Internal Memo: 901/45/C – Administration Date: 31.01.2025

Sub.: Allowances for exhibition, promotional activities, outstation travel Keywords: Allowance, promotional activities, outstation travel, hiring executives

The revised guidelines for allowances are as follows:

## 1. Food Allowance:

Sl.	Details	Exhibitions	Outstation	Outstation	Remarks
No.			overnight	day trip	
1.	Breakfast	150	100	75	Eligible if the tour/exhibition starts before 9:00 AM
2.	Lunch	175	150	100	
3.	Dinner	175	150	100	Eligible if the tour/exhibition ends after 7:30 PM.

## 2. Conveyance Allowance Policy:

- a. Outstation Travel by bus/train:
  - i. If a company vehicle is unavailable, employees may travel by bus or train,
  - ii. Re-imbursement will be made based on actual costs incurred, up to the maximum fare for a 3-tier AC train or an AC bus.
- b. Outstation travel by Car:
  - i. Petrol Allowance: Rs. 5.73 per km + Rs. 1.25 for maintenance = Rs.7.98
  - ii. Formula: (Petrol Price per Liter ÷ Mileage) × 80% = (₹107.49 ÷ 15) × 0.8
  - iii. Toll charges: Reimbursement will be processed based on actual expenses, subject to the submission of valid receipts.

## 3. Accommodation Allowance Policy:

- a. Hotel/Lodge Stay:
  - i. Accommodation will be provided on a twin-sharing basis.
  - ii. The Maximum reimbursement limit: ₹2,000 per night per room.
  - iii. Reimbursement will be made on actual expenses, subject to the submission of a pacca bill (original and valid receipt).

## 4. Paper Inserts Charges:

Sl. No.	Details	Rate per 1000 qty Outstation - Districts	Rate per 1000 qty Hyderabad
1.	A4 size	400/450	400
2.	A5 size	350	350
3.	Newspaper size	450	500