

| Sub : Sales weekly report        |  |                     |                  |                    |
|----------------------------------|--|---------------------|------------------|--------------------|
| Prepared By: Raju.P              |  |                     |                  |                    |
| Date: 07-03-2022                 |  |                     |                  |                    |
| Period: 28-02-2022 to 06-03-2022 |  |                     |                  |                    |
| Dates                            | Paper ad / insert description          | Related to Projects | No. of calls     | No. of sms         |
| 05-03-2022                       | Display ad in Sakshi (Nalgonda)        | AGH                 | 1                | Nil                |
| 05-03-2022                       | Display ad in Sakshi Hyderabad         | NGH                 | 1                | Nil                |
| 05-03-2022                       | Display ad in Eenadu Hyderabad         | GHT                 | 0                | Nil                |
| 05-03-2022                       | Display ad in Times of India Hyderabad | BRGV & SOV          | 6                | Nil                |
| 04-03-2022 to 06-03-2022         | Classified ad in DC News Paper         | GMR                 | 5                | Nil                |
| 04-03-2022 to 06-03-2022         | Classified ad in TOI News Paper        | VISTA Homes         | 1                | Nil                |
| 04-03-2022 to 06-03-2022         | Classified ad in Eenadu                | MPL                 | 4                | Nil                |
| 05-03-2022                       | NGH Paper Inserts at Diamond point     | NGH                 | 1                | Nil                |
| 05-03-2022                       | BRGV Paper Inserts at Alwal            | BRGV                | 2                | Nil                |
| 05-03-2022                       | AGH Paper Inserts at Miryalaguda       | AGH                 | 3                | Nil                |
| 05-03-2022                       | MPL & GMR Paper Inserts at Ecil        | MPL & GMR           | 4                | Nil                |
| 05-03-2022                       | GHT Paper Inserts at Neredmet          | GHT                 | 2                | Nil                |
|                                  |  | <b>Total</b>        | 30               | Nil                |
| Projects                         | Date                                   | Website / Misc      | No. of walk- ins | No. of site visits |
| AGH                              | 28-02-2022 to 06-03-2022               | Nil                 | 2                | Nil                |
| MPL                              | 28-02-2022 to 06-03-2022               | Nil                 | 12               | Nil                |
| VISTA                            | 28-02-2022 to 06-03-2022               | Nil                 | 3                | Nil                |
| SOV                              | 28-02-2022 to 06-03-2022               | Nil                 | 5                | Nil                |
| GHT                              | 28-02-2022 to 06-03-2022               | Nil                 | 3                | Nil                |
| GMR                              | 28-02-2022 to 06-03-2022               | Nil                 | 8                | Nil                |
| NGH                              | 28-02-2022 to 06-03-2022               | Nil                 | 7                | Nil                |
| BRGV/MGA                         | 28-02-2022 to 06-03-2022               | Nil                 | 3                | Nil                |
|                                  |  | <b>Total</b>        | 43               | 0                  |

Sub: Whatsapp campaign report

Prepared by: Prasad

Prepared date: 07-03-2022

Peroid: 28-02-2022 to 06-03-2022

| <b>SL.NO</b> | <b>Project name</b> | <b>Data</b> | <b>Qty sent</b> | <b>Responds</b> |
|--------------|---------------------|-------------|-----------------|-----------------|
| 1            | SOV                 | ICOMM       | 315             | 3               |
| 2            | NGH                 | NMDC        | 320             | 1               |
| 3            | BRGV                | Laxai       | 340             | 2               |
| 4            | AGH                 | Khamma DB   | 360             | 1               |
| 5            | MPL                 | Coca Cola   | 300             | 1               |
| 6            | GMR                 | ION         | 360             | 1               |
| 7            | VISTA               | HDFC        | 300             | 2               |
| 8            | GHT                 | BSNL        | 320             | 1               |
|              |                     |             | Total Responds  | <b>12</b>       |
|              |                     |             |                 |                 |

| Date: 07-03-2022                     |                    |                |            |                    |              |             |                  |                |              |                                |                 |
|--------------------------------------|--------------------|----------------|------------|--------------------|--------------|-------------|------------------|----------------|--------------|--------------------------------|-----------------|
| Sub: Details of payment of hoardings |                    |                |            |                    |              |             |                  |                |              |                                |                 |
| Prepared By: Prasad                  |                    |                |            |                    |              |             |                  |                |              |                                |                 |
| Sl. No.                              | Hoarding Size      | Hoarding Owner | Contact No | Location           | Monthly Rent | Yearly Rent | Lease Start Date | Lease End Date | Project Name | Payment From                   | Remarks         |
| 1                                    | 16x18              | Vista          |            | Pochamma           | 2,000        |             |                  |                | Vista        | Vista                          | Monthly Payment |
|                                      |                    |                |            | Total              | 2,000        |             |                  |                |              |                                |                 |
| 2                                    | 31x20              | T. Lakshmi     | 9652520002 | Chakripuram        | 10,000       | 75,000      | 01-04-2015       | 31-03-2022     | SOV          | Modi Housing Pvt Ltd           | Yearly Payment  |
| 3                                    | 40x20              | MCS            |            | Charlapally        | 10,000       |             | 24-11-2019       | 31-03-2022     | SOV          | Modi Housing Pvt Ltd           | Monthly Payment |
| 4                                    | 25x25              | Naveen Arts    |            | Rampally           | 7,500        |             | 12-04-2021       | 31-06-2022     | SOV          | Modi Housing Pvt Ltd           | Monthly payment |
| 5                                    | 40x25              | Bhavani Ads    | 9391166777 | Yannampet          | 19,500       |             | 22-08-2020       | 31.12-2022     | SOV          | Modi Housing Pvt Ltd           | Monthly payment |
|                                      |                    |                |            | Total              | 37,000       | 75,000      |                  |                |              |                                |                 |
| 6                                    | 30x20              | Miryalguda llp |            | Miryalguda         | 3,000        |             | 01-12-2016       | 30-11-2012     | AGH          | Modi Realty Miryalguda LLP     | Monthly Payment |
|                                      |                    |                |            | Total              | 3,000        |             |                  |                |              |                                |                 |
| 7                                    | 30x15              | MCS            |            | Ammuguda           | 12,000       |             | 01-08-2019       | 31-03-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly Payment |
| 8                                    | 30x15              | MCS            |            | Kowkur             | 12,000       |             | 01-08-2019       | 31-03-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly payment |
| 9                                    | 40x20              | Libra          | 9000165444 | Bollarum           | 18,000       |             | 01-11-2019       | 31-03-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly payment |
| 10                                   | 40x25              | Naveen Arts    |            | Balaji Nagar       | 18,000       |             | 19-04-2021       | 18-09-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly payment |
| 11                                   | 32X15 & 32X10      | MCS            |            | Yapral             | 16,000       |             | 01-10-2021       | 30-10-2022     | GHT          | Mehta & Modi Realty Kowkur LLP | Monthly payment |
|                                      |                    |                |            | Total              | 76,000       |             |                  |                |              |                                |                 |
| 12                                   | 25x15              | MCS            |            | GV Enterance       | 10,000       |             | 10-08-2019       | 09-12-2022     | TSIC         | TSIC                           | Monthly payment |
|                                      |                    |                |            | Total              | 10,000       |             |                  |                |              |                                |                 |
| 13                                   | 50x20              | Bhavani Ads    | 9391166777 | Shamirpet          | 12,000       |             | 05.11.2020       | 04.03.2022     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 14                                   | 30x20              | MCS            |            | Karminagar         | 8,000        |             | 01.07.2020       | 31.03.2022     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 15                                   | 32.4x8             | MCS            |            | GV bypass          | 8,000        |             | 20-11-2020       | 31-03-2022     | BRGV         | Modi Realty GV LLP             | Monthly Payment |
| 16                                   | 30X15              | MCS            |            | Turkapally village | 12,000       |             | 12-01-2021       | 31-12-2022     | BRGV         | Modi Realty GV LLP             | Monthly payment |
| 17                                   | 30x25 - 2 nos      | Bhavani Ads    | 9391166777 | Thurkapally        | 30,000       |             | 01-01-2021       | 31-12-2022     | BRGV         | Modi Realty GV LLP             | Monthly payment |
| 18                                   | 50x25              | Bhavani Ads    | 9391166777 | Thummukunta        | 23,000       |             | 15-11-2021       | 31-03-2024     | BRGV         | Modi Realty GV LLP             | Monthly payment |
| 19                                   | 11X6               | MCS            |            | Shamirpet - SRO    | 5,000        |             | 12-01-2021       | 31-12-2022     | BRGV         | Modi Realty GV LLP             | Monthly payment |
|                                      |                    |                |            | Total              | 85,000       |             |                  |                |              |                                |                 |
| 20                                   | 30x20              | MCS            |            | Bhongiri           | 8,000        |             | 12-04-2021       | 31-06-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 21                                   | 8X5, 25X5, 8X4     | TSM            |            | Jodimetla          | 11,000       |             | 24-07-2021       | 23-12-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly Payment |
| 22                                   | 25x25 back to back | Naveen Arts    |            | Rampally           | 7,500        |             | 15-07-2021       | 14-12-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly payment |
| 23                                   | 40x25 back to back | Bhavani Ads    | 9391166777 | Yannampet          | 19,500       |             | 15-07-2021       | 14-12-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly payment |
| 24                                   | 30X30 back to back | Bhavani Ads    |            | Jodimetla          | 53,000       |             | 03-08-2021       | 02-12-2024     | NGH          | Modi Realty Pocharam LLP       | Monthly payment |
| 25                                   | 28X14 & 4X14       | MCS            |            | Jodimetla          | 16,000       |             | 25-09-2021       | 31-03-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly payment |
| 26                                   | 30x8               | MCS            |            | Narapally - SRO    | 8,000        |             | 12-01-2021       | 31-12-2022     | NGH          | Modi Realty Pocharam LLP       | Monthly payment |
|                                      |                    |                |            | Total              | 1,15,000     |             |                  |                |              |                                |                 |
|                                      |                    |                |            | Grand Total        | 3,85,000     | 75,000      |                  |                |              |                                |                 |

**Sub: Newspaper size flyers distribution in housing complexes**

Period: 28-02-2022 to 06-03-2022

Prepared by: Raju.P

Prepared date: 07-03-2022

| Sl.no | Flyer distribution on as project wise team | Friday                      | Inserts Qty | Calls    | Saturday                   | Inserts Qty | Calls    | Sunday                | Inserts Qty | Calls    | Total Inserts Qty | Total Calls |
|-------|--|-----------------------------|-------------|----------|----------------------------|-------------|----------|-----------------------|-------------|----------|-------------------|-------------|
| 1     | AGH  | Raghavendra Colony          | 100         | 0        | Nagarjuna Nagar            | 100         | 1        | Ashok Nagar           | 100         | 0        | 300               | 1           |
| 2     | SOV  | Laxmi Residency I, II & III | 60          | 0        | Jade Enclave               | 50          | 0        | Gayathri Township     | 70          | 2        | 180               | 2           |
| 3     | GHT  | Kalyan's Preeti             | 100         | 0        | EVI Kalyan Towers          | 100         | 0        | GWE C block           | 100         | 1        | 300               | 1           |
| 4     | MPL  | Nil                         | Nil         | Nil      | Vyshali Garden,<br>Tarnaka | 100         | 0        | Sai Santoshi, Tarnaka | 40          | 1        | 140               | 1           |
| 5     | GMR  | Srinidhi Apartment          | 50          | 1        | Sapphire Residency         | 60          | 0        | Saptagiri Towers      | 100         | 1        | 210               | 2           |
| 6     | BRGV/MGA                                   | Sai Anurag Residency        | 100         | 0        | ARK Homes                  | 150         | 1        | GK Habitat            | 160         | 1        | 410               | 2           |
| 7     | NGH/NE                                     | Sai Ganesh Enclave          | 95          | 0        | Nil                        | Nil         | Nil      | Royal Kutter Villas   | 110         | 1        | 205               | 1           |
| 8     | VISTA Homes                                | Sai priya                   | 75          | 0        | Mk Residency               | 560         | 0        | Nil                   | Nil         | Nil      | 1745              | 10          |
|       | <b>Total</b>                               |                             | <b>580</b>  | <b>1</b> |                            | <b>1120</b> | <b>2</b> |                       | <b>680</b>  | <b>7</b> | <b>3490</b>       | <b>20</b>   |



| Date: 07-03-2022    |                               |          |          |              |                         |              |              |              |                 |
|---------------------|-------------------------------|----------|----------|--------------|-------------------------|--------------|--------------|--------------|-----------------|
| Prepared By: Prasad |                               |          |          |              |                         |              |              |              |                 |
| Sign:               |                               |          |          |              |                         |              |              |              |                 |
| Sub: Brochure Stock |                               |          |          |              |                         |              |              |              |                 |
| SL.No.              | Project                       | Brochure | Envelope | Letter Heads | Floor Plan A            | Floor Plan B | Floor Plan C | Floor Plan D | Alternate Plans |
| 1                   | Vista 170 GSM                 | 200      |          |              |                         |              |              |              |                 |
| 2                   | NE 170 GSM                    | 2000     |          |              | 2400                    |              |              |              |                 |
| 3                   | KNM 90 GSM                    | 1800     |          |              |                         |              |              |              |                 |
| 4                   | AGH 300 GSM                   | 1500     |          |              | 2 & 4bhk A1 & A2 - 1100 | 3bhk - 1100  |              |              |                 |
| 5                   | AGH 90 GSM                    | 1000     |          |              |                         |              |              |              |                 |
| 8                   | MPL 300 GSM                   | 200      |          |              | 1400                    |              |              |              |                 |
| 9                   | INNAPOLIS 300 GSM             | 600      |          |              |                         |              |              |              |                 |
| 12                  | UNITED AVENUES 300 GSM        | 1800     |          |              |                         |              |              |              |                 |
| 13                  | GMR 300 GSM                   | 4500     |          |              | 3500                    |              |              |              |                 |
| 14                  | GHT 300 GSM                   | 1200     |          |              | 3500                    | 2900         |              |              |                 |
| 15                  | GHT 90 GSM                    | 2500     |          |              |                         |              |              |              |                 |
| 16                  | SOV 300 GSM                   | 1100     |          |              | 1200                    |              |              |              |                 |
| 17                  | MGA 300 GSM                   | 600      |          |              |                         |              |              |              |                 |
| 18                  | BRGV 300 GSM                  | 3000     |          |              | 100                     |              |              |              |                 |
| 19                  | Genopolis 300 gsm             | 600      |          |              |                         |              |              |              |                 |
| 20                  | NGH 300 GSM                   | 3000     |          |              | 3000                    | 2900         |              |              |                 |
|                     | OTHERS                        | Quantity |          |              |                         |              |              |              |                 |
| 1                   | MODI KEY CHAINS               | 400      |          |              |                         |              |              |              |                 |
| 2                   | FAQ FLYERS                    | 2,500    |          |              |                         |              |              |              |                 |
| 3                   | 10 Q&A flyers                 | 2,500    |          |              |                         |              |              |              |                 |
| 4                   | SELF SEAL COVERS              | 400      |          |              |                         |              |              |              |                 |
| 5                   | INNAPOLIS flyers              | 2,500    |          |              |                         |              |              |              |                 |
| 6                   | AGH A5 FLYERS                 | 70,000   |          |              |                         |              |              |              |                 |
| 7                   | BRGV flyers                   | 1,00,000 |          |              |                         |              |              |              |                 |
| 8                   | GMR & MPL flyers              | 90,000   |          |              |                         |              |              |              |                 |
| 9                   | GHT flyers                    | 90,000   |          |              |                         |              |              |              |                 |
| 10                  | NGH & Vista flyers            | 90,000   |          |              |                         |              |              |              |                 |
| 11                  | All project news paper flyers | 2,000    |          |              |                         |              |              |              |                 |
| 12                  | UAAG flyers                   | 50,000   |          |              |                         |              |              |              |                 |

Period: 01.01.2022 to 31.03.2022

|    | A                                | B         | C  | D         | E                            | F         | G                | H               | I                                      | J  |
|----|----------------------------------|-----------|--|-----------|------------------------------|-----------|------------------|-----------------|--|--|
| 1  | Details of booking for the month |           |  |           |                              |           |                  |                 |  |  |
| 2  | Date: 07-03-2022                 |           |  |           |                              |           |                  |                 |  |  |
| 3  | Prepared by: Prasad              |           |  |           |                              |           |                  |                 |  |  |
| 4  | Booking status                   | confirmed | Booked confirmed                               | confirmed | Booked confirmed             | confirmed | Booked confirmed | Quarterly total | Cheques Collected-Booking form pending | Cheques collected - Booking form pending |
| 5  | Month                            | Jan-22    |  | Feb-22    |                              | Mar-22    |                  |                 |  |  |
| 6  | MPL                              | 1         | C806   | 1         | C904                         |           |                  | 2               | 2                                      | B102, A406                               |
| 7  | SOV                              | 1         | 178  | 1         | 31                           |           |                  | 2               |  |  |
| 8  | AGH                              |           |  |           |                              |           |                  |                 |  |  |
| 9  | VISTA                            | 1         | C308   |           |                              |           |                  | 1               | 2                                      | E411, C108                               |
| 10 | MGA                              |           |  |           |                              |           |                  |                 |  |  |
| 11 | GHT                              |           |  | 1         | 605                          |           |                  | 1               |  |  |
| 12 | GMR                              | 8         | C505, G105, G106, H505, H305, H307, D302, C607 | 5         | H405, H407, B606, G406, C604 | 2         | H607, D603       | 15              | 2                                      | H601, H107                               |
| 13 | KNM                              |           |  |           |                              |           |                  |                 |  |  |
| 14 | NE                               |           |  |           |                              |           |                  |                 |  |  |
| 15 | SOR                              |           |  |           |                              |           |                  |                 |  |  |
| 16 | BRGV                             |           |  | 3         | 307, 316, 302                |           |                  | 3               | 2                                      | 419, 706                                 |
| 17 | UAAG                             |           |  |           |                              |           |                  |                 |  |  |
| 18 | NGH                              | 1         | A903   | 3         | B514, A506, A306             |           |                  | 4               |  |  |
| 19 |                                  | 12        |  | 14        |                              |           |                  | 30              | 8                                      |  |
| 20 | MCS - RESALE                     |           |  |           |                              |           |                  |                 |  |  |
| 21 | Subtotal                         |           |  |           |                              |           |                  |                 |  |  |
| 22 | Total                            | 12        |  | 14        |                              |           |                  | 30              | 8                                      |  |