

Sub: Whatsapp campaign report				
Prepared by: Prasad				
Prepared date: 11-01-2022				
Peroid: 03-01-2022 to 09-01-2022				
Sln0	Project name	Data	Qty sent	Responds
1	SOV	GGK Tech	450	2
2	NGH	Genpact	600	1
3	BRGV	Unique Biotech	360	2
4	AGH	Pharma Companies	450	1
5	MPL	Coca Cola	360	1
6	GMR	ICyient	370	2
7	VISTA	ICOMM	360	1
8	GHT	Defence	400	2
			Total Responds	12

Date: 11-01-22											
Sub: Deatils of payment of hoardings											
Prepared By: Prasad											
Sl. No.	Hoarding Size	Hoarding Owner	Contact No	Location	Monthly Rent	Yearly Rent	Lease Start Date	Lease End Date	Project Name	Payment From	Remarks
1	16x18	Vista		Pochamma	2,000				Vista	Vista	Monthly Payment
				Total	2,000						
2	31x20	T. Lakshmi	9652520002	Chakripuram		75,000	01-04-2015	31-03-2022	SOV	Modi Housing Pvt Ltd	Yearly Payment
3	40x20	MCS		Charlapally	10,000		24-11-2019	31-03-2022	SOV	Modi Housing Pvt Ltd	Monthly Payment
4	25x25	Naveen Arts		Rampally	7,500		12-04-2021	31-06-2022	SOV	Modi Housing Pvt Ltd	Montly payment
5	40x25	Bhavani Ads	9391166777	Yannnampet	19,500		22-08-2020	31.12-2022	SOV	Modi Housing Pvt Ltd	
				Total	37,000	75,000					
6	30x20	Miryalguda llp		Miryalguda	3,000		01-12-2016	30-11-2012	AGH	Modi Realty Miryalguda LLP	Monthly Payment
				Total	3,000						
7	30x15	MCS		Ammuguda	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly Payment
8	30x15	MCS		Kowkur	12,000		01-08-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Monthly payment
9	40X20	Libra	9000165444	Bollarum	18,000		01-11-2019	31-03-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
10	40x25	Naveen Arts		Balaji Nagar	18,000		19-04-2021	18-09-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
11	32X15 & 32X10	MCS		Yapral	16,000		01-10-2021	30-10-2022	GHT	Mehta & Modi Realty Kowkur LLP	Montly payment
				Total	76,000						
12	25x15	MCS		GV Enterance	10,000		10-08-2019	09-12-2022	TSIIC	TSIIC	Montly payment
				Total	10,000						
13	50x20	Bhavani Ads	9391166777	Shamirpet	12,000		05.11.2020	04.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
14	30x20	MCS		Karminagar	8,000		01.07.2020	31.03.2022	BRGV	Modi Realty GV LLP	Monthly Payment
15	32.4x8	MCS		GV bypass	8,000		20-11-2020	31-03-2022	BRGV	Modi Realty GV LLP	Monthly Payment
16	30X15	MCS		Turkapally village	12,000		12-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
17	30x25 - 2 nos	Bhavani Ads	9391166777	Thurkapally	30,000		01-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
18	50x25	Bhavani Ads	9391166777	Thummukunta	23,000		15-11-2021	31-03-2024	BRGV	Modi Realty GV LLP	Montly payment
19	11X6	MCS		Shamirpet - SRO	5,000		12-01-2021	31-12-2022	BRGV	Modi Realty GV LLP	Montly payment
				Total	85,000						
20	30x20	MCS		Bhongiri	8,000		12-04-2021	31-06-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
21	8X5, 25X5, 8X4	TSM		Jodimetla	11,000		24-07-2021	23-12-2022	NGH	Modi Realty Pocharam LLP	Monthly Payment
22	25x25 back to back	Naveen Arts		Rampally	7,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
23	40x25 back to back	Bhavani Ads	9391166777	Yannnampet	19,500		15-07-2021	14-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
24	30X30 back to back	Bhavani Ads		Jodimetla	53,000		03-08-2021	02-12-2024	NGH	Modi Realty Pocharam LLP	Montly payment
25	28X14 & 4X14	MCS		Jodimetla	16,000		25-09-2021	31-03-2022	NGH	Modi Realty Pocharam LLP	Montly payment
26	30x8	MCS		Narapally - SRO	8,000		12-01-2021	31-12-2022	NGH	Modi Realty Pocharam LLP	Montly payment
				Total	1,15,000						
				Grand Total	3,85,000	75,000					

Sub: Weekly walkin's report									
Prepared By: K.Rohith									
Period: 10.1.2022									
Period: 3.1.2022 to 10.1.2022									
Sl.No	Date	Name	Project	Address	Phone No	Time in	Nature of Visit	CIS No	Source
1	07-01-2022	Bharath Bhushan	AGH	Miryalaguda	9666361711	05:10	Walkin	17523	
2	09-01-2022	B. Ganesh	AGH	Miryalaguda	9440136880	04:20	Walkin	17525	
3	03-01-2022	Prudhvi	NGH	Habsiguda	8971839573	15:00pm	walk in	17469	walk in
4	04-01-2022	Vijay kumar	NGH	Nagaram	9553002888	12:50pm	walk in	17473	Hoarding
5	05-01-2022	Shrikar rao	NGH	Uppal	6302405212	12:30pm	walk in	17517	Hoarding
6	07-01-2022	Santhosh	NGH	Annojiguda	9110784153	11:45am	walk in	17505	Hoarding
7	07-01-2022	Mukesh kumar	NGH	Annojiguda	7905103869	12:00pm	walk in	17506	Hoarding
8	08-01-2022	K. Nanda kumar	NGH	Tellapur	9030298771	15:50pm	walk in	17509	Hoarding
9	05-01-2022	A.Suresh	GMR	Mallapur	7400063948	17:30 PM	Walk-in's	17498	
10	07-01-2022	Akhil	GMR		7842900007	16:25 PM	Walk-in's	17540	
11	07-01-2022	Hanumantha Rao	GMR	Malkajigiri	9494250923	11:30 PM	Walk-in's	17536	
12	08-01-2022	Sreedhar	GMR	Mahendra Hills	9848351099	15:00 PM	Walk-in's	17541	
13	08-01-2022	Lokesh	GMR	Malkajigiri	9848087170	16:30 PM	Walk-in's	17544	
14	08-01-2022	Rama Chenna Reddy	GMR	Malkajigiri	9848087170	16:30 PM	Walk-in's	17543	
15	08-01-2022	Abdul Jafeer	GMR	Mayflower Heights	9441611238	16:35 PM	Walk-in's	17542	
16	09-01-2022	Mohan	GMR	Uppal	9791036667	17:20 PM	Walk-in's	17510	
17	09-01-2022	Satyanarayana	GMR	Ramanthapur	9948743278	14:10	Walk-in's	17518	
18	09-01-2022	Swathi	GMR	Moulali	7032375500	15:23	Walk-in's	17519	
19	09-01-2022	Uday	GMR	Warangal	9703264416	16:14	Walk-in's	17520	
20	09-01-2022	M.S.Raghavrnra Rao	GMR	Mayflower Grande	8754640872	10:25 AM	Walk-in's	17545	
21	09-01-2022	M. Hareendra	VISTA HOMES	A.S.Rao.Nagar	9885598222	10:50 AM	Walk-ins	17514	Madhusudan
22	09-01-2022	Vishal.Patnala	VISTA HOMES	Malkajigiri	9100727650	5:40 PM	Walk-ins	17524	Madhusudan
23	4-Jan-2022	Ramu	SOV / SOR	Malkajigiri	9849993305	11:00	walk-in	17490	
24	5-Jan-2022	Chaitanya	SOV / SOR	Suchitra	9820813585	00:00	walk-in	17491	
25	5-Jan-2022	Prabhakar	SOV / SOR	S.R.Nagar	9160000594	03:30	walk-in	17495	
26	6-Jan-2022	SVN Lakshmi	SOV / SOR	Varasiguda	9346120033	04:00	walk-in	17499	
27	6-Jan-2022	Pavan Kumar	SOV / SOR	Rampally	8897199199	2:30	walk-in	17508	
28	9-Jan-2022	Ujwal	SOV / SOR	Nacharam	9959175398	04:30	walk-in	17530	
29	07-01-2022	Madichetty Sridhar	BRGV	Nagaram	9490043494	02:00	Email	17504	
30	07-01-2022	Karthik	BRGV	Khamareddy	9618813515	02:00	Email	17507	
31	09-01-2022	Shyam Vodnala	BRGV	Karimnagar	9505005111	04:00	Phone Call	17516	
32	09-01-2022	Ashok Rao Majesty	BRGV	Secunderabad	9701298288	02:50	Walkin	17515	
33	07-01-2022	Col. Shekhar	GHT	Tirumalagiri	9053913401	12.53 pm	Walk-in	17526	
34	08-01-2022	Vijay	GHT	Thumkunta	8374599228	04.15 pm	Walk-in	17528	
35	09-01-2022	Aditya	GHT	Nacharam	9985191816	02.30 pm	Walk-in	17521	
36	09-01-2022	Sujatha	GHT	Kapra	8885241107	03.30 pm	Walk-in	17522	
37	04-01-2022	K.Sri Venu Gopal	MPL	Mallapur	9909929897	5:45	Walk-in	17512	
38	05-01-2022	K.Santosh	MPL	Vidyanagar	8790687141	11:20	Walk-in	17513	
39	07-01-2022	M. Sai Venkat Ram	MPL	L.B.Nagar	9676860555	11:45 AM	Walk-in	17529	
40	08-01-2022	K.Kivan Kumar	MPL	Warangal	9701371305	1:30	Walk-in	17533	
41	08-01-2022	S.Ajay Kumar	MPL	E C Charlapally	8074613751	4:45 AM	Walk-in	17534	
42	09-01-2022	Srinivas	MPL	Habsiguda	9441000880	10:30	Walk-in	17337	
43	09-01-2022	Dilip	MPL	Anand Bagh	9989063506	12:15	Walk-in	17538	
44	09-01-2022	Dayanand	MPL	Nagaram	9849640270	03:30	Walk-in	17539	
45	09-01-2022	Phani Kumar	MPL	Peerjadiguda	8338958050	5:20	Walk-in	17546	
46	07-01-2022	Madichetty Sridhar	MGA	Nagaram	9490043494	02:00	Email	17504	
47	07-01-2022	Karthik	MGA	Khamareddy	9618813515	02:00	Email	17507	
48	09-01-2022	Shyam Vodnala	MGA	Karimnagar	9505005111	04:00	Phone Call	17516	
49	09-01-2022	Ashok Rao Majesty	MGA	Secunderabad	9701298288	02:50	Walkin	17515	

Sub : Sales weekly report				
Prepared By: K. Rohith				
Date: 10-1-2022				
Period: 3th to 9th JAN 2022				
	Paper ad / insert description	Related to Projects	No. of calls	No. of sms
3-1-2022 to 5-1-2022	Sales classified ad in EENADU	GMR	4	0
8-1-2022	Classified display ad in EEANDU	MPL	2	0
8-1-2022	Classified display ad in SAKSHI	SOV	4	0
8-1-2022	Classified display ad in TOI	VISTA HOMES	1	0
8-1-2022	Classified display ad in TOI	GHT	1	0
08-01-2022	Classified display ad in SAKSHI (Warngal Urban, Warangal Rural, Mehabubabad, Bhupallapally, Jangon)	NGH	1	0
08-01-2022	Classified display ad in EENADU ((Warngal Urban, Warangal Rural, Mehabubabad, Bhupallapally, Jangon))	BRGV	2	0
08-01-2022	Paper inserts at Banjara Hills	BRGV	2	0
09-01-2022	Paper inserts at Punjagutta	NGH	2	0
08-01-2022	Paper inserts at Kompally	GHT & MPL	3	0
09-01-2022	Paper inserts at Ameerpet	GMR & SOV	2	0
		Total	24	0
Projects	Date	Website / Misc	No. of walk- ins	No. of site visits
AGH			2	0
NE			0	0
MPL			9	0
VISTA			2	0
SOV			6	0
MGA			4	0
GHT			4	0
GMR			12	0
NGH			6	0
BRGV			4	0
		Total	49	0

Sub: Newspaper size flyers distribution in housing complexes												
Period: 3-1-2022 to 10-1-2022												
Prepared by: Prasad/Rohit												
Prepared date: 11-1-2022												
Sl.no	Flyer distribution on as project wise team	Friday	Inserts Qty	Calls	Saturday	Inserts Qty	Calls	Sunday	Inserts Qty	Calls	Inserts Qty	Total Calls
1	AGH	Shanthi Nagar	100	0	Docotor's Colony	100	1	Reddy Colony	100	0	300	1
2	SOV	Balaji Nivas & Mounika Residency	70	0	Maruthi Apartments & Shashank Residency	60	1	Prudent Pranava & Aditi Admire residency	50	0	180	1
3	GHT	GK Pride	350	0	VOC	300	0		0	0	650	0
4	MPL	Sri Tirumala Residency ,Sai Tower, Anicas Grand	65	0	Sunshine residency , Balaji esidency ,Sri Arcade SGK Aprts	65	0	Hari Krishna Nivas , Sham devi Residency , Diamond enclave	179	0	309	0
5	GMR	Dhanalaxmi Enclave	100	1	Balaji esidency ,Sri	40	1	devi Residency ,	40	0	180	2
6	BRGV/MGA	Prajay Enclave	150	1	Arcade SGK Aprts	150	1	Diamond enclave	60	1	360	3
7	NGH/NE	Bodhi Enclave	60	0	Royal Kuteer Villas	110	1	Seven Hills County	80	1	250	2
8	VISTA Homes											
	Total calls		895	2		825	5		509	2	2229	9