

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju										
Enquiry Report - Summary			Date: 22.Apr.25										
From date: 14.Apr.25			To date: 20.Apr.25										
Details of total number of enquiries													
S No	Project	Site visits	Walkins	Website/email	Calls	SmatBot	Google Ads	Referral	Estate Agent	Whatsapp campaign	Facebook	Tele calling	Total
1	AGH	-	2		1								3
2	MPL	-	3		1				1				5
3	VISTA	-		1									1
4	SOV	-	2	1	1						12		16
5	GHT	-	2	1	1								4
6	GMR	-	4	1	3					1		1	10
7	NGH	-	2		1					6			9
8	BRGV	-	2		3								5
9	NE	-	1		1					3			5
	Total	0	18	4	12				1	10	12	1	58

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	22.Apr.25	
		From date:	14.Apr.25	To date:	20.Apr.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	2
2	Fr - Sun	Classified	DC	Hyderabad	GMR	2
3	Fr - Sun	Classified	DC	Hyderabad	NGH	1
4	Fr - Sun	Classified	TOI	Hyderabad	NE	1
5	Fr - Sun	Classified	TOI	Hyderabad	SOV	1
7	Fr - Sun	Classified	Sakshi(Outstation)	Nalgonda District	AGH	nil
8	Sa	Classified Display	TOI	Hyderabad	MPL & GHT	2
9	Sa	90 GSM brochure/flyer distribution		East Maredpally, West Maredpally, KPN Super Market and Padmanagar	GHT, BRGV & GMR	2
				Ashok Nagar, Krishna Colony, NSP Camp, Housingboard, Eedhulguda, Ramchandhra puram - Miryalguda	AGH	1
		HNI Whatsapp campaign		Hyderabad	NE & NGH	8
				Total		20

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	22.Apr.25				
From date:		14.Apr.25		To date:	20.Apr.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT								
6	GMR								E102
7	NE	151	1					1	
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		3		-			3	1

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			22.Apr.25				
From date:			14.Apr.25	To date:	20.Apr.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	19-04-2025	P.Madhan Mohan	AGH	Miryalaguda	9948532893	02:20	Walkin	117180	
2	20-04-2025	G. Nagarjun Reddy	AGH	Miryalaguda	9885488506	11:30	Walkin	117181	
3	17.04.2025	S Rao	BRGV	Tirumulgiri	8639230100	12:00	Walkin	117176	
4	20.04.2025	Gayathri	BRGV	Turkapally	6303338481	2:00	Walkin	117175	
5	16.04.2025	Ashwan Kumar	GHT	Mallapur	9902892244	10.00 am	Walk in	117164	
6	16.04.2025	Sugandhi	GHT	Kowkoor	9246544353	12.15 pm	Walk in	117163	
7	17.04.2025	Mohan	GMR	H.B Colony	8328125544	4:00 PM	Walk-in's	117166	
8	18/04/2025	Mahesh bhat	GMR	RTC cross Road	7799031152	3:00 PM	Walk-in's	117177	
9	17.04.2025	Adi Narayana	GMR	Nacharam	9866107393	12:30	Walk-in's	117169	
10	19.04.2025	Subhashini K Nagar	GMR	Moulali	8007099667	17:30	Walk-in's	117173	
11	18.04.2025	Mahesh Bhat	MPL	RTC x road	7799031152	12.30 pm	Walk-in	117170	
12	20.04.2025	A. Avinash	MPL	Moula-ali	9959305760	01.50 pm	Walk-in	117174	
13	20.04.2025	Mohammed Afzaluddin	MPL	Anandbagh	9849803135	02. 30 pm	Walk-in	117179	
14	18.04.2025	Umakanth reddy	NGH	H.B Colony	8008119959	2:35PM	Walk in	117171	
15	19.04.2025	Chandu.A	NGH	Narapally	9966689154	4:50PM	Walk in	117172	
16	17.04.2025	Neel kumar	SOV	Nacharam	9885004953	1.30 PM	walk-in	117168	
17	17.04.2025	K.Subhramanyam	SOV	Cherlapally	9492739696	5.00 PM	walk-in	117167	
18	20.04.2025	P. Srinivas	NE	UPPAL	7569191784	2.30PM	walk-in	117178	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	22.Apr.25						
From date:			14.Apr.25	To date:	20.Apr.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	MCS	Monthly Payment
				Total	2,000						
2	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
5	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	30.04.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
6	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
7	30x20	MCS		Miryalguda	5,000		01.12.2016	30.04.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
8	30x15	MCS		Kowkur	12,000		01.08.2019	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01.08.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	35x20	Libra		Bollarum	34,000		01.09.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
15	12x8 back to back	MCS		Yapral	5,000		01.05.2024	3004-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	109,000						
16	32.4x8	MCS		GV bypass	8,000		20-11-2020	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
17	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
18	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
19	30X15	MCS		Turkapally village	12,000		01.08.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
20	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
21	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	30x8	MCS		Narapally - SRO	8,000		15.10.2022	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
27	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	112,500						
28	24x10	MCS		BNC	12,000		01.11.2023	30.04.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	3,71,000						

Tele caller – weekly report.

Prepared by		Harika	Date	21-04-2025	
From date		14-04-2025	To date	20-04-2025	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	250	248	2	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	250			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	117182	SIVA PRASAD	8019871484	Shared project details.
23.	AGH	117183	P. MALLAIAH	8106700878	Shared project details.
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		21-04-2025	
From date		14-04-2025		To date		20-04-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	220	220	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		R Rani		Date	21-04-2024
From date		14-04-2024		To date	20-04-2024
Data source		Nagole Property (Leads)			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
	GMR	200			01
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
11.	GMR	116032	Raghavendra	9482598049	Details shared through whatapp , under follow up
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date		21-04-2025	
From date		14-04-2025		To date		20-04-2025	
Data source		Genpact property show					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	MPL	285	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	285					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		SRIDEVI	Date	21-04-2025	
From date		14-04-2025	To date	20-04-2025	
Data source		Bowenpally property show data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	300		01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	110057	Mr.Bheem singh	9346516754	Customer asked to send the details and location of sov proj. He will get back .
23.					
24.					
25.					
26.					
27.					
28.					
29.					