

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju								
Enquiry Report - Summary			Date:	3-Jun-25							
From date:		26-May-25	To date:	1-Jun-25							
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	SmatBot	Tele calling	Whatsapp campaign	Total
1	AGH	-			1						1
2	MPL	-	1		4						5
3	VISTA	-									
4	SOV	-	1	2	3						6
5	GHT	-	1		1		1				3
6	GMR	-	3	1	3					1	8
7	NGH	-	1		2						3
8	BRGV	-			2						2
9	NE	-	1		3					1	5
	Total	0	8	3	19		1			2	33

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		3-Jun-25	
		From date:	26-May-25	To date:	1-Jun-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	2
2	Fr - Sun	Classified	DC	Hyderabad	GHT	1
3	Fr - Sun	Classified	DC	Hyderabad	NE	3
4	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
5	Fr - Sun	Classified	TOI	Hyderabad	NGH	2
6	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	1
7	Sa	Classified Display	TOI	Hyderabad	SOV & BRGV	3
8	Fr	Paper inserts		Tarnaka	GMR	2
9	Sa			Uppal	MPL & SOV	4
				Total		19

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	3-Jun-25				
From date:			26-May-25	To date:	1-Jun-25				
Quarter / Year		Apr-25	Apr-25	May-25	May-25	Jun-25	Jun-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			A208	1			1	A202
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT	A601, A302	2					2	
6	GMR	E303, E506	2	E107	1			3	G606
7	NE	151	1	149	1			2	
8	SOR								
9	BRGV								
10	NGH	A102, A105, A108, A1005	4					4	
	Total		11		3			14	2

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			3-Jun-25				
From date:			26-May-25	To date:	1-Jun-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	27-05-2025	karthik	GHT		9949079973		Walk in	120202	
2	26-05-2025	Santosh kumar	GMR	Pragathi nagar	9160020315	4:50PM	Walk in	120188	
3	30-05-2025	Anwaar basha	GMR	Taranaka	9703095781	4:50PM	Walk in	120198	
4	01-06-2025	Sita Ram	GMR	Habsiguda	9014564520	2:30PM	Walk in	120200	
5	31-05-2025	Dr. Manasa	MPL	Habsiguda	9491195060	06.00 pm	Walk-in	120195	
6	27-05-2025	Prem Kumar	SOV	ECIL	8885882187	4.25 PM	Walk-in	120193	
7	01-06-2025	Muralidhar	NE	Nagaram	9849805047	3.30PM	Walk-in	120201	
8	01-06-2025	Tanishq Srivastav	NGH	Manikonda	6301517826		Walk-in	120206	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					3.Jun.2025				
From date:			26.May.2025	To date:	1.Jun.2025				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	600			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
8	MPL 300 GSM	1800			900				
9	INNOPOLIS 300 GSM	200							
13	GMR 300 GSM	800			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	1800			100				
18	BRGV 300 GSM	1200			1000				
19	Genopolis 300 gsm	200							
23	AGH flyers	10,000							
27	SOV & MPL flyers	70,000							
28	GHT & BRGV flyers	70,000							
29	NE & NGH flyers	70,000							
30	GMR flyers	70,000							

[illegible]

Tele caller – weekly report.

Prepared by		Harika	Date	02-06-2025	
From date		26-05-2025	To date	01-06-2025	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	275	273	2	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	275			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	120203	VALADASU SALAIAH	9908452583	Shared project details.
23.	AGH	120204	GORANTLA LAXMAN RAJU	9849845265	Shared project details
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		02-06-2025	
From date		26-06-2025		To date		31-06-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	288	288	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Ragapriya	Date		02-06-2025
From date		26-05-2025	To date		01-06-2025
Data source		Capgemine data.			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	GMR	280	280	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	M.madhu	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	02-06-2025
From date		26-05-2025		To date	01-06-2025
Data source		Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	350	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	350			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		SRIDEVI	Date		02-06-2025
From date		26-05-2025	To date		01-06-2025
Data source		NTPC data dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	290		NIL	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	290		NIL	NIL
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Topic: Whatsapp Capaign			
Prepared by: Prudvi Raj		Date: 02-06-25	
Data Source	NATCO Pharma , Industrial Data		Date of campaign: 30-05-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source	DRDO , WELLSFORGO		Date of campaign: 31-05-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source	KPMG , Thomson Revters		Date of campaign: 01-06-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0

Prepared By:	Prudvi Raj						
Date:	02.06.2025						
Preriod:	30-05-25 to 01-06-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
KNM	59	18	15	0	26	0	0
GWE	653	209	304	0	139	0	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	No	News paper	01.06.2025	Krish	9849021921	If any interest call back to me	225675
Active	No	News paper	01.06.2025		7780325546	Did not pick up the call	225676
Dead	No	News paper	01.06.2025	Ram developers	9849955885	I'm also contstruction company, Not interested	225677
Dead	No	News paper	01.06.2025	Raja	9550129567	I'm the builder, Not interested	225678
Dead	No	News paper	01.06.2025	Ashok	9963312233	Not interested	225679
Dead	No	News paper	01.06.2025	Kondal yadav	9396111222	Not interested	225680
Active	No	News paper	01.06.2025	Siddu Shad	9666815168	I'm interested open plots	225681
Active	No	News paper	01.06.2025	Venkat	9553973999	I'm interested open plots	225682
Dead	No	News paper	01.06.2025	Srb infra	9076767606	I'm also contstruction company, Not interested	225683
Active	No	News paper	01.06.2025		9000802266	Did not pick up the call	225694
Active	No	News paper	01.06.2025	Paandu	9989823479	I'm interested open plots	225695
Active	No	News paper	01.06.2025	Raghu	8247006127	Busy with another call	225696
Active	No	News paper	01.06.2025		9908854116	Did not pick up the call	225697
Dead	No	News paper	01.06.2025	Raghava Reddy	6309887667	Not interested	225698
Dead	No	News paper	01.06.2025	Kondal yadav	9396111222	Not interested	225684
Active	No	News paper	01.06.2025	Siddu Shad	9666815168	I'm interested open plots	225685
Active	No	News paper	01.06.2025	Varma	9246532279	Busy with another call	225692
Active	No	News paper	01.06.2025	Tv ramesh	9392154653	I'm inteerested purchased for open plots	225690
Active	No	News paper	01.06.2025	Shiva shankar	9396248619	I'm inteerested purchased for open plots	225691
Dead	No	News paper	01.06.2025	Sudhkar	9948172307	Not interested	225699
Active	No	News paper	01.06.2025	Venkat	9553973999	I'm interested open plots	225686
Dead	No	News paper	01.06.2025	Srb infra	9076767606	I'm also contstruction company, Not interested	225687
Active	No	News paper	01.06.2025	Varma	9391149278	Busy with another call	225693