

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju						
Enquiry Report - Summary				Date:	27-May-25						
From date:			19-May-25	To date:	25-May-25						
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	SmatBot	Tele calling	Whatsapp campaign	Total
1	AGH	-									
2	MPL	-	3	2	3						8
3	VISTA	-		2							2
4	SOV	-	2	3	9						14
5	GHT	-			8		1				9
6	GMR	-	3	3	3					1	10
7	NGH	-	3		1			1			5
8	BRGV	-	1		5						6
9	NE	-	1		3						4
	Total	0	13	10	32		1	1		1	58

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		27-May-25	
		From date:	19-May-25	To date:	25-May-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GHT	1
2	Fr - Sun	Classified	DC	Hyderabad	SOV	2
3	Fr - Sun	Classified	DC	Hyderabad	NGH	nil
4	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
5	Fr - Sun	Classified	TOI	Hyderabad	BRGV	nil
6	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	nil
7	Sa	Classified Display	TOI	Hyderabad	NE & GMR	3
8	Sa	Paper inserts		Coal Chemical Complex, Singareni Officers Quarters & Srirampur Colony.	MPL & SOV	5
9	Sa			Ranigunj	GMR	2
10	Sa	Promotion activity		GM officers club, Mandamarri	BRGV, GHT & SOV	12
11	Su	Paper inserts		Coal Chemical Complex, Singareni Officers Quarters & Srirampur Colony.	BRGV & GHT	4
				Medipally	NGH & NE	2
				Total		32

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	27-May-25				
From date:			19-May-25	To date:	25-May-25				
Quarter / Year		Apr-25	Apr-25	May-25	May-25	Jun-25	Jun-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A202
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT	A601, A302	2					2	
6	GMR	E303, E506	2					2	
7	NE	151	1	149	1			2	
8	SOR								
9	BRGV								
10	NGH	A102, A105, A108, A1005	4					4	
	Total		11		1			12	1

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			27-May-25				
From date:			19-May-25	To date:	25-May-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	25-05-2025	Sathya	BRGV	Hyderabad	8125692012	12:00	Walkin	120186	
2	23-05-2025	Srinivas	GMR	Mallapur	9550252995	4:50PM	Walk in	120190	
3	24-05-2025	Santosh kumar	GMR	Pragathi nagar	9160020315	2:30PM	Walk in	120188	
4	25-05-2025	V.Upendra kumar	GMR	H.B.Colony	8939795503	3:30PM	Walk in	120191	
5	21-05-2025	Vimal	MPL	L.B. Nagar	9043619655	05.00 pm	Walk-in	120178	
6	22-05-2025	Moses Pradeep Singh	MPL	HMT Nagar	9981209229	03.00 pm	Walk-in	120179	
7	24-05-2025	Vineet/Nidhi	MPL	MPL-B-305	9154091830	05.00 pm	Walk-in	120187	
8	24-05-2025	Sanath	NGH	Turkayamjal	9676827447	1:35PM	Walk in	120180	
9	24-05-2025	Shravan	NGH	Bowenpally	9963555599	4:50PM	Walk in	120181	
10	25-05-2025	Joseph	NGH	Annojiguda	8106192828	5:30PM	Walk in	120192	
11	25-05-2025	Venugopal	SOV	Mallapur	8985409180	2.00pm	Walk-in	120184	
12	24-05-2025	Phani	SOV	Sitaphal mandi	9866394196	3.00PM	Walk-in	120183	
13	25-05-2025	Hari	NE	Neredmet	9000666684	3.30PM	Walk-in	120185	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	27-May-25						
From date:			19-May-25	To date:	25-May-25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	MCS	Monthly Payment
				Total	2,000						
2	31x20	MCS	9652520002	Chakripuram	20,000		25-10-2022	30-04-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25-10-2022	30-04-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	25x25 back to back	Naveen Arts		Rampally	7,500		01-01-2025	30-04-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
5	40x25	Bhavani Ads	9391166777"	Yamnampet	22,000		22-08-2020	30-04-2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
6	15x15	MCS		Cherlapally Railway station	10,000		01-08-2024	30-04-2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
7	30x20	MCS		Miryalguda	5,000		01-12-2016	30-04-2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
8	30x15	MCS		Kowkur	12,000		01-08-2019	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01-07-2022	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01-08-2022	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	35x20	Libra		Bollarum	34,000		01-09-2023	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	3x6	Tivoli		Secunderabad	17,000		01-08-2023	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	30-04-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
15	12x8 back to back	MCS		Yapral	5,000		01-05-2024	3004-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	1,09,000						
16	32.4x8	MCS		GV bypass	8,000		20-11-2020	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
17	27x4	MCS		Peddapally -SRO	8,000		03-12-2022	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
18	30X16 - 2nos	MCS		Siricilla	16,000		15-07-2023	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
19	30X15	MCS		Turkapally village	12,000		01-08-2022	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
20	3x6	Tivoli		Secunderabad	17,000		01-08-2023	30-04-2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
21	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	40x25 back to back	Bhavani Ads	9391166777"	Yamnampet	22,000		15-07-2021	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	30x8	MCS		Narapally - SRO	8,000		15-10-2022	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	20x15	Tooh Media		Jodimetla Unipoll	23,000		01-03-2023	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01-06-2023	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
27	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01-01-2024	30-04-2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	1,12,500						
28	24x10	MCS		BNC	12,000		01-11-2023	30-04-2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	3,71,000						

Tele caller – weekly report.

Prepared by		Harika	Date	26-05-2025	
From date		19-05-2025	To date	25-05-2025	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	250	249	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	250			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	120189	SURAMSETTY RAVI KUMAR	9866317702	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		26-05-2025	
From date		19-05-2025		To date		25-05-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	247	247	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V.Lavanya		Date		26-05-2025	
From date		18-05-2025		To date		25-05-2025	
Data source		GHT walk-in data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GHT	309	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	309					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		Ragapriya	Date	26-05-2025	
From date		18-05-2025	To date	24-05-2025	
Data source		Capgemine data.			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	GMR	277	277	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	M.madhu	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	26-05-2025
From date		19-05-2025		To date	25-05-2025
Data source		Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	290	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	290			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI	Date		26-04-2025
From date		19-05-2025	To date		25-05-2025
Data source		NTPC data dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	335		NIL	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	335		NIL	NIL
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Prepared By:	Prudvi Raj						
Date:	26.05.2025						
Preriod:	23-05-25 to 25-05-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
GMG	340	101	131	0	107	0	0
MFP	233	70	95	0	68	0	0

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 26-05-25	
Data Source:	CIPLA and ONGC		Date of campaign: 23-05-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	Symphony and Indian Overseas Bank		Date of campaign: 24-05-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	Navel Forces and NMDC, GSK		Date of campaign: 25-05-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1000	0
2	NGH	1000	1

Status	Signed up for project	Category/Source	Date of creat	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	25.05.2025	Krish	9849021921	If any interest call back to me	224966
Active	No	News paper	25.05.2025		7780325546	Did not pick up the call	224968
Dead	No	News paper	25.05.2025	Vinay	9573413336	Not interested	224969
Dead	No	News paper	25.05.2025	Srinivas reddy	9642630888	Not interested	224971
Dead	No	News paper	25.05.2025	Sashi bushan	6309465261	Not interested	224973
Dead	No	News paper	25.05.2025	Kondal Yadav	9396111222	Not interested	224974
Active	No	News paper	25.05.2025	Venkat	9553973999	Did not pick up the call	224975
Dead	No	News paper	25.05.2025	Muralidhar	9391130997	Not interested	224983
Active	No	News paper	25.05.2025	Krishna Reddy	9246205115	Did not pick up the call	224985
Dead	No	News paper	25.05.2025	Sashi bushan	6309465261	Not interested	224986
Active	No	News paper	25.05.2025		8297615746	Busy with some one else	225079
Dead	No	News paper	25.05.2025	Vinay	8897956418	I'm the builder, Not interested	225080
Active	No	News paper	25.05.2025	Krish	9849021921	If any interest call back to me	225088
Dead	No	News paper	25.05.2025	Sai Ram	6309431824	I'm builder, Not interested	225089
Active	No	News paper	25.05.2025	Santosh	9154529143	If any interest call back to me	225081
Active	No	News paper	25.05.2025	Yadaiaha	9948572649	Did not pick up the call	225082
Active	No	News paper	25.05.2025	Ramesh	9392154653	I'm inteerested purchased open plots	225083
Active	No	News paper	25.05.2025	Shiva Shankar	9396248619	I'm inteerested purchased open plots	225084
Active	No	News paper	25.05.2025	Sudhakar	9948172307	I'm inteerested purchased open plots	225085
Active	No	News paper	25.05.2025		9441090823	Did not pick up the call	225086
Active	No	News paper	25.05.2025	Raju	8897666388	I'm interested Near Ghahtkesar	225087