

Promo- Enquiry Report Summary

Promotions Division - Weekly Report				Prepared by:	Raju					
Enquiry Report - Summary				Date:	17.Sep.25					
From date:			8.Sep.25	To date:	14.Sep.25					
Details of total number of enquiries										
S No	Project	Site visits	Walkins	Website/email	Calls	Referral	Estate Agent	Tele calling	Whatsapp campaign	Total
1	AGH	-								
2	MPL	-	2	1	2					5
3	VISTA	-		1						1
4	SOV	-	2		3					5
5	GHT	-	1		2					3
6	GMR	-	2		3					5
7	NGH	-	1							1
8	BRGV	-	1	1	2					4
9	NE	-	2		2					4
10	Ramky	-								
11	Greens Towers	-								
12	VGS						4			4
	Total	0	11	3	14		4			32

Promo- Enquiry Report Ads

Promotions Division - Weekly Report				Prepared by:	Raju	
Enquiry Report - Ads & Paper inserts				Date:	17.Sep.25	
		From date:	8.Sep.25	To date:	14.Sep.25	
S No	Days of the week	Activity	Media	Location	Related to Projects	No. of enquiries
1	Fr - Sun	Classified	Eenadu	Hyderabad	SOV	3
2	Fr - Sun	Classified	DC	Hyderabad	BRGV	1
3	Fr - Sun	Classified	TOI	Hyderabad	MPL	1
4	Fr - Sun	Classified	TOI	Hyderabad	GMR	2
5	Fr - Sun	Classified	Eenadu (Outstation)	Nalgonda District	AGH	nil
6	Sa	Classified Display	TOI	Hyderabad	GHT & NE	3
7	Fr	Paper inserts		Mallapur	MPL & SOV	1
8	Sa			Neredmet	GMR	1
9	Sun			Malkajgiri	GHT & BRGV	2
				Total		14

Promo- Booking Details (Q3)

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report - Details of Bookings				Date:	17.Sep.25				
From date:			8.Sep.25	To date:	14.Sep.25				
Quarter / Year		Jul.25	Jul.25	Aug.25	Aug.25	Sep.25	Sep.25		
Sl No	Project	Units Numbers	Qty	Units Numbers	Qty	Units Numbers	Qty	Total Qty	Unit nos of cheques collected.
1	MPL								
2	SOV	206	1					1	
3	AGH								
4	VISTA								
5	GHT								
6	GMR	E605	1					1	
7	NE			148	1			1	
8	SOR								
9	BRGV			112, 114	2			2	
10	NGH								
	Total		2		3			5	

Promo- Source of enquiry

Promotions Division - Weekly Report				Prepared by:	Raju				
Enquiry Report		Source of enquiry			17.Sep.25				
From date:			8.Sep.25	To date:	14.Sep.25				
Sl No	Date	Name	Project	Address	Phone No	Time in	Nature of visit	CIS No	Source
1	14.09.2025	Naresh	BRGV	Secunderabad	8125755227	02:00	Walkin	138571	
2	14.09.2025	Arif	GHT	Yapral	9052849608	05.30pm	Walk in	138569	
3	11.08.2025	Naveen	GMR	H.B colony	9392250534	5:00PM	Walk in	138576	
4	14.08.2025	Kalyan	GMR	Anand bagh	9052333320	4:50PM	Walk in	138577	
5	10.09.2025	Alakanandha	MPL	Mallapur	7207827334	03.50 pm	Walk-in	137560	
6	14.09.2025	Laxma Goud	MPL	Tirmulagiri	984884417711.10 am		Walk-in	138567	
7	14.09.2025	Amit	NE	Peerjadigua	9346055332	11.30 am	Walkin	138568	
8	14.09.2025	Shravan kumar	NE	Malkajgiri	9866310034	1.30 pm	Walkin	138580	
9	13.09.2025	Subhash reddy	NGH	Medchal	7013881303	03:54PM	Walk-in	138573	
10	11.09.2025	Mr. RAMU	SOV	Moulali	9949245252	1.30PM	Walk-ins	138566	
11	14.09.2025	Ms. Kavitha	SOV	Uppal	7893088433	3.30PM	Walk-ins	138570	

[illegible]

Tele caller – weekly report.

Prepared by		Harika	Date		15-09-2025
From date		08-09-2025	To date		14-09-2025
Data source		Teachers data of Nalgonda			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	AGH	250	250	NIL	NIL
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	250			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
31.					

Tele caller – weekly report.

Prepared by		Megamala		Date		15-09-2025	
From date		08-09-2025		To date		14-09-2025	
Data source		Dead Leads					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	BRGV	170	170	Nil	Nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:						
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
21.							
22.							

Tele caller – weekly report.

Prepared by		V.Lavanya		Date		15-09-2025	
From date		08-09-2025		To date		14-09-2025	
Data source		Accenture data					
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested		
1.	GHT	225	nil	nil	nil		
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.	Total:	225					
List of interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
12.	nil	nil	nil	nil	nil		
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
List of probably interested customers.							
Sl. no.	Project	Cust Id	Name	Mobile	Remarks		
22.	nil	nil	nil	nil	nil		
23.							

Tele caller – weekly report.

Prepared by		Naveena.V		Date	15-09-2025
From date		08-09-2025		To date	14-09-2025
Data source		ION digital company data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	MPL	234	nil	nil	nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	234			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.	nil	nil	nil	nil	nil
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.					
23.					

Tele caller – weekly report.

Prepared by		Sridevi.P		Date	08-09-2025
From date		08-09-2025		To date	15-09-2025
Data source		Infosys data			
Sl no.	Project	No. of calls made	Not interested	Probably interested	Interested
1.	SOV	333		01	Nil
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.	Total:	333			
List of interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
21.					
List of probably interested customers.					
Sl. no.	Project	Cust Id	Name	Mobile	Remarks
22.	SOV	128252	Ms.Nikhitha	7893328805	Shared the details of SOV project.
23.					
24.					
25.					
26.					
27.					
28.					
29.					

Topic: Whatsapp Campaign			
Prepared by: Prudvi Raj		Date: 15-09-25	
Data Source:	Cyeint		Date of campaign: 12-09-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1000	0
Data Source:	Teachers data		Date of campaign: 13-09-25
Sl.No	Name of the project	Quantity	Response
1	BRGV	1000	0
Data Source:	Vertex		Date of campaign: 14-09-25
Sl.No	Name of the project		Response
1	BRGV	1000	0

Status	Signed up for project	Category/Source	Date of creation	Name of CP	Mobile no	Smart summary of CP	Scan Id of agr, LOI, correspondence
Dead	No	News paper	14.09.2025	Ravinder reddy	9912011162	Not interested, I'm also builder	214956
Dead	No	News paper	14.09.2025	Narayana Rao	9849801477	Not interested	214957
Dead	No	News paper	14.09.2025	Srinadh	7013520667	Not interested	214958
Dead	No	News paper	14.09.2025	Vamsi krishna	9849053361	I have own flats, Not interested	214959
Dead	No	News paper	14.09.2025	Sridhar reddy	8330983000	Not interested	214960
Dead	No	News paper	14.09.2025	Vivek	9849529518	Not interested, I'm the builder	214961
Dead	No	News paper	14.09.2025	Nageshwar Rao	9246184092	I'm also construction field , not interested	214962
Active	No	News paper	14.09.2025	Raja	9963914098	Did not pick up the call	214963
Active	No	News paper	14.09.2025	Jagadish	9849977572	I'm interested open plots	214964
Dead	No	News paper	14.09.2025	Lasya	8125757398	Is also seeking agetns, Not interested	214965
Active	No	News paper	14.09.2025	Eswar	9493930121	Busy with another call	214966
Active	No	News paper	14.09.2025	Ramesh	9392154653	I'm interested open plots	214967
Dead	No	News paper	14.09.2025	Srinivas	9346307356	He is also own real estate company, Not interested	214968
Active	No	News paper	14.09.2025	Dhamoder	9381583483	Did not pick up the call	214969
Active	No	News paper	14.09.2025	Nishanth	9100944724	Did not pick up the call	214970
Dead	No	News paper	14.09.2025	Abhijit	9494117474	I'm builder, Not interested	214971
Active	No	News paper	14.09.2025		9492206789	Busy with another call	214972
Dead	No	News paper	14.09.2025	Venkatesh	9553973999	He is also own real estate company, Not interested	214973
Dead	No	News paper	14.09.2025	Varma	9391149278	Not interested	214974
Dead	No	News paper	14.09.2025	Ramprasad	7386112277	Not interested	214975
Dead	No	News paper	14.09.2025	Muralidhar	9391130997	Not interested	214976
Active	No	News paper	14.09.2025	Rajneesh	9849474183	Interested only open plots near kothur	214977
Active	No	News paper	14.09.2025	Abdul	9100028927	Did not pick up the call	214978
Active	No	News paper	14.09.2025	Srinivasa Rao	8309098950	If any interest call back us	214979
Dead	No	News paper	14.09.2025	Abdul hakam	7207658699	I'm builder, Not interested	214980