

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by: Raju								
Enquiry Report - Summary			Date: 22.Jul.25								
From date: 14.Jul.25			To date: 20.Jul.25								
Details of total number of enquiries											
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	SmatBot	Tele calling	Whatsapp campaign on 62% efficiency	Total
1	AGH	-		1							1
2	MPL	-	1	2	1					1	5
3	VISTA	-									
4	SOV	-	3	4	3					1	11
5	GHT	-	1		2					1	4
6	GMR	-	2		3					1	6
7	NGH	-	2	2				2			6
8	BRGV	-	1	1	2					1	5
9	NE	-	1		3					1	5
10	Ramky	-			3						3
11	Greens Towers	-			3						3
	Total	0	11	10	20			2		6	49

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	22.Jul.25	
		From date:	14.Jul.25	To date:	20.Jul.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	NE	3
2	Fr - Sun	Classified	DC	Hyderabad	SOV	2
3	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
4	Fr - Sun	Classified	TOI	Hyderabad	GHT	1
5	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	nil
6	Sa	Classified Display	TOI	Hyderabad	MPL & GMR	3
7	Sa	Paper inserts		Vidyanagar	MPL & SOV	1
8	Sa			Malkajgiri	GMR	1
9	Sun			Diamondpoint, Delhi	GHT & BRGV	2
10	Fr - Sun	Classified	Eenadu	Hyderabad	Ramky	3
11	Fr - Sun	Classified	Times of India	Hyderabad		
12	Fr - Sun	Classified	Deccan Herald	Bangalore		
13	Fr - Sun	Classified	Sakshi	Hyderabad	Greens Towers	3
14	Fr - Sun	Classified	Deccan Chronicle	Hyderabad		
15	Fr - Sun	Classified	Times of India	Bangalore		
16	Fr - Sun	Whatsapp campaign on 62% effeciancy				6
				Total		26

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	22.Jul.25				
From date:		14.Jul.25		To date:	20.Jul.25				
Quarter / Year		Jul.25	Jul.25	Aug.25	Aug.25	Sep.25	Sep.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV								206
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E605	1					1	
7	NE								
8	SOR								
9	BRGV								
10	NGH								
	Total		1					1	1

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			22.Jul.25				
From date:			14.Jul.25	To date:	20.Jul.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	20.07.2025	Umamaheshwar	BRGV	Lalgadimalakpet	8688258436	4:00	Walkin	125462	
2	20.07.2025	N.Anitha	GHT	Sec-bad	9849658150	.12.00pm	Walk-in	125463	
3	14.07.2025	Prabhandh .	GMR	Rampally	6364153624	5:00PM	Walk in	125466	
4	18.07.2025	Amir .	GMR	Lakidikapur	9603532541	4:50PM	Walk in	125467	
5	20.07.2025	Pradeep	MPL	Kapra	9966747115	06.05 pm	Walk-in	125460	
6	15.07.2025	Mr.Venkat chowdri	SOV	Miyapur	7036033955	2.30PM	Walk-in	124409	
7	19.07.2025	Mr.Raghu ram	SOV	Ameerpet	8179359980	3.30PM	Walk-in	125459	
8	20.07.2025	Mr.Laksham	SOV	Balapur	9030978226	3.00pm	Walk-in	125461	
9	20.07.2025	Mr. Venugopal	NE	Siddipet	9912788882	4.00PM	Walk-in	125465	
10	20.07.2025	Sridhar	NGH	Ramanthapur	9000954358,		Walk-in	126471	
11	20.07.2025	Jashwa	NGH	Medipally	7981681404		Walk-in	126472	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	22.Jul.25						
From date:			14.Jul.25	To date:	20.Jul.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
2	40x20	MCS		Cherlapally	10,000		25.10.2022	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31.10.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
5	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
6	30x20	MCS		Miryalguda	5,000		01.12.2016	31.10.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
7	30x15	MCS		Kowkur	12,000		01.08.2019	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30x20	MCS		Karminagar	8,000		01.07.2020	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	25x25 back to back	Naveen Arts		Rampally	7,500		01.05.2025	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	60,500						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	44,000						
17	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	62,000						
21	24x10	MCS		BNC	12,000		01.11.2023	31.10.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	253,000						

Tele caller – weekly report.

Prepared by		Harika	Date	22-07-2025	
From date		14-07-2025	To date	21-07-2025	
Data source		Khammam Data & Teachers data of Nalgonda			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	270	269	01	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	270			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	AGH	125464	D Bhavesh	9640401474	Shared project details
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		21-07-2025	
From date		14-07-2025		To date		20-07-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	Nil	Nil	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V.Lavanya		Date		21-07-2025	
From date		13-07-2025		To date		20-07-2025	
Data source		BITS data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GHT	190	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	190					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		Ragapriya	Date		21-07-2025
From date		14-07-2025	To date		20-07-2025
Data source		Deloittee data.			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	GMR	174	174	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
20.					
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date		21-07-2025	
From date		14-07-2025		To date		20-07-2025	
Data source		Dead leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	MPL	340	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	340					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							

Tele caller – weekly report.

Prepared by		Sridevi.P	Date		21-07-2025
From date		14-07-2025	To date		20-07-2025
Data source		NTPC data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	180		01	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	180			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	SOV	100488	Gopal Krishna	9849036783	Shared the details of SOV.
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 21-07-25	
Data Source:	Virtusa		Date of campaign: 18-07-2025
Sl.No	Name of the project	Quantity	Response
1	BRGV	1000	0
Data Source:	Navel Forces		Date of campaign: 19-07-2025
Sl.No	Name of the project	Quantity	Response
1	BRGV	1000	0
Data Source:	CIPLA		Date of campaign: 20-07-2025
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	20.07.2025	Bunty	7680829195	Not interested	219314
Dead	No	News paper	20.07.2025	Vievk	8639268749	Not interested, I'm the builder	219316
Active	No	News paper	20.07.2025	Vinay	8897956418	I'm Interested open plots	219318
Dead	No	News paper	20.07.2025	Srinivas	9704145679	Not interested	219320
Active	No	News paper	20.07.2025	Sandeep	9121440111	Did not pick up the call	219324
Dead	No	News paper	20.07.2025	Mohan kumar	9966200369	Not interested	219426
Active	No	News paper	20.07.2025		9100424344	Busy with some one else	219427
Active	No	News paper	20.07.2025	Sandeep	9121440111	Interested open plots	219428
Dead	No	News paper	20.07.2025	Mohan kumar	9966200369	I have own Real estate company, Not interested	219429
Dead	No	News paper	20.07.2025	Venkatesh	9246109865	I have own construction , Not interested	219446
Active	No	News paper	20.07.2025	Krish	9849021921	Did not pick up the call	219447
Active	No	News paper	20.07.2025	Chandra sekhar	8886200526	Did not pick up the call	219448
Dead	No	News paper	20.07.2025	Narayana Rao	9849801477	Not interested	219449
Active	No	News paper	20.07.2025	Imran	9989225665	Busy with some one else	219450
Dead	No	News paper	20.07.2025	Ram	9849955885	I have own Real estate company, Not interested	219451
Dead	No	News paper	20.07.2025	Srinivas rao	9966800058	I have own Real estate company, Not interested	219452
Active	No	News paper	20.07.2025	Rajkumar	7981301969	Interested open plots	219453
Dead	No	News paper	20.07.2025	Sekhar goud	9949695027	I have own flats, Not interested	219454
Dead	No	News paper	20.07.2025	Srikanth	9908854116	I'm Builder , Not interested	219461
Dead	No	News paper	20.07.2025	Kamalakar Reddy	9849950998	Not interested	219462
Dead	No	News paper	20.07.2025	Mohan kumar	9966200369	I have own Real estate company, Not interested	219463
Dead	No	News paper	20.07.2025	Venkat Reddy	9440571029	Not interested	219464
Active	No	News paper	20.07.2025	Rambabu	9391340915	Busy with some one else	219465
Active	No	News paper	20.07.2025		6309111761	Did not pick up the call	219466
Active	No	News paper	20.07.2025	Raghava reddy	6309887667	Did not pick up the call	219467
Dead	No	News paper	20.07.2025	Santhosh reddy	9948336622	Not interested	219468