

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju							
Enquiry Report - Summary			Date:	24.Jun.25							
From date:		16.Jun.25	To date:	22.Jun.25							
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	SmatBot	Tele calling	Whatsapp campaign	Total
1	AGH	-		1							1
2	MPL	-	2		2						4
3	VISTA	-		1							1
4	SOV	-	3	1	3		1				8
5	GHT	-			2						2
6	GMR	-	3		3					1	7
7	NGH	-	2		1						3
8	BRGV	-	1	1	3	1					6
9	NE	-	1		2						3
	Total	0	12	4	16	1	1			1	35

Promo- Enquiry Report Ads

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		24.Jun.25	
		From date:	16.Jun.25	To date:	22.Jun.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NGH	1
2	Fr - Sun	Classified	DC	Hyderabad	MPL	1
3	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
4	Fr - Sun	Classified	TOI	Hyderabad	GHT	nil
5	Fr - Sun	Classified	TOI	Hyderabad	NE	2
6	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	nil
7	Sa	Classified Display	TOI	Hyderabad	SOV & GMR	2
8	Fr	Paper inserts		Ramanthapur	MPL & SOV	3
9	Sa			Habsiguda	GMR	2
10	Sun			Tirumalagiri	GHT & BRGV	4
				Total		16

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	24.Jun.25				
From date:		16.Jun.25		To date:	22.Jun.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			A208	1			1	A202
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT	A601, A302	2			A503	1	3	
6	GMR	E303, E506	2	E107	1	E104	1	4	G606
7	NE	151	1	149	1			2	
8	SOR								
9	BRGV								
10	NGH	A102, A105, A108, A1005	4			A103	1	5	
	Total		11		3		2	17	2

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			24.Jun.25				
From date:			16.Jun.25	To date:	22.Jun.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	19.06.2025	Shareef	BRGV	Hyderabad	7981918943	12:00	Walkin	122761	
2	18-06-2025	Sanjay DD	GMR	DD.Colony	9907569645	5:00PM	Walk in	122763	
3	19-06-2025	Rajesh	GMR	Malkajgiri	9642588886	4:50PM	Walk in	122764	
4	21-06-2025	Santhosh .	GMR	Lalapet	9052323610	2:30PM	Walk in	122766	
5	16.06.2025	Surjat Kumar Mishra	MPL	Moula-ali	9000241961	02.30 pm	Walk-in	121290	
6	22.06.2025	A. Hari Prasad	MPL	Kothagudam	97440211.00 am	11.30 am	Walk-in	122759	
7	16.06.2025	Spoorthi	NGH	Hitec city	9985029578	4:35PM	Walk in	122757	
8	22.06.2025	Murali krishna	NGH	Karmanghat	8861115544	3:19PM	Walk in	122767	
9	20.06.2025	Uma maheshwar reddy	SOV	Nagaram	9866750060	5.30PM	Walk-in	122756	
10	21.06.2025	Raja kumari	SOV	Kukatpally	8499965822	11.30AM	Walk-in	122758	
11	22.06.2025	Nitya	SOV	ECIL	8897582711	2.00PM	Walk-in	122760	
12	22.06.2025	Venkatesham Cherka	NE	Neredmet	6301261950	3.30PM	Walk-in	122762	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	24.Jun.25						
From date:				16.Jun.25	To date:	22.Jun.25					
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x8	Vista		Pochamma	2,000				Vista	MCS	Monthly Payment
				Total	2,000						
2	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	40x20	MCS		Cherlapally	10,000		25.10.2022	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
5	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31.10.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
6	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
7	30x20	MCS		Miryalguda	5,000		01.12.2016	31.10.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
8	30x15	MCS		Kowkur	12,000		01.08.2019	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	30x20	MCS		Karminagar	8,000		01.07.2020	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
13	12x8 back to back	MCS		Yapral	5,000		01.05.2024	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
14	25x25 back to back	Naveen Arts		Rampally	7,500		01.05.2025	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	65,500						
15	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
16	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
17	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
18	30X15	MCS		Turkapally village	12,000		01.08.2022	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	44,000						
19	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	62,000						
23	24x10	MCS		BNC	12,000		01.11.2023	31.10.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	260,000						

Tele caller – weekly report.

Prepared by		Harika	Date	23-06-2025	
From date		16-06-2025	To date	22-06-2025	
Data source		Khammam Data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	295	294	01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	295			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	122765	THUMU GANGADHAR RAO	9618842237	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		23-06-2025	
From date		16-06-2025		To date		22-06-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	195	195	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		Ragapriya	Date		23-06-2025
From date		16-06-2025	To date		22-06-2025
Data source		Deloittee data.			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	GMR	182	182	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	23-06-2025
From date		16-06-2025		To date	22-06-2025
Data source		Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	203	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	203			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	MPL	120250	N. Muralidhar Rao	9701370778	Visited MPL site and need some time to decide.
23.					

Tele caller – weekly report.

Prepared by		Sridevi.P	Date		23-06-2025
From date		16-06-2025	To date		22-06-2025
Data source		NTPC data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	255		Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	255			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	22.06.2025	Srinivas	9014308289	Not interested	230393
Dead	No	News paper	22.06.2025	Anji	9849334566	Not interested	230394
Dead	No	News paper	22.06.2025	Mahesh	9966600811	I'm also construction filed , Not interested	230395
Active	No	News paper	22.06.2025		7780325546	Did not pick up the call	230396
Dead	No	News paper	22.06.2025	Raghava Reddy	6309887667	Not interested	230397
Dead	No	News paper	22.06.2025	Krishna reddy	9246205115	I'm also owner , Not interested	230398
Active	No	News paper	22.06.2025	Rajashekar reddy	7799555580	I'm interested open plots	230399
Active	No	News paper	22.06.2025	Venkat	9553973999	I'm interested open plots	230404
Dead	No	News paper	22.06.2025	Ravi kumar	9502945621	I have own real estate company, not interested	230401
Dead	No	News paper	22.06.2025	Dhanalaxmi	9849685062	Not interested	230402
Active	No	News paper	22.06.2025	Vishnu	9948661379	Interested open plots	230403
Active	No	News paper	22.06.2025		9866288169	Busy with another call	230405
Dead	No	News paper	22.06.2025	Ravi Teja	9392706873	I have own plots, Not interested	230406
Active	No	News paper	22.06.2025		9866288169	Busy with another call	230408
Dead	No	News paper	22.06.2025	Mahesh	9848577552	I'm also construction filed , Not interested	230416
Active	No	News paper	22.06.2025		9849692786	Not reachable	230419
Dead	No	News paper	22.06.2025	Mahesh Raju	9989333244	Not interested	230420
Active	No	News paper	22.06.2025	Venkateswar Rao	9652486977	Did not pick up the call	230534
Active	No	News paper	22.06.2025	Santhosh	8885783555	I'm interested open plots	230535
Active	No	News paper	22.06.2025	Reddy	9391122509	I'm interested open plots	230536
Active	No	News paper	22.06.2025	Sudhakar	9948172307	I'm interested open plots for purchase	230537
Active	No	News paper	22.06.2025		9390248151	Busy with another call	230538
Active	No	News paper	22.06.2025	Ramesh	9392154653	I'm interested open plots	230539