

Promo- Enquiry Report Summary

Promotions Division - Weekly Report			Prepared by:	Raju						
Enquiry Report - Summary			Date:	26.Aug.25						
From date:		18.Aug.25	To date:	24.Aug.25						
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	Tele calling	Whatsapp campaign	Total
1	AGH	-			1					1
2	MPL	-	2		1					3
3	VISTA	-								
4	SOV	-	3		1					4
5	GHT	-			1					1
6	GMR	-	2		3					5
7	NGH	-	1	1						2
8	BRGV	1	2		2					5
9	NE	-	1		2					3
10	Ramky	-								
11	Greens Towers	-								
	Total	1	11	1	11					24

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	26.Aug.25	
		From date:	18.Aug.25	To date:	24.Aug.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	MPL	1
2	Fr - Sun	Classified	DC	Hyderabad	GHT	nil
3	Fr - Sun	Classified	TOI	Hyderabad	BRGV	1
4	Fr - Sun	Classified	TOI	Hyderabad	GMR	2
5	Fr - Sun	Classified	Sakshi (Outstation)	Nalgonda District	AGH	1
6	Sa	Classified Display	TOI	Hyderabad	SOV & NE	3
7	Fr	Paper inserts		Ramanthapur	GMR	1
8	Sa			Clock Tower	GHT & BRGV	2
				Total		11

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	26.Aug.25				
From date:		18.Aug.25		To date:	24.Aug.25				
Quarter / Year		Jul.25	Jul.25	Aug.25	Aug.25	Sep.25	Sep.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV	206	1						
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E605	1					1	
7	NE			148	1			1	
8	SOR								
9	BRGV								112
10	NGH								
	Total		2					2	1

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report	Source of enquiry				26.Aug.25				
From date:			18.Aug.25	To date:	24.Aug.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	24.08.2025	Prasanna	BRGV	Hyderabad	9966014300	12:00	Site Visit	137534	
2	22.08.2025	Padma Latha	BRGV	Secunderabad	9247667614	01:00	Walkin	137535	
3	24.08.2025	Satish Kumar	BRGV	Kharimnagar	9703216653	3:00	Walkin	137536	
4	20-08-2025	Dharan raj	GMR	AS rao nagar	9966102338	5:00PM	Walk in	136230	
5	21-08-2025	SST.Sai	GMR	Malkajgiri	9441242275	4:50PM	Walk in	137533	
6	18.08.2025	P. Krishna Rao	MPL	Mehdipatnam	8886994672	05.00 pm	Walk-in	134776	
7	22.08.2025	M. Mahesh Reddy	MPL	Sitafalmandi	9640484130	05.20 pm	Walk-in	137527	
8	24.08.2025	A.ishwar	NGH	Gachibowli	8368426978	04:45PM	Walk in	137529	
9	20.08.2025	Mr. Venu Gopal	SOV	Mettuguda	9000770825	2.30PM	Walk-ins	137525	
10	22.08.2025	Mr. Raju	SOV	ECIL	9912572901	4.30PM	Walk-ins	137526	
11	24.08.2025	Mr. Manomohan reddy	SOV	Nagaram	7093980317	2.30PM	Walk-ins	137528	
12	24.08.2025	Mr. Sandeep	NE	Malkajgiri	9949219345	3.00PM	Walk-ins	137530	

Promotions Division - Weekly Report				Prepared by:	Prasad						
Enquiry Report - List of hoardings				Date:	26.Aug.25						
From date:			18.Aug.25	To date:	24.Aug.25						
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	31x20	MCS	9652520002	Chakripuram	20,000		25.10.2022	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
2	40x20	MCS		Cherlapally	10,000		25.10.2022	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
3	25x25 back to back	Naveen Arts		Rampally	7,500		01.01.2025	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
4	40x25	Bhavani Ads	9391166777	Yamnampet	22,000		22-08-2020	31.10.2025	NE	Modi Housing Pvt. Ltd	Monthly Payment
5	15x15	MCS		Cherlapally Railway station	10,000		01.08.2024	31.10.2025	SOV	Modi Housing Pvt. Ltd	Monthly Payment
				Total	69,500						
6	30x20	MCS		Miryalguda	5,000		01.12.2016	31.10.2025	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	5,000						
7	30x15	MCS		Kowkur	12,000		01.08.2019	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	32X15 & 32X10	MCS		Yapral	16,000		01.10.2021	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
9	11X6	MCS		Shamirpet - SRO	5,000		01.07.2022	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
10	20x10	MCS		Neredmet SRO	12,000		01.08.2022	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
11	30x20	MCS		Karminagar	8,000		01.07.2020	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
12	25x25 back to back	Naveen Arts		Rampally	7,500		01.05.2025	31.10.2025	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
				Total	60,500						
13	32.4x8	MCS		GV bypass	8,000		20-11-2020	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
14	27x4	MCS		Peddapally -SRO	8,000		03.12.2022	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
15	30X16 - 2nos	MCS		Siricilla	16,000		15.07.2023	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		01.08.2022	31.10.2025	BRGV	Modi Realty GV LLP	Monthly Payment
				Total	44,000						
17	40x25 back to back	Bhavani Ads	9391166777	Yamnampet	22,000		15.07.2021	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
18	28X14 & 4X14	MCS		Jodimetla	16,000		25.09.2021	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
19	30x8	MCS		Narapally - SRO	8,000		15.10.2022	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
20	15'9" X 17'9" & 15'5"X 10'9"	MCS		Bhongiri	16,000		01.06.2023	31.10.2025	NGH	Modi Realty Pocharam LLP	Monthly Payment
				Total	62,000						
21	24x10	MCS		BNC	12,000		01.11.2023	31.10.2025	MPL	Modi Properties Pvt. Ltd.	Monthly Payment
				Total	12,000						
				Grand Total	253,000						

Tele caller – weekly report.

Prepared by		Harika	Date		25-08-2025
From date		18-08-2025	To date		24-08-2025
Data source		Teachers data of Nalgonda & Anjani Portland Cement			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	280	280	NIL	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	280			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		26-08-2025	
From date		18-08-2025		To date		24-08-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	250	250	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V.Lavanya		Date		25-08-2025	
From date		17-08-2025		To date		24-08-2025	
Data source		Accenture data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GHT	65	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	65					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		Ragapriya	Date	25-08-2025	
From date		18-08-2025	To date	24-08-2025	
Data source		Wels forgo company data.			
Sl no.	Project	No. of calls mad	Not interested	Probably interested	Interested
1.	GMR	160	160	Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.	Total:				
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
20.					
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					

Tele caller – weekly report.

Prepared by		Naveena.V		Date		25-08-2025	
From date		18-08-2025		To date		24-08-2025	
Data source		BOSCH company data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	MPL	186	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	186					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.							
23.							

Tele caller – weekly report.

Prepared by		Sridevi.P	Date		25-08-2025
From date		18-08-2025	To date		24-08-2025
Data source		Infosys data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	195		Nil	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	195			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 25-08-25	
Data Source:	Khammam Data		Date of campaign: 22-08-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
Data Source:	IOC, BPCL, HCL		Date of campaign: 23-08-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1500	0
Data Source:	ONGC		Date of campaign: 24-08-25
Sl.No	Name of the project		Response
1	BRGV	1500	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	25.08.2025	Raghu	9347514121	Not interested	216242
Dead	No	News paper	25.08.2025	Raghu	9347514121	Not interested	216243
Active	No	News paper	25.08.2025	Anup	9393031001	Did not pick up the call	216244
Dead	No	News paper	25.08.2025	Arjun	8247452676	Not interested	216245
Active	No	News paper	25.08.2025	Sai Ram	6309431824	I'm builder, Not interested	216246
Active	No	News paper	25.08.2025		9290751214	Busy with other call	216247
Dead	No	News paper	25.08.2025	Chandra sekhar	9849158140	I'm builder, Not interested	216254
Dead	No	News paper	25.08.2025	Chandu	7995377111	Not interested	216248
Dead	No	News paper	25.08.2025	Mahender	7799153153	Not interested	216255
Dead	No	News paper	25.08.2025	Narayana Rao	9849801477	Not interested	216249
Active	No	News paper	25.08.2025		9440632043	Did not pick up the call	216256
Dead	No	News paper	25.08.2025	Narasimha reddy	9912412084	Not interested	216250
Active	No	News paper	25.08.2025	Mohan kumar	9030003226	Busy with other call	216257
Dead	No	News paper	25.08.2025	Arjun	8247452676	Not interested	216253
Active	No	News paper	25.08.2025	Raghava reddy	6309887667	Did not pick up the call	216258
Dead	No	News paper	25.08.2025	Ramesh	9392154653	Not interested	216259
Dead	No	News paper	25.08.2025	Venkatesh	9553973999	He is also own real estate company, Not interested	216252
Dead	No	News paper	25.08.2025	Raghu	9347514121	Not interested	216251