

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:		Raju						
Enquiry Report - Summary			Date:		10-Jun-25						
From date:		2-Jun-25	To date:		8-Jun-25						
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	SmatBot	Tele calling	Whatsapp campaign	Total
1	AGH	-	1								1
2	MPL	-	1		2						3
3	VISTA	-									
4	SOV	-	3	3	5					1	12
5	GHT	-	1		1						2
6	GMR	-	3	1	2					1	7
7	NGH	-	2	1	1			1			5
8	BRGV	-	1		5						6
9	NE	-	1		3		1				5
	Total	0	13	5	19		1	1		2	41

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		10-Jun-25	
		From date:	2-Jun-25	To date:	8-Jun-25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	BRGV	2
2	Fr - Sun	Classified	DC	Hyderabad	GMR	1
3	Fr - Sun	Classified	DC	Hyderabad	SOV	3
4	Fr - Sun	Classified	TOI	Hyderabad	GHT	1
5	Fr - Sun	Classified	TOI	Hyderabad	NE	2
6	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	nil
7	Sa	Classified Display	TOI	Hyderabad	MPL & NGH	2
8	Fr	Paper inserts		Neredmet	MPL & SOV	2
9	Sa			Nagole	NGH & NE	1
10	Sun			Nizamabad	BRGV	3
11	Sun			Mallapur	GMR	1
12	Fr			Cherlapally	SOV	1
				Total		19

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	10-Jun-25				
From date:			2-Jun-25	To date:	8-Jun-25				
Quarter / Year		Apr-25	Apr-25	May-25	May-25	Jun-25	Jun-25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			A208	1			1	A202
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT	A601, A302	2					2	A503
6	GMR	E303, E506	2	E107	1			3	G606
7	NE	151	1	149	1			2	
8	SOR								
9	BRGV								
10	NGH	A102, A105, A108, A1005	4					4	A103
	Total		11		3			14	4

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			10-Jun-25				
From date:			2-Jun-25	To date:	8-Jun-25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	07-06-2025	A. Raja Sekhar	AGH	Miryalguda	6281423446	04:10	Walkin	120249	
2	07-06-2025	Veenelar Sree	BRGV	Himayath Nagar	9177398598	1:00	Walkin	120242	
3	05-06-2025	Arvind	GHT	Yapral	9515128574	3.00 pm	Walkin	120255	
4	08-06-2025	Tejaswini .	GMR	Mallapur	9011160201	4:50PM	Walkin	120251	
5	07-06-2025	B.Raju	GMR	Uppal	9963235555	4:50PM	Walkin	120252	
6	06-06-2025	Lokesh	GMR	Miyapur	6304015250	2:30PM	Walkin	120253	
7	08-06-2025	Muralidhar Rao	MPL	Habsiguda	9701370778	03.00 pm	Walkin	120250	
8	03-06-2025	Narayana	SOV	ECIL	9494800144	5.30PM	Walkin	120205	
9	08-06-2025	Sudha rani	SOV	Nagaram	9121161424	10.00AM	Walkin	120245	
10	08-06-2025	Mr. Sandeep	SOV	uppal	8639534577	2.30PM	Walkin	120244	
11	08-06-2025	KD. Eswar Rao	NE	Hakimpet	9390045928	3.30 PM	Walkin	120246	
12	08-06-2025	Muralidhar	NGH	Badangpet	8500125034		Walkin	120247	
13	07-06-2025	Kiran kumar	NGH	Nizambad	9441321412		Walkin	120248	

[illegible]

Tele caller – weekly report.

Prepared by		Harika		Date		09-06-2025	
From date		02-06-2025		To date		08-06-2025	
Data source		Khammam Data					
Sl no.	Project	No. of calls made	Not interested		Probably interested		Interested
1.	AGH	280	280		NIL		NIL
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	280					
List of interested customers.							
Sl. no.	Project	Cust Id	Name		Mobile		Remarks
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name		Mobile		Remarks
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							
31.							

Tele caller – weekly report.

Prepared by		Megamala		Date		09-06-2025	
From date		02-06-2025		To date		08-06-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	260	260	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Ragapriya	Date		09-06-2025
From date		02-06-2025	To date		08-06-2025
Data source		Capgemine data.			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	GMR	300	300	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	M.madhu	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date		09-06-2025	
From date		02-06-2025		To date		08-06-2025	
Data source		Dead leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	MPL	271	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	271					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	MPL	120250	N. Muralidhar Rao	9701370778	Visited MPL site and need some time to decide.		
23.							

Tele caller – weekly report.

Prepared by		Sridevi.P		Date		09-06-2025	
From date		02-06-2025		To date		08-06-2025	
Data source		NTPC data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	SOV	268		Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	268					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							
24.							
25.							
26.							
27.							
28.							
29.							
30.							

Prepared By:	Prudvi Raj						
Date:	02.06.2025						
Preriod:	06-06-25 to 08-06-25						
Topic:	IVR smartflo campaign						
	Total leads	No of answered	Not answered	Busy	Failed	DND	Interested
Feed back							
Referral							
MFH	104	35	43	0	25	0	0
SOB	233	63	113	0	56	0	0

Topic: Whatsapp Campaign through smatBot			
Prepared by: Prudvi Raj		Date: 09-06-25	
Data Source:	DRDO, BITS and Sri Krishna Pharma		Date of campaign: 06-06-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
2	NGH	1500	0
Data Source:	Hitachi and GVK EMRI		Date of campaign: 07-06-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1000	0
2	NGH	1000	0
Data Source:	Headstrong and Delloitee		Date of campaign: 08-06-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1000	0
2	NGH	1000	1

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	Ne	News paper	07.06.2025	Ravinder reddy	9912011162	Not interested, I'm also builder	214956
Dead	Ne	News paper	07.06.2025	Narayana Rao	9849801477	Not interested	214957
Dead	Ne	News paper	07.06.2025	Srinadh	7013520667	Not interested	214958
Dead	Ne	News paper	07.06.2025	Vamsi krishna	9849053361	I have own flats, Not interested	214959
Dead	Ne	News paper	07.06.2025	Sridhar reddy	8330983000	Not interested	214960
Dead	Ne	News paper	07.06.2025	Vivek	9849529518	Not interested, I'm the builder	214961
Dead	Ne	News paper	07.06.2025	Nageshwar Rao	9246184092	I'm also construction field , not interested	214962
Active	Ne	News paper	07.06.2025	Raja	9963914098	Did not pick up the call	214963
Active	Ne	News paper	07.06.2025	Jagadish	9849977572	I'm interested open plots	214964
Dead	Ne	News paper	07.06.2025	Lasya	8125757398	Is also seeking agetns, Not interested	214965
Active	Ne	News paper	07.06.2025	Eswar	9493930121	Busy with another call	214966
Active	Ne	News paper	07.06.2025	Ramesh	9392154653	I'm interested open plots	214967
Dead	Ne	News paper	07.06.2025	Srinivas	9346307356	He is also own real estate company, Not interested	214968
Active	Ne	News paper	07.06.2025	Dhamoder	9381583483	Did not pick up the call	214969
Active	Ne	News paper	07.06.2025	Nishanth	9100944724	Did not pick up the call	214970
Dead	Ne	News paper	07.06.2025	Abhijit	9494117474	I'm builder, Not interested	214971
Active	Ne	News paper	07.06.2025		9492206789	Busy with another call	214972
Dead	Ne	News paper	07.06.2025	Venkatesh	9553973999	He is also own real estate company, Not interested	214973
Dead	Ne	News paper	07.06.2025	Varma	9391149278	Not interested	214974
Dead	Ne	News paper	07.06.2025	Ramprasad	7386112277	Not interested	214975
Dead	Ne	News paper	07.06.2025	Muralidhar	9391130997	Not interested	214976
Active	Ne	News paper	07.06.2025	Rajneesh	9849474183	Interested only open plots near kothur	214977
Active	Ne	News paper	07.06.2025	Abdul	9100028927	Did not pick up the call	214978
Active	Ne	News paper	07.06.2025	Srinivasa Rao	8309098950	If any interest call back us	214979
Dead	Ne	News paper	07.06.2025	Abdul hakam	7207658699	I'm builder, Not interested	214980