Sub.: Resale of flats and villas in our projects and sale of flats and villas in other projects.

Date: 17.12.2014

A new team for promoting resale of flats and villas in our ventures has been formed (Deshmukh & Murali). They will also take up sales of flats and villas belonging to friends and business associates.

Like lease the activity shall be through a separate brand name under Modi Housing LLP. All expenses and revenue shall be made through MHLLP. Modihousing.com website shall also be made and promoted.

The service charges shall be 3% of net sale consideration (plus service tax). Advertisement and brokerage for such sales shall be at our cost.

No other sales executive or manager shall be permitted to offer these services to the customer. They must route all such enquiries through this team.

Sales incentive to this team shall be 1% of net sale consideration and to be divided between the members as per MDs discretion.

## Enclosures:

- 1. Draft offer for consultancy hard copy.
- 2. Draft offer for consultancy by email
- 3. Draft CIS sheet for re-sale
- 4. Draft Agreement of sale

Soham Modi.

Draft – offer for consultancy for resale of flats / vi	ıllas in our projects – hard copy
To, Mr. / Mrs,	
R/o,	
<del>,</del>	
	Date:
Dear Mr./Mrs,	
Sub: Our offer for consultancy for sale of your flat	/villa.
We have setup a team to help our customers sell the We shall advertise on behalf of all our customers, help finalize the sale including documentation. The a. Sale may be finalized within a short time. b. Possibility of getting higher price. c. Minimum sale price shall be guaranteed. d. Documentation will be completed by our of e. 50% of consultancy fee shall be payable o Balance 50% at the time of receiving the last f. Consultancy fees shall be refunded in case of g. Helping potential purchaser obtain a housing h. Hassle free and smooth transaction.  In order to recoup the expenses a service charge exapplicable service tax) shall be payable.	arrange site visits, negotiate the terms and the benefits of our offer are:  office.  on receiving 15% of net sale consideration. st installment of sale consideration. the transaction is not completed. In gloan and release the same in your favour.
We request you to sign a copy of this letter as configuren in the annexure printed overleaf.	irmation of the above along with the details
Thank You.	
Yours sincerely,	
Deshmukh Senior Manager - Sales Mobile:+91 73905067007 Email ID: deshmukh@modinroperties.com	
Email ID: deshmukh@modiproperties.com	Agreed and confirmed:
	Sign:
	Mr./Mrs.

Draft – Offer for consultancy – by email

Sub: Our offer for consultancy for sale of your flat/villa.

Dear I	Mr.	/Mrs	<b>5.</b>		

We have setup a team to help our customers sell their respective flats and villas in our projects. We shall advertise on behalf of all our customers, arrange site visits, negotiate the terms and help finalize the sale including documentation. The benefits of our offer are:

- a. Sale may be finalized within a short time.
- b. Possibility of getting higher price.
- c. Minimum sale price shall be guaranteed.
- d. Documentation will be completed by our office.
- e. 50% of consultancy fee shall be payable on receiving 15% of net sale consideration. Balance 50% at the time of receiving the last installment of sale consideration.
- f. Consultancy fees shall be refunded in case the transaction is not completed.
- g. Helping potential purchaser obtain a housing loan and release the same in your favour.
- h. Hassle free and smooth transaction.

In order to recoup the expenses a service charge equal to 3% of the net sale consideration (+ applicable service tax) shall be payable.

We request you to print the enclosed letter along with the annexure, fill in the required details and send us a scanned or hard copy.

Regards,

Deshmukh Senior Manager - Sales Mobile:+91 73905067007

## ANNEXURE

1.	Name of customer	
2.	Flat/villa No.	
3.	Project name	
4.	Area of flat/villa	
5.	Email of customer	
6.	Contact no. of customer	
7.	Sale Consideration to be quoted	Rs lakhs
8.	Sale can be closed for	Rs lakhs
9.	Rock bottom price for sale (only after reconfirmation)	Rs lakhs
10.	Minimum guaranteed sale consideration	Rs lakhs
	Sale deed no. & date	
12.	Title document set	☐ Collected ☐ not available ☐ other
13.	Maximum time for payment	□1 month □ 3 months □ other
14.	Details of fitting and fixtures provided	☐ Lights ☐ fans ☐ geezers ☐ kitchen cabinets ☐ dining table ☐ sofa set ☐ mattress ☐ curtains ☐ Wardrobes ☐ beds ☐ other:
15.	Car parking	□ NA □ 1 car □ 2 cars □ Nil
16.	NOC from owners association required	□ Yes □ No
17.	Availability of keys	
18.	Special requirements	
19.	Remarks	
Sign:		
	1anager - Sales +91 73905067007	Sign:
		Mr./Mrs
		Date:

Draft – offer for consultancy for resale of other flats / vil	llas – hard copy
To, Mr. / Mrs,	
R/o,	
<b>,</b>	
,	
	Date:
Dear Mr./Mrs,	
Sub: Our offer for consultancy for sale of your flat/villa.	
We have setup a team to help our associates to sell their advertise on your behalf, arrange site visits, negotiate including documentation. The benefits of our offer are:  a. Sale may be finalized within a short time.  b. Possibility of getting higher price.  c. Minimum sale price shall be guaranteed.  d. Documentation will be completed by our office.  e. 50% of consultancy fee shall be payable on rece.  Balance 50% at the time of receiving the last instate.  f. Consultancy fees shall be refunded in case the trange. Helping potential purchaser obtain a housing loan h. Hassle free and smooth transaction.	iving 15% of net sale consideration. allment of sale consideration. nsaction is not completed. and release the same in your favour.
In order to recoup the expenses a service charge equal to applicable service tax) shall be payable.	3% of the net sale consideration (+
We request you to sign a copy of this letter as confirmation given in the annexure printed overleaf.	on of the above along with the details
Thank You.	
Yours sincerely,	
Deshmukh Senior Manager - Sales Mobile:+91 73905067007 Email ID: deshmukh@modiproperties.com	
	Agreed and confirmed:
	Sign:
	Mr./Mrs

Draft – offer for consultancy for resale of other flats / villas – by email
Sub: Our offer for consultancy for sale of your flat/villa.
Dear Mr /Mrs

We have setup a team to help our associates to sell their respective flats and villas. We shall advertise on your behalf, arrange site visits, negotiate the terms and help finalize the sale including documentation. The benefits of our offer are:

- a. Sale may be finalized within a short time.
- b. Possibility of getting higher price.
- c. Minimum sale price shall be guaranteed.
- d. Documentation will be completed by our office.
- e. 50% of consultancy fee shall be payable on receiving 15% of net sale consideration. Balance 50% at the time of receiving the last installment of sale consideration.
- f. Consultancy fees shall be refunded in case the transaction is not completed.
- g. Helping potential purchaser obtain a housing loan and release the same in your favour.
- h. Hassle free and smooth transaction.

In order to recoup the expenses a service charge equal to 3% of the net sale consideration (+ applicable service tax) shall be payable.

We request you to sign a copy of this letter as confirmation of the above along with the details given in the annexure printed overleaf.

Regards,

Deshmukh Senior Manager - Sales Mobile:+91 73905067007

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