

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju									
Enquiry Report - Summary			Date: 16.Jul.25									
From date: 7.Jul.25			To date: 13.Jul.25									
Details of total number of enquiries												
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	SmatBot	Tele calling	Whatsapp campaign on 62% efficiency	Whatsapp campaign	Total
1	AGH	-								Suresh - 2 Nagarjuna - 1 Praveen - 3 Sanjeet - 2 Anand - 1		
2	MPL	-	1		3		1				1	6
3	VISTA	-										
4	SOV	-	2		2							4
5	GHT	-	1		3		1					5
6	GMR	-	3		1	1					1	6
7	NGH	-	2				1	2				5
8	BRGV	1			3							4
9	NE	-	2		2							4
	Total	1	11		14	1	3	2		9	2	43

Promotions Division - Weekly Report			Prepared by:		Raju	
Enquiry Report - Ads & Paper inserts			Date:		16.Jul.25	
		From date:	7.Jul.25	To date:	13.Jul.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	1
2	Fr - Sun	Classified	DC	Hyderabad	GHT	1
3	Fr - Sun	Classified	TOI	Hyderabad	GMR	1
4	Fr - Sun	Classified	TOI	Hyderabad	NE	2
5	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	nil
6	Sa	Classified Display	TOI	Hyderabad	SOV & BRGV	1
7	Sa	Paper inserts		Karimnagar	BRGV & GHT	4
8	Sa			Habsiguda, Sircilla, Ramagundam, Godhavarikhani	SOV & MPL	3
9	Sun			Jagtial	BRGV	1
10	Fr - Sun	Whatsapp campaign on 62% effeciency			All projects	9
				Total		23

Promo- Booking Details (Q2)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	30.Jun.25				
From date:		23.Jun.25		To date:	29.Jun.25				
Quarter / Year		Apr.25	Apr.25	Mai.25	Mai.25	Jun.25	Jun.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL			A208	1			1	A202
2	SOV	173, 193	2					2	
3	AGH								
4	VISTA								
5	GHT	A601, A302	2			A503	1	3	
6	GMR	E303, E506	2	E107	1	E104, G606	2	5	
7	NE	151	1	149	1			2	
8	SOR								
9	BRGV								
10	NGH	A102, A105, A108, A1005	4			A103	1	5	
	Total		11		3		2	18	1

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	16.Jul.25				
From date:		7.Jul.25		To date:	13.Jul.25				
Quarter / Year		Jul.25	Jul.25	Aug.25	Aug.25	Sep.25	Sep.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E605	1					1	
7	NE								
8	SOR								
9	BRGV								
10	NGH								
	Total							1	

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report	Source of enquiry				16.Jul.25				
From date:		7.Jul.25	To date:		13.Jul.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	13.07.2025	Srinivas Raju	BRGV	Hyderabad	9441701652	3:00	Site Visit	124410	
2	11.07.2025	Gayathri BEL	GMR	Vidhya nagar	6304908302	5:00PM	Walk in	124401	
3	12.07.2025	Sai Shankar	GMR	Manuguru(Kothagudem)	9705128606	4:50PM	Walk in	124400	
4	13-07-2025	Arun kumar	GMR	Begumpet	7204471293	2:30PM	Walk in	124408	
5	08.07.2025	Y.B. Srikanth	MPL	Chilkaiguda	9989690738	4.00 pm	Walk-in	12418	
6	13.07.2025	Raghuram	NGH	Gachibowli	9398860829	03:25PM	Walk in	124402	
7	13.07.2025	Sujan	NGH	Nagole	8340961262	04:56PM	Walk in	124403	
8	10.07.2025	Madhusydhyan Reddy	SOV	Nacharam	9246182129	12:00	Walk-in	124129	
9	13.07.2025	Prabhakar	SOV	Bowenpally	8806322693	5:00	Walk-in	124404	
10	13.07.2025	Pulla Rao	NE	Tarnaka	9177161588	5:00	Walk-in	124407	
11	13.07.2025	Murugan	NE	Sucendrabad	9063327485	1:00	walk-Inn	124406	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	16.Jul.25						
From date:			7.Jul.25	To date:	13.Jul.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
2	40x20	MCS		Cherlapally	10,000		25.10.2022	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31.10.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
5	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
6	30x20	MCS		Miryalguda	5,000		01.12.2016	31.10.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
7	30x15	MCS		Kowkur	12,000		01.08.2019	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30x20	MCS		Karminagar	8,000		01.07.2020	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	25x25 back to back	Naveen Arts		Rampally	7,500		01.05.2025	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	60,500						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally - SRO	8,000		03.12.2022	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	44,000						
17	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	62,000						
21	24x10	MCS		BNC	12,000		01.11.2023	31.10.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	253,000						

Tele caller – weekly report.

Prepared by		Harika	Date		14-07-2025
From date		07-07-2025	To date		13-07-2025
Data source		Khammam Data & Teachers data of Nalgonda			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	295	294	01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	295			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	124405	Someshwar Rao	9492182567	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		15-07-2025	
From date		07-07-2025		To date		13-07-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	Nil	Nil	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V.Lavanya		Date	14-07-2025
From date		07-07-2025		To date	13-07-2025
Data source		BITS data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	GHT	220	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	220			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	nil	nil	nil	nil	nil
23.					

Tele caller – weekly report.

Prepared by		Ragapriya	Date		14-07-2025
From date		08-07-2025	To date		13-07-2025
Data source		Deloittee data.			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	GMR	253	253	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date	14-07-2025
From date		07-07-2025		To date	13-07-2025
Data source		Dead leads			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	262	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	262			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					

Tele caller – weekly report.

Prepared by		Sridevi.P	Date		14-07-2025
From date		07-07-2025	To date		13-07-2025
Data source		NTPC data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	330		01	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	330			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	SOV	112044	Mr.Veera	9701618916	Shared the details of SOV.
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Active	Ne	News paper	13.07.2025	Srikanth	7416613247	Busy with some one else	223896
Dead	Ne	News paper	13.07.2025	Muralidhar	9391130997	Not interested	223874
Dead	Ne	News paper	13.07.2025	Mahesh raju	9989333244	I have own real estate company.	223870
Active	Ne	News paper	13.07.2025	Pramod kumar	9440802971	Busy with some one else	223897
Active	Ne	News paper	13.07.2025		9030206688	Did not pick up the call	223898
Dead	Ne	News paper	13.07.2025		9949971716	I have own flats for sale, Not interested	223899
Dead	Ne	News paper	13.07.2025	Muralidhar	9391130997	Not interested	223877
Dead	Ne	News paper	13.07.2025	Mahesh raju	9989333244	I have own real estate company.	223869
Dead	Ne	News paper	13.07.2025	Yagnesh	8106287873	I have own flats for sale, Not interested	223900
Dead	Ne	News paper	13.07.2025		9949971716	I have own flats for sale, Not interested	223901
Active	Ne	News paper	13.07.2025	Krish	9849021921	If any interest call back to me	223879
Active	Ne	News paper	13.07.2025		9848612224	Did not pick up the call	223902
Dead	Ne	News paper	13.07.2025	Samar reddy	9849497306	I have own flats for sale, Not interested	223883
Active	Ne	News paper	13.07.2025	Parandhamu	9100121666	I'm interested openplots	223903
Dead	Ne	News paper	13.07.2025		9949971716	I have own flats for sale, Not interested	223904
Active	Ne	News paper	13.07.2025	Palanka Reddy	9347514071	I'm interested openplots	223864
Active	Ne	News paper	13.07.2025		9701893302	Not interested	223905
Active	Ne	News paper	13.07.2025	Parandhamu	9100121666	I'm interested openplots	223906
Active	Ne	News paper	13.07.2025	Srinivas real estate	9346307356	I'm interested openplots	223915
Dead	Ne	News paper	13.07.2025	Yadaiah	9948572649	Not interested	223914
Active	Ne	News paper	13.07.2025	Lakshmi narayana	8555863999	Did not pick up the call	223913
Active	Ne	News paper	13.07.2025	Krish	9849021921	If any interest call back to me	223908
Active	Ne	News paper	13.07.2025		9848612224	Did not pick up the call	223907
Dead	Ne	News paper	13.07.2025	Srinivas	7416751119	I'm the builder, Not interested	223912
Dead	Ne	News paper	13.07.2025	Narayana	8099260229	Not interested	223911
Active	Ne	News paper	13.07.2025	Salman	9133003555	Did not pick up the call	223910
Dead	Ne	News paper	13.07.2025	Srinivas	7416751119	I'm the builder, Not interested	223909