	30.04.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
8	30x15	MCS		Kowkur	12,000		01.08.2019	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01.08.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	35x20	Libra		Bollarum	34,000		01.09.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
15	12x8 back to back	MCS		Yapral	5,000		01.05.2024	3004-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	109,000						
16	32.4x8	MCS		GV bypass	8,000		20-11-2020	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
17	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
18	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
19	30X15	MCS		Turkapally village	12,000		01.08.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
20	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
21	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	30x8	MCS		Narapally - SRO	8,000		15.10.2022	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
27	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	112,500						
28	24x10	MCS		BNC	12,000		01.11.2023	30.04.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	3,71,000						

Tele caller – weekly report.

Prepared by		Harika	Date		14-04-2025
From date		07-04-2025	To date		13-04-2025
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	250	249	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	250			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	117133	N. RAVINDER	8790672647	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		15-04-2025	
From date		07-04-2025		To date		13-04-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	301	301	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani		Date	07-04-2024
From date		31-03-2024		To date	06-04-2024
Data source		Nagole Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
	GMR	266			02
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
11.	SOV	108651	Srinivas Kaki	9381824191	Lead forwarded to Sridevi SOV .
12.	GMR	108197	Srnivas	7702282121	Details shared through whatapp , under follow up
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date		14-04-2025	
From date		07-04-2025		To date		13-04-2025	
Data source		Genpact property show					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	MPL	175	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	175					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		SRIDEVI	Date	14-04-2025	
From date		07-04-2025	To date	13-04-2025	
Data source		Bowenpally property show data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	240		02	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	111917	Mr. srinivas	9553822424	Customer asked to send the details of sov proj. He will get back
23.	SOV	111799	Venkat	9391154548	Customer asked to send the details of sov proj. He will get back
24.					
25.					
26.					
27.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	13.04.2025	Bunty	7680829195	Not interested	219314
Dead	No	News paper	13.04.2025	Vievk	8639268749	Not interested, I'm the builder	219316
Active	No	News paper	13.04.2025	Vinay	8897956418	I'm Interested open plots	219318
Dead	No	News paper	13.04.2025	Srinivas	9704145679	Not interested	219320
Active	No	News paper	13.04.2025	Sandeep	9121440111	Did not pick up the call	219324
Dead	No	News paper	13.04.2025	Mohan kumar	9966200369	Not interested	219426
Active	No	News paper	13.04.2025		9100424344	Busy with some one else	219427
Active	No	News paper	13.04.2025	Sandeep	9121440111	Interested open plots	219428
Dead	No	News paper	13.04.2025	Mohan kumar	9966200369	I have own Real estate company, Not interested	219429
Dead	No	News paper	13.04.2025	Venkatesh	9246109865	I have own construction , Not interested	219446
Active	No	News paper	13.04.2025	Krish	9849021921	Did not pick up the call	219447
Active	No	News paper	13.04.2025	Chandra sekhar	8886200526	Did not pick up the call	219448
Dead	No	News paper	13.04.2025	Narayana Rao	9849801477	Not interested	219449
Active	No	News paper	13.04.2025	Imran	9989225665	Busy with some one else	219450
Dead	No	News paper	13.04.2025	Ram	9849955885	I have own Real estate company, Not interested	219451
Dead	No	News paper	13.04.2025	Srinivas rao	9966800058	I have own Real estate company, Not interested	219452
Active	No	News paper	13.04.2025	Rajkumar	7981301969	Interested open plots	219453
Dead	No	News paper	13.04.2025	Sekhar goud	9949695027	I have own flats, Not interested	219454
Dead	No	News paper	13.04.2025	Srikanth	9908854116	I'm Builder , Not interested	219461
Dead	No	News paper	13.04.2025	Kamalakar Reddy	9849950998	Not interested	219462
Dead	No	News paper	13.04.2025	Mohan kumar	9966200369	I have own Real estate company, Not interested	219463
Dead	No	News paper	13.04.2025	Venkat Reddy	9440571029	Not interested	219464
Active	No	News paper	13.04.2025	Rambabu	9391340915	Busy with some one else	219465
Active	No	News paper	13.04.2025		6309111761	Did not pick up the call	219466
Active	No	News paper	13.04.2025	Raghava reddy	6309887667	Did not pick up the call	219467
Dead	No	News paper	13.04.2025	Santhosh reddy	9948336622	Not interested	219468