

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju					
Enquiry Report - Summary				Date:	6.May.25					
From date:			28.Apr.25	To date:	4.May.25					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	Whatsapp campaign	Tele calling	Total
1	AGH	-			1					1
2	MPL	-	1		4					5
3	VISTA	-								
4	SOV	-	1	1	1					3
5	GHT	-	2		5					7
6	GMR	-	4		1					5
7	NGH	-	2		1					3
8	BRGV	-	1		1	1				3
9	NE	-	2		1		1			4
	Total	0	13	1	15	1	1			31

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	6.May.25	
		From date:	28.Apr.25	To date:	4.May.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	1
2	Fr - Sun	Classified	DC	Hyderabad	GHT	2
3	Fr - Sun	Classified	DC	Hyderabad	BRGV	1
4	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
5	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
7	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	1
8	Sa	Classified Display	TOI	Hyderabad	NE & SOV	2
		Paper inserts		Pune, Bidar	GHT & MPL	6
				Total		15

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	6.May.25				
From date:		28.Apr.25		To date:	4.May.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT	A601, A302	2					2	
6	GMR	E303, E506	2					2	
7	NE	151	1					1	
8	SOR								
9	BRGV								
10	NGH	A102, A105, A108, A1008	4					4	
	Total		11		-			11	

Promo- Source of enquiry

Promotions Division - Weekly Report			Prepared by:		Raju				
Enquiry Report		Source of enquiry			6.May.25				
From date:		28.Apr.25	To date:		4.May.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	28.04.2025	Venkat	BRGV	Kompally	996379098	12:00	Walkin	117201	
2	02.04.2025	Pavani	GHT	Greenwood Residency	9975074777	03.30 pm	Walk in	117207	
3	05.05.2025	Deepu	GHT	Secunderabad	7989788628	4:30 PM	Walk in	117216	
4	02.05.2025	Shesha kumari	GMR	Uppal	9700487488	2:30 PM	Walk-in's	117206	
5	02.05.2025	Naresh	GMR	Mallapur	9440392076	4:00 PM	Walk-in's	117205	
6	04.05.2025	Gayathri	GMR	Chennai	9703670127	13:30	Walk-in's	117211	
7	04.05.2025	MA Babu	GMR	ECIL	9248047092	4:30 PM	Walk-in's	117212	
8	02.05.2025	Amarander	MPL	Chengicherla	9963320134	05.20 pm	Walk-in	117208	
9	28.04.2025	David	NGH	King koti	9177928281	04:15PM	Walk in	117202	
10	04.05.2025	M.Mahesh	NGH	Kphb	7013982548	03:29PM	Walk in	117213	
11	03.05.2025	Siddharth	SOV	Nacharam	8374419335	4.30 PM	walk-in	117209	
12	04.05.2025	Chakravarthy	NE	Malkajgiri	8328516971	1.30PM	walk-in	117214	
13	04.05.2025	Harikanth	NE	Nampally	9908652505	3.30PM	walk-in	117215	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					6.Mai.2025				
From date:			28.Apr.2025	To date:	4.Mai.2025				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	600			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
8	MPL 300 GSM	1800			900				
9	INNOPOLIS 300 GSM	200							
13	GMR 300 GSM	800			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	1800			100				
18	BRGV 300 GSM	1200			1000				
19	Genopolis 300 gsm	200							
23	AGH flyers	15,000							
27	AGH 90 GSM	500							
28	MPL 90 GSM	500							
29	GMR 90 GSM	500							
30	NGH 90 GSM	500							
31	GHT 90 GSM	500							
32	SOV 90 GSM	500							
33	BRGV 90 GSM	500							

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	6.May.25						
From date:			28.Apr.25	To date:	4.May.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	MCS	Monthly Payment
				Total	2,000						
2	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
5	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	30.04.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
6	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	30.04.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
7	30x20	MCS		Miryalguda	5,000		01.12.2016	30.04.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
8	30x15	MCS		Kowkur	12,000		01.08.2019	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01.08.2022	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	35x20	Libra		Bollarum	34,000		01.09.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	30.04.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
15	12x8 back to back	MCS		Yapral	5,000		01.05.2024	3004-2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	109,000						
16	32.4x8	MCS		GV bypass	8,000		20-11-2020	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
17	27x4	MCS		Peddapally - SRO	8,000		03.12.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
18	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
19	30X15	MCS		Turkapally village	12,000		01.08.2022	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
20	3x6	Tivoli		Secunderabad	17,000		01.08.2023	30.04.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	61,000						
21	25x25 back to back	Naveen Arts		Rampally	7,500		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
23	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
24	30x8	MCS		Narapally - SRO	8,000		15.10.2022	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
25	20x15	Tooh Media		Jodimetla Unipoll	23,000		01.03.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
26	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
27	2.4x4	Outline Leads Pvt. Ltd.		Opp to NGH site	20,000		01.01.2024	30.04.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	112,500						
28	24x10	MCS		BNC	12,000		01.11.2023	30.04.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	3,71,000						

Tele caller – weekly report.

Prepared by		Harika	Date	05-05-2025	
From date		28-04-2025	To date	04-05-2025	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	240	239	1	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	240			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	117217	BUDIGAM VEERAAIAH	9394888444	Shared project details.
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		05-05-2025	
From date		28-04-2025		To date		04-05-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	270	270	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V.Lavanya		Date		05-05-2025	
From date		28-04-2025		To date		04-05-2025	
Data source		GHT walk-in data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	MPL	158	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	158					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	05-05-2025
From date		28-04-2025		To date	04-05-2025
Data source		Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	205	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	205			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI	Date		05-04-2025
From date		28-04-2025	To date		04-05-2025
Data source		Bowenpally property show data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	265		02	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	108990	Md. Fakhruddin	9959530609	Customer asked to send the details of SOV.
23.	SOV	108953	Satyanarayana	8008695050	Customer asked to send the details of SOV.
24.					
25.					
26.					
27.					
28.					
29.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	No	News paper	04.05.2025	Krsish	9849021921	If any interest call back to me	223207
Active	No	News paper	04.05.2025	Srinivas	9848612224	Did not pick up the call	223208
Dead	No	News paper	04.05.2025	Smar reddy	9849497306	I have own flats for sale, Not interested	223209
Dead	No	News paper	04.05.2025	Danaji	9550268686	Not interested	223211
Active	No	News paper	04.05.2025	Palamka Reddy	9347514071	I'm interested openplots	223249
Dead	No	News paper	04.05.2025	Mahesh Raju	9989333244	I have own real estate company.	223256
Active	No	News paper	04.05.2025		9701527911	Did not pick up the call	223360
Dead	No	News paper	04.05.2025	Muralidhar	9391130997	Not interested	223370
Active	No	News paper	04.05.2025	Mahesh Raju	9989333244	I'm Interested open plots	223372
Active	No	News paper	04.05.2025		8106287873	Busy with another call	223361
Dead	No	News paper	04.05.2025	Sridhar	9246188365	Not interested	223362
Active	No	News paper	04.05.2025		7386906514	Did not pick up thecall	223364
Dead	No	News paper	04.05.2025	Bala raju	8897284462	Not interested	223366
Active	No	News paper	04.05.2025		9949971716	Did not pick up the call	223367
Active	No	News paper	04.05.2025	Nagaraju	9391149278	Busy with another call	223368
Active	No	News paper	04.05.2025	Krsish	9849021921	If any interest call back to me	223374
Dead	No	News paper	04.05.2025	Srinivas	9848612224	Not interested	223375
Active	No	News paper	04.05.2025	Ramesh	9885022333	Did not pick up the call	223377
Dead	No	News paper	04.05.2025	Smar reddy	9849497306	I have own flats for sale, Not interested	223379
Dead	No	News paper	04.05.2025	ramesh	9392154653	Not interested	223381
Dead	No	News paper	04.05.2025	Real estate company	9391125860	Not interested	223387
Dead	No	News paper	04.05.2025	Real estate company	9346307356	Not interested	223388
Active	No	News paper	04.05.2025	Lakshiminarayana	8555863999	If any interest call back to me	223389
Active	No	News paper	04.05.2025	Venkat	7523941456	I'm Interested open plots	223390