

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju							
Enquiry Report - Summary			Date:	7.Jul.25							
From date:		30.Jun.25	To date:	6.Jul.25							
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	SmatBot	Tele calling	Whatsapp campaign	Total
1	AGH	-			1						
2	MPL	-	2		1	1					4
3	VISTA	-		1							1
4	SOV	-	1	1	4						6
5	GHT	-		1	2						3
6	GMR	-	2	1	4						7
7	NGH	-	2								2
8	BRGV	2			2						4
9	NE	-	1		2						3
	Total	2	8	4	16						30

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	7.Jul.25	
		From date:	30.Jun.25	To date:	6.Jul.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	4
2	Fr - Sun	Classified	DC	Hyderabad	GMR	2
3	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
4	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
5	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	nil
6	Sa	Classified Display	TOI	Hyderabad	NE & GHT	3
7	Sa	Paper inserts		Kompally	GHT & BRGV	2
8	Sa			Nalgonda	AGH	1
9	Sun			Malkajgiri	GMR	2
				Total		16

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	30.Jun.25				
From date:		23.Jun.25		To date:	29.Jun.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			A208	1			1	A202
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT	A601, A302	2			A503	1	3	
6	GMR	E303, E506	2	E107	1	E104, G606	2	5	
7	NE	151	1	149	1			2	
8	SOR								
9	BRGV								
10	NGH	A102, A105, A108, A1005	4			A103	1	5	
	Total		11		3		2	18	1

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	7.Jul.25				
From date:		30.Jun.25	To date:		6.Jul.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR								
7	NE								
8	SOR								
9	BRGV								
10	NGH								
	Total								

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			7.Jul.25				
From date:			30.Jun.25	To date:	6.Jul.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	06.07.2025	Madhusudhan	BRGV	Alwal	9000389287	3:00	Site Visit	124125	
2	05.07.2025	Ganesh Gaurav	BRGV	Hyderabad	9885353458	2:00	Site Visit	124126	
3	07.03.2025	Lalitha	GMR	Mallapur	7093088367	2:30 PM	Walk-in's	122808	
4	04.07.2025	Santosh Sangam	GMR	Secunderabad	9866705231	3:30 PM	Walk-in's	122810	
5	06-07-2025	Jitendra Paswan	MPL	Koti	8340655465	11.30 am	Walk-in	122780	
6	05.07.2025	Ashok Pandey	MPL	Mallapur	9873660325	11.50 am	Walk-in	124121	
7	05.07.2025	Vinay	NGH	Ramanthapur	8106137955	03:45PM	Walk in	124123	
8	06.07.2025	Krishna mohan	NGH	Uppal	9701562205	04:56PM	Walk in	124124	
9	03.07.2025	Mr. Ravi	SOV	Cherlapally	9550169657	4.00pm	Walk-in	122809	
10	06.07.2025	Mr.Srinivas Palgula	NE	Malkajgiri	9393357330	3.00pm	Walk-in	124122	

Promotions Division - Weekly Report				Prepared by:	Prasad				
Enquiry Report - Brochure Stock					7.Jul.2025				
From date:			30.Jun.2025	To date:	6.Jul.2025				
S.No.	Project	Brochure	News paper flyer	Letter Heads	Floor Plan A	Floor Plan B	Floor Plan C	Floor Plan D	Alternate Plans
1	Vista 170 GSM	100							
2	NE 170 GSM	1200			1200				
3	KNM 90 GSM	1800							
4	AGH 300 GSM	600			2 & 4bhk A1 & A2 - 1100	3bhk - 1100			
8	MPL 300 GSM	1800			900				
9	INNOPOLIS 300 GSM	200							
13	GMR 300 GSM	800			3500				
14	NGH 300 GSM	100			2700				
15	GHT 300 GSM	1000			3500				
16	SOV 300 GSM	1800			100				
18	BRGV 300 GSM	1200			1000				
19	Genopolis 300 gsm	200							
23	AGH flyers	10,000							
27	SOV & MPL flyers	60,000							
28	GHT & BRGV flyers	60,000							
29	NE & NGH flyers	60,000							
30	GMR flyers	60,000							

[illegible]

Tele caller – weekly report.

Prepared by		Harika	Date		07-07-2025
From date		30-06-2025	To date		06-07-2025
Data source		Khammam Data & Teachers data of Nalgonda			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	280	279	01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	280			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	124127	BARRE VIJAYA KUMAR	9949721575	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		07-07-2025	
From date		30-06-2025		To date		06-07-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	30	30	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V.Lavanya	Date		07-07-2025
From date		01-07-2025	To date		06-07-2025
Data source		BITS data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GHT	165	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	165			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	07-07-2025
From date		30-06-2025		To date	06-07-2025
Data source		Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	306	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	306			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					

Tele caller – weekly report.

Prepared by		Sridevi.P	Date	07-07-2025	
From date		30-06-2025	To date	06-07-2025	
Data source		NTPC data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	200		Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	200			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	06.07.2025	Venu gopal	8374567549	Did not pick up the call	217998
Dead	No	News paper	06.07.2025	Srinivas	9505576555	I have own Real estate company, Not interested	217999
Active	No	News paper	06.07.2025	Bhaskar Reddy	7780325546	Speaking with some one else	218008
Dead	No	News paper	06.07.2025	Kota Reddy	9441231450	Not interested, I'm the builder	218010
Dead	No	News paper	06.07.2025	Narayana Rao	9849801477	Not interested	218011
Active	No	News paper	06.07.2025	Rama krishna	9866999942	Did not pick up the call	218012
Dead	No	News paper	06.07.2025	Srinivasa Reddy	9642630888	Not interested	218009
Dead	No	News paper	06.07.2025	Srinivasa Rao	9246585767	Not interested, I'm the builder	218013
Active	No	News paper	06.07.2025		9949245768	Did not pick up the call	218014
Active	No	News paper	06.07.2025		6309135564	Did not pick up the call	218015
Dead	No	News paper	06.07.2025		9642211179	Not interested	218016
Active	No	News paper	06.07.2025	Rama krishna.G	9440722814	I'm Interested only open plots	218017
Active	No	News paper	06.07.2025	Prem kumar	8008299988	I'm Interested only open plots	218018
Dead	No	News paper	06.07.2025	Jaithra Homes	9100424344	I have own Real estate company, Not interested	218020
Active	No	News paper	06.07.2025	Shekhar	7075969666	I'm Interested only open plots	218021
Dead	No	News paper	06.07.2025	Kiran	9121963927	Not interested	218034
Dead	No	News paper	06.07.2025	Rahul Reddy	6300282692	I'm builder, Not interested	218029
Active	No	News paper	06.07.2025	Vishal	7675877803	Did not pick up the call	218030
Active	No	News paper	06.07.2025		7794840380	Busy with some one else	218031
Dead	No	News paper	06.07.2025	Krishna	8459446506	Not interested	218032
Active	No	News paper	06.07.2025	Varma	9391149278	I'm Interested only open plots	218033
Dead	No	News paper	06.07.2025	Srinivas .P	9246181119	I'm builder, Not interested	218035
Dead	No	News paper	06.07.2025	Jaganadh	9885372095	I'm Builder , Not interested	218036
Active	No	News paper	06.07.2025	Gt reddy	9391122509	Did not pick up the call	218037
Dead	No	News paper	06.07.2025	Srinivas	9346307356	I have own Real estate company, Not interested	218038
Dead	No	News paper	06.07.2025	Ramesh	9392154653	Not interested	218039
Dead	No	News paper	06.07.2025	Srinivas	9391125860	I have own Real estate company, Not interested	218040