

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju					
Enquiry Report - Summary				Date:	29.Apr.25					
From date:			21.Apr.25	To date:	27.Apr.25					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	Whatsapp campaign	Tele calling	Total
1	AGH	-		1	1					2
2	MPL	-	1		1					2
3	VISTA	-								
4	SOV	-	3		2					5
5	GHT	-	1		2			3		6
6	GMR	-	3	1	1			1		6
7	NGH	-	2		1		1	1		5
8	BRGV	-			2			3		5
9	NE	-			2					2
	Total	0	10	2	12			8		33

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		29.Apr.25	
		From date:	21.Apr.25	To date:	27.Apr.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	1
2	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	2
3	Fr - Sun	Classified	DC	Hyderabad	SOV	2
4	Fr - Sun	Classified	DC	Hyderabad	NE	2
5	Fr - Sun	Classified	TOI	Hyderabad	BRGV	2
7	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	1
8	Sa	Classified Display	TOI	Hyderabad	NGH & GMR	2
		HNI Whatsapp campaign		Hyderabad	GHT & BRGV	6
				Total		18

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	27.Apr.25				
From date:		21.Apr.25		To date:	29.Apr.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT								
6	GMR								E102
7	NE	151	1					1	
8	SOR								
9	BRGV								
10	NGH								
11	MCS RESALE								
12	GMG								
	Total		3		-			3	1

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			29.Apr.25				
From date:			21.Apr.25	To date:	27.Apr.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	23.04.2025	Naresh Kumar	GHT	Alwal	9493964235	10.15 am	Walk in	117184	
2	25.04.2025	Leela Krihna	GMR	Mallapur	8897005006	2:30 PM	Walk-in's	117192	
3	26/04/2025	Vandana Diwakar	GMR	Mallapur	6305670660	5:00 PM	Walk-in's	117193	
4	27.04.2025	Ajay	GMR	Uppal	9030009115	13:30	Walk-in's	117198	
5	24.04.2025	Shailaja/Srinivas	MPL	Saudi Arabia	9573446476	04.00 pm	Walk-in	117189	
6	27.04.2025	Nagajyothi	NGH	Perzadiguda	7780724443	4:35PM	Walk in	117199	
7	27.04.2025	Mahesh V	NGH	Manikonda	9985399525	2:50PM	Walk in	117195	
8	26.04.2025	Satya	SOV	Nagaram	9885072892	10.30 AM	walk-in	117191	
9	26.04.2025	Uma shanker	SOV	Secundrabad	9704272756	1.30 PM	walk-in	117190	
10	27.04.2025	Deerender	SOV	Tarnaka	7093848112	2.00PM	walk-in	117153	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	29.Apr.25						
From date:			21.Apr.25	To date:	27.Apr.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	MCS	Monthly Payment
				Total	2,000						
2	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
5	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	30.04.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
6	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
7	30x20	MCS		Miryalguda	5,000		01.12.2016	30.04.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
8	30x15	MCS		Kowkur	12,000		01.08.2019	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01.08.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	35x20	Libra		Bollarum	34,000		01.09.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
15	12x8 back to back	MCS		Yapral	5,000		01.05.2024	3004-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	109,000						
16	32.4x8	MCS		GV bypass	8,000		20-11-2020	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
17	27x4	MCS		Peddapally - SRO	8,000		03.12.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
18	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
19	30X15	MCS		Turkapally village	12,000		01.08.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
20	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
21	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	30x8	MCS		Narapally - SRO	8,000		15.10.2022	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
27	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	112,500						
28	24x10	MCS		BNC	12,000		01.11.2023	30.04.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	3,71,000						

Tele caller – weekly report.

Prepared by		Harika	Date		28-04-2025
From date		21-04-2025	To date		27-04-2025
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	239	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	117200	ANABATHULA VENKATESWARLU	9949932870	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		28-04-2025	
From date		21-04-2025		To date		26-04-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	266	266	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date		28-04-2025	
From date		21-04-2025		To date		27-04-2025	
Data source		Nagole property show					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	MPL	275	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	275					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		SRIDEVI	Date	28-04-2025	
From date		21-04-2025	To date	27-04-2025	
Data source		Bowenpally property show data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	215		01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	109387	Mr.Anand kumar	9573319624	Customer asked to send the details and location of sov proj. He will get back .
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	No	News paper	27.04.2025		7893812518	Did not pick up the call	218648
Active	No	News paper	27.04.2025	Ram	9951080002	If any interest call back to me	218649
Dead	No	News paper	27.04.2025	Asmit	6302758662	Not interested, I'm also own builder	218658
Dead	No	News paper	27.04.2025	Muralidhar	9391130997	Not interested	218659
Dead	No	News paper	27.04.2025	Kiansh	9948929130	Not inerested, I'm the owner	218660
Dead	No	News paper	27.04.2025	Vivek	9849529518	Not interested, I'm the builder	218661
Dead	No	News paper	27.04.2025	Srinivasa rao	8309098950	Not interested	218662
Active	No	News paper	27.04.2025	Devi	8106287873	Did not pick up the call	218663
Active	No	News paper	27.04.2025		8977024676	Did not pick up the call	218657
Dead	No	News paper	27.04.2025	Ramalinga raju	9849009429	Not interested	218650
Active	No	News paper	27.04.2025	Narayana rao	9849801477	Busy with another call	218651
Active	No	News paper	27.04.2025	Imran	9989225665	Out of network area	218652
Active	No	News paper	27.04.2025	Anath	9849021921	If any interest call back to me	218653
Active	No	News paper	27.04.2025	Pushparajyam	9908624534	Did not pick up the call	218654
Dead	No	News paper	27.04.2025	Raju	9951685471	Not interested	218655
Active	No	News paper	27.04.2025	Venkatesh	9553973999	Did not pick up the call	218671
Active	No	News paper	27.04.2025	Amarnath	9866874004	Did not pick up the call	218656
Dead	No	News paper	27.04.2025	Teja	9908056449	Not intrtested, I'm also construction field	218664
Dead	No	News paper	27.04.2025	Ramesh	9581866066	Right now not interested	218665
Dead	No	News paper	27.04.2025	Gopalaswamy	9010464646	Not interested, he is also propert owner	218666
Dead	No	News paper	27.04.2025	Ramkishore	9849033805	Not interested, I'm the builder	218668
Dead	No	News paper	27.04.2025	Ghouse	9396677876	Not interested	218669
Active	No	News paper	27.04.2025	Mahesh raju	9989333244	I'm Interested open plots	218670
Dead	No	News paper	27.04.2025	Srinivas Rao	9989717100	Not interested	218647
Dead	No	News paper	27.04.2025	Chandu	7995377111	Not interested	218646
Active	No	News paper	27.04.2025	Ravi varma	9505333567	I'm Interested open plots at sagar highway	218645
Dead	No	News paper	27.04.2025	Jagadish	9849977572	Not intrtested, I'm also construction field	218644
Dead	No	News paper	27.04.2025	Vidysagar	9393911112	Not interested, I have own plots	218643
Dead	No	News paper	27.04.2025	Arjun	8247452676	Not interested	218672