

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju					
Enquiry Report - Summary				Date:	20.May.25					
From date:			12.May.25	To date:	18.May.25					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	Tele calling	Whatsapp campaign	Total
1	AGH	-	1							1
2	MPL	-	1	1	1					3
3	VISTA	-								
4	SOV	-	2	2	2					6
5	GHT	-			2					2
6	GMR	-	3	1	2				1	7
7	NGH	-	1	1	2					4
8	BRGV	-	1		1	1				3
9	NE	-	1		2					3
	Total	0	10	5	12	1			1	29

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	20.May.25	
		From date:	12.May.25	To date:	18.May.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	GMR	1
2	Fr - Sun	Classified	DC	Hyderabad	BRGV	nil
3	Fr - Sun	Classified	DC	Hyderabad	MPL	1
4	Fr - Sun	Classified	TOI	Hyderabad	NE	2
5	Fr - Sun	Classified	TOI	Hyderabad	SOV	1
6	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	nil
7	Sa	Classified Display	TOI	Hyderabad	NGH & GHT	2
8	Sa	Paper inserts		Hubbali, Karwar, vasco de gama, Alwal	GHT & BRGV	2
9	Sun			Ecil	SOV & MPL	1
				Warangal, Hanumakonda.	NE & NGH	1
				Begumpet	GMR	1
				Total		12

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	20.May.25				
From date:		12.May.25		To date:	18.May.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								A202
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT	A601, A302	2					2	
6	GMR	E303, E506	2					2	
7	NE	151	1					1	149
8	SOR								
9	BRGV								
10	NGH	A102, A105, A108, A1005	4					4	
	Total		11					11	2

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			20.May.25				
From date:		12.May.25		To date:	18.May.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	18.05.2025	Mr. Baba	AGH	Miryalguda	9392103385	06:00	Walkin	119230	
2	18.05.2025	Abhishek Sarkar -	BRGV	Hyderabad	9628560050	12:00	Walkin	119228	
3	18.05.2025	Srinivas Rao	GMR	ECIL	8008006060	2:30 PM	Walk-in's	119234	
4	18.05.2025	Anjaneyulu	GMR	Secunderabad	9618599852	3:30 PM	Walk-in's	119235	
5	17.05.2025	Srinivas/Sandya	GMR	Tarnaka	9110580068	13:30	Walk-in's	119229	
6	18.05.2025	Usain Basha	MPL	Chilka Nagar	7330859908	05.20 pm	Walk-in	119225	
7	18.05.2025	Narayana	NGH	Uppal depot	9391292956	4:35PM	Walk in	119233	
8	16.05.2025	Ajay Raghava	SOV	Boduppal	8143592426	4.30PM	walk-in	118260	
9	18.02.2025	Jain	SOV	Chegicherla	836999309	2.30PM	walk-in	119226	
10	18.05.2025	Sthyanand	NE	Nagaram	8143185111	3.30PM	walk-in	119227	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	20.May.25						
From date:			12.May.25	To date:	18.May.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	MCS	Monthly Payment
				Total	2,000						
2	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
5	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	30.04.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
6	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
7	30x20	MCS		Miryalguda	5,000		01.12.2016	30.04.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
8	30x15	MCS		Kowkur	12,000		01.08.2019	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01.08.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	35x20	Libra		Bollarum	34,000		01.09.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
15	12x8 back to back	MCS		Yapral	5,000		01.05.2024	3004-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	109,000						
16	32.4x8	MCS		GV bypass	8,000		20-11-2020	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
17	27x4	MCS		Peddapally - SRO	8,000		03.12.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
18	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
19	30X15	MCS		Turkapally village	12,000		01.08.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
20	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
21	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	30x8	MCS		Narapally - SRO	8,000		15.10.2022	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
27	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	112,500						
28	24x10	MCS		BNC	12,000		01.11.2023	30.04.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	3,71,000						

Tele caller – weekly report.

Prepared by		Harika	Date	19-05-2025	
From date		12-05-2025	To date	18-05-2025	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	250	248	2	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	250			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	119231	POLAPONGU SRINIVAS RAO	9866423148	Shared project details.
23.	AGH	119232	DUGGIDEVARA MURALIDHAR RAO	9963834729	Shared project details.
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		19-05-2025	
From date		12-05-2025		To date		18-05-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	170	170	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	19-05-2025
From date		12-05-2025		To date	18-05-2025
Data source		Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	254	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	254			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI	Date		19-04-2025
From date		12-05-2025	To date		18-05-2025
Data source		Yadadri teacher data dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	270		NIL	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	270		NIL	NIL
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Topic: Whatsapp Capaign						
Prepared by: Prudvi Raj		Date: 19-05-25				
Data Source:	HNI data					Date of campaign: 17-05-25
Sl.No	Nameof the project	Quantity	Sent	Rejected/ Non whatsapp	Not working/Invalid	Response
1	MPL and GMR	54133	42715	10607	811	0

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj		Date: 19-05-25	
Data Source:	Khammam and Verizon		Date of campaign: 16-05-25
Sl.No	Nameof the project	Quantity	Response
1	BRGV	1500	
2	NGH	1500	
Data Source:	DXC Technologies and Surya Polyflex		Date of campaign: 17-05-25
Sl.No	Nameof the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:			Date of campaign: 18-05-25
Sl.No	Tibco Capictors and Sri Krishna Pharma	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	18.05.2025	Raghu	9347514121	Not interested	216242
Dead	No	News paper	18.05.2025	Raghu	9347514121	Not interested	216243
Active	No	News paper	18.05.2025	Anup	9393031001	Did not pick up the call	216244
Dead	No	News paper	18.05.2025	Arjun	8247452676	Not interested	216245
Active	No	News paper	18.05.2025	Sai Ram	6309431824	I'm builder, Not interested	216246
Active	No	News paper	18.05.2025		9290751214	Busy with other call	216247
Dead	No	News paper	18.05.2025	Chandra sekhar	9849158140	I'm builder, Not interested	216254
Dead	No	News paper	18.05.2025	Chandu	7995377111	Not interested	216248
Dead	No	News paper	18.05.2025	Mahender	7799153153	Not interested	216255
Dead	No	News paper	18.05.2025	Narayana Rao	9849801477	Not interested	216249
Active	No	News paper	18.05.2025		9440632043	Did not pick up the call	216256
Dead	No	News paper	18.05.2025	Narasimha reddy	9912412084	Not interested	216250
Active	No	News paper	18.05.2025	Mohan kumar	9030003226	Busy with other call	216257
Dead	No	News paper	18.05.2025	Arjun	8247452676	Not interested	216253
Active	No	News paper	18.05.2025	Raghava reddy	6309887667	Did not pick up the call	216258
Dead	No	News paper	18.05.2025	Ramesh	9392154653	Not interested	216259
Dead	No	News paper	18.05.2025	Venkatesh	9553973999	He is also own real estate company, Not interested	216252
Dead	No	News paper	18.05.2025	Raghu	9347514121	Not interested	216251